



## Programme Specification (Undergraduate)

FOR ENTRY YEAR: 2027/28

Date created: 12/2018 Last amended: 17/12/2025 Version no. 1

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### 1. Programme title(s) and code(s):

BA Journalism with Creative Writing

BA Journalism with Creative Writing with a Year Abroad^

BA Journalism with Creative Writing with a Year in Industry^

Cert HE Journalism with Creative Writing \*

Dip HE Journalism with Creative Writing \*

\* An award marked with an asterisk is only available as an exit award and is not available for students to register onto.

^ Students may only enter this programme by approved transfer at the end of Year 1

#### a) [HECOS Code](#)

| HECOS Code | %   |
|------------|-----|
| 100442     | 75% |
| 100046     | 25% |

#### b) UCAS Code

UCAS code: P500

### 2. Awarding body or institution:

University of Leicester

### 3. a) Mode of study

Full-time

#### b) Type of study

Campus-based

### 4. Registration periods:

The normal period of registration is 3 years

The maximum period of registration 5 years

BA Journalism with Creative Writing with a Year Abroad

The normal period of registration is 4 years

The maximum period of registration 6 years

BA Journalism with Creative Writing with a Year in Industry

The normal period of registration is 4 years

The maximum period of registration 6 years

## 5. Typical entry requirements

**A/AS-levels:** BBB in relevant subjects, eg Media, English, History, Politics etc

**IB:** Standard MCS entry requirements.

## 6. Accreditation of Prior Learning

N/A

## 7. Programme aims

The **programme** aims to:

AIM 1: equip students with a demonstrable, critical understanding of the key concepts, theories and debates around Journalism

AIM 2: help students develop the key professional skills utilised by journalists

AIM 3: enable students to develop and demonstrate a range of transferable skills necessary for successful career development and a lifetime of effective independent learning

AIM 4: facilitate student enquiry and development of knowledge of the global context in which journalism operates.

AIM 5: develop students' knowledge and understanding of Creative Writing in a variety of forms and genres.

AIM 6: foster students' independent thinking and judgment.

AIM 7: develop students' core skills in the craft of creative writing, both in practice and critical reflection.

AIM 8: develop students' initiative and ability to carry out independent research.

AIM 9: deliver learning opportunities through lectures, seminars, workshops, small group work, guided study, individual supervision, well as a range of guest speaker events and field research.

AIM 10: enable students to demonstrate their ability in the skills of portfolios, essays, oral presentations, creative writing, commentaries, group projects..

In addition, for the 'with a Year abroad' variants

- The 'Year Abroad' variant of this programme is offered in accordance with the University's [standard specification for the experiential year abroad variant](#).

In addition, for the 'with Industry' variants

- The 'Year in industry' variant of this programme is offered in accordance with the University's [standard specification for year in industry programme variants](#).
- To provide experience of applications of professional and discipline-specific skills in Industry and to reinforce knowledge through its use in different environments.

## 8. Reference points used to inform the programme specification

- [QAA Frameworks for Higher Education Qualifications](#)
- [QAA Benchmarking statement for Communication, Media, Film and Cultural Studies](#)
- [QAA Benchmark Statement for Creative Writing](#)
- [NAWE Benchmark Statement for Creative Writing](#)

- UK Quality Code for Higher Education
- [University Education Strategy](#)
- [University Assessment Strategy](#) [log in required]
- University of Leicester Periodic Developmental Review Report
- External Examiners' reports (annual)
- United Nations Education for Sustainable Development Goals
- Student Destinations Data
- Broad aims of industry accreditation bodies, especially the [National Council for the Training of Journalists](#) (NCTJ) and the [Broadcast Journalism Training Council](#) (BJTC)
  - Aims, objectives and standards laid down by various professional regulatory bodies, especially the [Independent Press Standards Organisation \(IPSO\)](#) and the [Professional Code of the Office of the Communications Regulator Ofcom](#)

