

Podcasting (20.59 minutes)

00.01 Introduction.

00.18 'ipod' + 'broadcast' = 'podcast'. 'vodcast' = video. An audio recording distributed via internet, downloaded to keep.

02.20 Why produce a podcast? Means of promoting work, access to airtime. Relatively easy – talks often produced anyway regardless of whether recorded.

03.50 Types of podcasts. Lectures, discussions and debates. Increasingly a market for original material in exchange for subscription fees. Documentaries, favourite music, Oral History.

05.38 Podcast vs. any sound recording. Podcasts often sequential and produced periodically. Capturing interest through producing weekly or monthly podcast.

07.17 Issues. Podcasts are publications therefore copyright issues. Consent from those interviewed.

08.46 Stages of producing a podcast. 1. Gather the audio material. 2. Editing using software to create manageable mp3 file. 3. Upload to the internet. 4. Add to website or database to be found online.

10.41 Options for gathering the audio material. Using equipment such as that discussed in Oral History workshops. Recording via a computer or minidisc player. Borrowing equipment, or using a smart phone.

12.26 Editing software. *Audacity* – simple and free. Delete sections, add effects and then export the file.

14.42 Uploading to internet. Sites that host clips = *SoundCloud* and *audioBoo*.

15.28 Using video or a picture slideshow alongside sound clips. *Google Picasa*.

16.30 Adding to website or promote on another platform. Sharing through embedding links to other platforms e.g. *Twitter*, *audioBoo* etc. Using widget codes.

18.37 Ensure they can be downloaded- adapt settings.

19.37 Question asked about converting recordings to mp3. *Audacity* will do that. Work in WAM whilst recording and editing, then convert to mp3 at end, as much information lost in that process.