9. Programme Outcomes

a) Discipline specific knowledge and competencies

i) Mastery of an appropriate body of knowledge

| Intended Learning Outcomes                                                                                                                                                                                                                                                                                                 | Teaching and Learning Methods                                                                      | How Demonstrated?          |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|----------------------------|
| Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice                                                                                                                                         | Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning | Portfolio, essays (JO1000) |
| Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication                                                                                                                                                | Workshops, practicals, tutorials, independent study, group work, peer learning                     | Portfolio (JO1000)         |
| Demonstrate knowledge of: <ul style="list-style-type: none"> <li>- theories and approaches to the study of journalism</li> <li>- the history and development of the news media</li> <li>- the development of journalism as an occupation</li> <li>- contemporary debates about the news industry and its future</li> </ul> | Lectures, seminars, workshops, tutorials, independent study, group work, peer learning             | Portfolio, essays (MS2010) |

| Intended Learning Outcomes                                                                                                                                                    | Teaching and Learning Methods                                                                                                              | How Demonstrated?                                                                                                           |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| Demonstrate mastery of an appropriate body of literary, critical, linguistic and creative knowledge and practice (including fiction, creative non-fiction, poetry and drama). | Seminars, lectures, supervisions, workshops, directed reading, written assignments, independent research, and industry professional talks. | Creative Writing, Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, and third year options in Creative Writing). |

ii) Understanding and application of key concepts and techniques

| Intended Learning Outcomes                                                                                                                                                         | Teaching and Learning Methods                                                                                                                                         | How Demonstrated?                                                                                                           |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice | Workshops, practicals, tutorials, independent study, group work, peer learning                                                                                        | Portfolio (JO1003)                                                                                                          |
| Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice                   | Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning                                                                    | Portfolio, Essays (JO1001, JO2000)                                                                                          |
| Investigate and demonstrate the core concepts and skills involved in publication design                                                                                            | Workshops, practicals, tutorials, independent study, group work, peer learning                                                                                        | Portfolio (JO3001, JO3002)                                                                                                  |
| Critically evaluate different approaches to concepts around the ethics and regulation of journalism                                                                                | Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning                                                                    | Portfolio, group presentation (JO1002)                                                                                      |
| Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise                                      | Workshops, practicals, tutorials, independent study, group work, peer learning                                                                                        | Portfolio (JO2000)                                                                                                          |
| Demonstrate an understanding of literary forms and genres.                                                                                                                         | Seminars, lectures, supervisions, workshops, directed reading, written assignments, independent research, autonomous learning groups and industry professional talks. | Creative Writing, Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, and third year options in Creative Writing). |

| Intended Learning Outcomes                                                                                                                          | Teaching and Learning Methods                                                                                                                                         | How Demonstrated?                                                                                                                                          |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Demonstrate and apply craft and established creative writing research skills in practice and critical reflection across different forms and genres. | Seminars, lectures, supervisions, workshops, directed reading, written assignments, independent research, autonomous learning groups and industry professional talks. | Creative Writing, Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, and third year options in Creative Writing).                                |
| Comment upon, edit and review own and others' creative work.                                                                                        | Seminars, autonomous learning groups, workshops, supervisions                                                                                                         | Formative peer review sessions, group projects and Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080 and third year options in Creative Writing) |

iii) Critical analysis of key issues

| Intended Learning Outcomes                                                                                                                                                                                                                                                                                                 | Teaching and Learning Methods                                                                      | How Demonstrated?                              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|------------------------------------------------|
| Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice                                                                                                                                         | Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning | Portfolio, essays (JO1000, JO1001)             |
| Demonstrate knowledge of: <ul style="list-style-type: none"> <li>- theories and approaches to the study of journalism</li> <li>- the history and development of the news media</li> <li>- the development of journalism as an occupation</li> <li>- contemporary debates about the news industry and its future</li> </ul> | Lectures, seminars, tutorials, independent study, group work, peer learning                        | Essays (MS2010)                                |
| Critically evaluate different approaches to concepts around the ethics and regulation of journalism                                                                                                                                                                                                                        | Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.            | Essays, portfolio, group (JO1002) presentation |

| Intended Learning Outcomes                                                                      | Teaching and Learning Methods                                                                                                                                                                                | How Demonstrated?                                                                                                                               |
|-------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| Evaluate and select appropriate craft elements for the effective realisation of creative ideas. | Seminars, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, autonomous learning groups, film screenings, guest author and industry professional talks. | Creative Writing, Reflective Commentaries (EN 1025, EN 1035, EN 2070 and third year option), literary review (EN 2080), and third year options. |
| Use and reflect on a range of critical, theoretical and creative methods.                       | Seminars, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, autonomous learning groups, film screenings, guest author and industry professional talks. | Formative peer review sessions; Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080 and third year options in Creative Writing)         |

iv) Clear and concise presentation of material

| Intended Learning Outcomes                                                                                                                                                                                                                                | Teaching and Learning Methods                                                                      | How Demonstrated?                     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|---------------------------------------|
| Recognise, describe, produce and write a variety of news formats to professional standard                                                                                                                                                                 | Workshops, practicals, tutorials, independent study, group work, peer learning                     | Portfolio (JO1000, JO1003, 2001)      |
| Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication                                                                               | Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning | Portfolio, essay (JO1000, 1003, 2001) |
| Demonstrate knowledge of:<br>- theories and approaches to the study of journalism<br>- the history and development of the news media<br>- the development of journalism as an occupation<br>- contemporary debates about the news industry and its future | Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning | Portfolio (MS1011, MS2016, MS2010)    |

| <b>Intended Learning Outcomes</b>                                                                                                                                                                                                                                         | <b>Teaching and Learning Methods</b>                                                                                                                                                                                    | <b>How Demonstrated?</b>                                                                                     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| Critically evaluate different approaches to concepts around the ethics and regulation of journalism                                                                                                                                                                       | Lectures, seminars, tutorials, independent study, group work, peer learning                                                                                                                                             | Portfolio (JO1002)                                                                                           |
| Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation | Tutorials, independent study, lectures.                                                                                                                                                                                 | Dissertation (JO3000)                                                                                        |
| Present and/or perform creative work in different forms and genres clearly and cogently.                                                                                                                                                                                  | Seminars, tutorials, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, autonomous learning groups, film screenings, guest author and industry professional talks. | Creative Writing assignments (EN 1025, EN 1035, EN 2070, EN 2080 and third year options in Creative Writing) |

v) Critical appraisal of evidence with appropriate insight

| <b>Intended Learning Outcomes</b>                                                                                                                                                  | <b>Teaching and Learning Methods</b>                                                               | <b>How Demonstrated?</b>                |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|-----------------------------------------|
| Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice | Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning | Portfolio, essays (JO1000, 10001, 1002) |
| Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice                   | Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning | Portfolio, essays (JO1001, 2000)        |

| Intended Learning Outcomes                                                                   | Teaching and Learning Methods                                                                                                                                                                                           | How Demonstrated?                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Describe and evaluate recent research on news and journalism                                 | Lectures, seminars, tutorials, independent study, group work, peer learning                                                                                                                                             | Essays (JO1001, 2010, 2XXX)                                                                                                                                                                                       |
| Develop creative writing through research, practice, and reflecting on own and other's work. | Seminars, lectures, tutorials, supervisions, writing workshops, directed reading, written assignments, independent research, autonomous learning groups, film screenings, guest author and industry professional talks. | Oral presentations (EN 2080 and third year options); Reflective Commentaries and Creative Writing assignments (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing); peer review sessions. |

vi) Other discipline specific competencies

| Intended Learning Outcomes                                                                                                                                                                              | Teaching and Learning Methods                                                                                                                                                                                | How Demonstrated?                                                                                                          |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| Investigate and demonstrate the core concepts and skills involved in publication design                                                                                                                 | Workshops, practicals, tutorials, independent study, group work, peer learning                                                                                                                               | Portfolios, essays, group presentations. (JO3001, 3002)                                                                    |
| Critically evaluate different approaches to concepts around the ethics and regulation of journalism                                                                                                     | Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.                                                                                                                      | Portfolio (JO1002, 3002)                                                                                                   |
| Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise                                                           | Workshops tutorials, group work, independent study, peer learning.                                                                                                                                           | Portfolio (JO2000)                                                                                                         |
| Demonstrate imagination, creativity and linguistic fluency as well as an understanding of the wider professional writing industries, including film, publishing, editing, performance, literary events. | Seminars, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, autonomous learning groups, film screenings, guest author and industry professional talks. | Creative Writing and Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing). |

**b) Transferable skills****i) Oral communication**

| <b>Intended Learning Outcomes</b>                                                                                                  | <b>Teaching and Learning Methods</b>                                                              | <b>How Demonstrated?</b>                                                                 |
|------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
| Critically evaluate different approaches to concepts around the ethics and regulation of journalism                                | Workshops, lectures, seminars, tutorials, group work, independent study, peer learning            | Portfolios, essays, group presentations. (1002)                                          |
| Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations | Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.           | Group presentations, portfolios (3001)                                                   |
| Develop confidence in performing creative work in front of an audience using appropriate techniques                                | Seminars, workshops, oral presentation rehearsals, oral presentations, autonomous learning groups | Oral presentations and performances (EN 2080 and third year options in Creative Writing) |

**ii) Written communication**

| <b>Intended Learning Outcomes</b>                                                                                                                                                                                                                         | <b>Teaching and Learning Methods</b>                                                               | <b>How Demonstrated?</b> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|--------------------------|
| Recognise, describe, produce and write a variety of news formats to professional standard                                                                                                                                                                 | Workshops, practicals, tutorials, independent study, group work, peer learning                     | Portfolio (JO1000, 1003) |
| Demonstrate knowledge of:<br>- theories and approaches to the study of journalism<br>- the history and development of the news media<br>- the development of journalism as an occupation<br>- contemporary debates about the news industry and its future | Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning | Essays (JO1001, MS2010)  |

| Intended Learning Outcomes                                                                                                                                                                                                                                                 | Teaching and Learning Methods                                                                 | How Demonstrated?                                                                                                                                     |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| Demonstrate skills in:<br>- communication (formulating, articulating arguments through writing)<br>- word processing and presentation<br>- analysis and critical evaluation<br>- time management (attending lectures and seminars; meeting assessment deadlines)           | Lectures, seminars, tutorials, independent study, group work, peer learning                   | Essays (JO1001, MS2010)                                                                                                                               |
| Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation. | Tutorials, independent study, lectures.                                                       | Dissertation. (JO3000)                                                                                                                                |
| To present written arguments in appropriate registers, to effectively communicate ideas and concepts across multiple forms and genres.                                                                                                                                     | Workshops, lectures, seminars, independent study, feedback sessions, tutorials, supervisions. | Reflective Commentaries and Creative Writing (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing); literary reviews (EN 2080) |

iii) Information technology

| Intended Learning Outcomes                                                                                                                                       | Teaching and Learning Methods                                                                      | How Demonstrated?     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|-----------------------|
| Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice | Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning | Essays (JO1001, 2000) |

| Intended Learning Outcomes                                                                                                                                                                                                                                       | Teaching and Learning Methods                                                                                                                            | How Demonstrated?                                                                                                                                       |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| Demonstrate skills in:<br>- communication (formulating, articulating arguments through writing)<br>- word processing and presentation<br>- analysis and critical evaluation<br>- time management (attending lectures and seminars; meeting assessment deadlines) | Lectures, seminars, tutorials, independent study, group work, peer learning                                                                              | Essays (JO1001, MS2010)                                                                                                                                 |
| Interact individually and collaboratively with virtual learning environments.                                                                                                                                                                                    | Seminars, lectures, supervisions, workshops, directed reading, written assignments, presentations, independent research and industry professional talks. | Reflective Commentaries and Creative Writing (EN 1025, EN 1035, EN 2070, EN 2080, third year options); field-trip group formative assignment (EN 2070). |
| Identify and evaluate a range of online resources.                                                                                                                                                                                                               | Seminars, lectures, supervisions, workshops, directed reading, written assignments, presentations, independent research and industry professional talks. | Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing)                                                    |

iv) Numeracy

| Intended Learning Outcomes                                                                                                                                                                                                                                       | Teaching and Learning Methods                                               | How Demonstrated? |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|-------------------|
| Demonstrate skills in:<br>- communication (formulating, articulating arguments through writing)<br>- word processing and presentation<br>- analysis and critical evaluation<br>- time management (attending lectures and seminars; meeting assessment deadlines) | Lectures, seminars, tutorials, independent study, group work, peer learning | Essays (MS2010)   |

| <b>Intended Learning Outcomes</b>                                                                                                                                           | <b>Teaching and Learning Methods</b>                               | <b>How Demonstrated?</b>                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise                               | Workshops tutorials, group work, independent study, peer learning. | Portfolio (JO2000)                                                                                     |
| Analysis of evidence which may include numerical or historical data. Reflection on scientific and mathematical sources, which may provide inspiration for Creative Writing. | Seminars, lectures, independent research, guest talks              | Creative Writing and Reflective Commentaries (EN 2070); autonomous learning group field-trip (EN 2070) |

v) Team working

| <b>Intended Learning Outcomes</b>                                                                                                             | <b>Teaching and Learning Methods</b>                                                    | <b>How Demonstrated?</b>                          |
|-----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|---------------------------------------------------|
| Investigate and demonstrate the core concepts and skills involved in publication design                                                       | Workshops, practicals, tutorials, independent study, group work, peer learning          | Portfolio (JO3001, 3002)                          |
| Critically evaluate different approaches to concepts around the ethics and regulation of journalism                                           | Workshops, lectures, seminars, tutorials, group work, independent study, peer learning. | Portfolios, essays, group presentations. (JO1002) |
| Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise | Workshops tutorials, group work, independent study, peer learning.                      | Portfolio (JO2000)                                |
| Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations            | Workshops, lectures, seminars, tutorials, group work, independent study, peer learning  | Group presentations, portfolios (JO3001. 3002)    |

| Intended Learning Outcomes                          | Teaching and Learning Methods                                                              | How Demonstrated?                                                                                                                                                                                        |
|-----------------------------------------------------|--------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Solve problems collaboratively.                     | Seminars, workshops, feedback sessions, autonomous learning group projects, presentations. | Formative peer review sessions, Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing)                                                                     |
| Undertake group projects, including field trips.    | Seminars, workshops, feedback sessions, autonomous learning group projects, presentations. | Formative peer review sessions; autonomous learning group field-trip (EN 2070)                                                                                                                           |
| Offer constructive feedback in a group environment. | Seminars, workshops, feedback sessions, autonomous learning group projects, presentations. | Formative peer review sessions, Creative Writing, Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing); formative oral presentation rehearsals (EN 3119) |

vi) Problem solving

| Intended Learning Outcomes                                                                                                                                                                                                                                                                                                 | Teaching and Learning Methods                                                  | How Demonstrated?                           |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|---------------------------------------------|
| Investigate and demonstrate the core concepts and skills involved in publication design                                                                                                                                                                                                                                    | Workshops, practicals, tutorials, independent study, group work, peer learning | Portfolio (JO3001)                          |
| Describe and evaluate recent research on news and journalism                                                                                                                                                                                                                                                               | Lectures, seminars, tutorials, independent study, group work, peer learning    | Essays (JO 1001, MS 2010, MS 2016)          |
| Demonstrate knowledge of: <ul style="list-style-type: none"> <li>- theories and approaches to the study of journalism</li> <li>- the history and development of the news media</li> <li>- the development of journalism as an occupation</li> <li>- contemporary debates about the news industry and its future</li> </ul> | Lectures, seminars, tutorials, independent study, group work, peer learning    | Essays (MS 1011, JO 1001, MS 2010, MS 2016) |
| Critically evaluate different approaches to concepts around the ethics and regulation of journalism                                                                                                                                                                                                                        | Lectures, seminars, tutorials, independent study, group work, peer learning    | Essays (JO1002)                             |

| Intended Learning Outcomes                                                                                                                                                                                                                                                | Teaching and Learning Methods                                                                                    | How Demonstrated?                                                                                                                                                            |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise                                                                                                                             | Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.                          | Portfolio (JO2000)                                                                                                                                                           |
| Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation | Tutorials, independent study, lectures.                                                                          | Dissertation (JO3000)                                                                                                                                                        |
| Solve literary critical, literary theoretical, literary, historical, linguistic, creative research and editorial problems.                                                                                                                                                | Tutorials, independent study, supervisions, lectures, seminars, feedback sessions, guest talks.                  | Creative Writing and Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing); formative peer review sessions                    |
| Identify and implement appropriate research methods                                                                                                                                                                                                                       | Independent study, autonomous learning group projects, supervisions, lectures, seminars, workshops, guest talks. | Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing); formative group field trip (EN 2070); journal and Commentary (EN 2080) |

vii) Information handling

| Intended Learning Outcomes                                                                                                                                                  | Teaching and Learning Methods                                                  | How Demonstrated?  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|--------------------|
| Recognise, describe, produce and write a variety of news formats to professional standard                                                                                   | Workshops, practicals, tutorials, independent study, group work, peer learning | Portfolio (JO1000) |
| Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication | Workshops, practicals, tutorials, independent study, group work, peer learning | Portfolio (JO1000) |

| Intended Learning Outcomes                                                                                                                                                                                                                                                | Teaching and Learning Methods                                                                             | How Demonstrated?                                                                                                                        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise                                                                                                                             | Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning        | Portfolio, essays (JO2000)                                                                                                               |
| Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations                                                                                                                                        | Workshops, practicals, tutorials, independent study, group work, peer learning                            | Portfolio (JO3001)                                                                                                                       |
| Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation | Tutorials, independent study, lectures.                                                                   | Dissertation (JO3000)                                                                                                                    |
| Identify, retrieve and manipulate relevant textual, literary, scientific, or historical information, and assess the significance of this information in the construction of creative work.                                                                                | Seminars, lectures, supervisions, workshops, directed reading, written assignments, independent research. | Formative seminar presentations; Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080 and third year options in Creative Writing) |

viii) Skills for lifelong learning

| Intended Learning Outcomes                                                                                                                                                         | Teaching and Learning Methods                                                                      | How Demonstrated?          |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|----------------------------|
| Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice | Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning | Portfolio, essays (JO1000) |

| Intended Learning Outcomes                                                                                                                                                                                                                                       | Teaching and Learning Methods                                                                                                                                                                                | How Demonstrated?                                                                                                                                      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| Demonstrate skills in:<br>- communication (formulating, articulating arguments through writing)<br>- word processing and presentation<br>- analysis and critical evaluation<br>- time management (attending lectures and seminars; meeting assessment deadlines) | Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning                                                                                                           | Portfolio, essays (MS2010)                                                                                                                             |
| Demonstrate intellectual and creative independence.                                                                                                                                                                                                              | Seminars, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, film screenings, autonomous learning groups, guest author and industry professional talks. | Formative peer review sessions, Creative Writing, Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing) |
| Write well across all forms and genres.                                                                                                                                                                                                                          | Seminars, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, film screenings, autonomous learning groups, guest author and industry professional talks. | Creative Writing assignments (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing)                                              |
| Demonstrate a broad comprehension of the forms and genres in which writers practise, and an awareness of the professional writing industries.                                                                                                                    | Seminars, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, film screenings, autonomous learning groups, guest author and industry professional talks. | Creative Writing and Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing)                              |

Year Abroad: Specific [‘with a Year abroad’ programme outcomes](#) also apply for ‘with a Year Abroad’ variants

Year in Industry: Specific [‘Year in Industry’ programme outcomes](#) also apply for ‘Year in Industry’ variants

## 10. Progression points

This programme follows the standard Scheme of Progression set out in [Senate Regulations](#) – see the version of Senate Regulation 5 governing undergraduate programmes relevant to the year of entry.

In cases where a student has failed to meet a requirement to progress he or she will be required to withdraw from the course.

### a) Course transfers

Transfers from BA Journalism to other subjects will be permitted, subject to the agreement of the receiving subjects. Transfers into the BA Journalism will only be permitted into the first year, due to the incremental and skills-building nature of the programme. To permit transfers into the second and third years would be detrimental to the academic success of students wishing to transfer.

### b) Year abroad

For the Year Abroad variant (for experiential Year Abroad only) [the additional progression points apply](#)

### c) Year in Industry

For the Year in Industry variant, the [additional progression points apply](#)

## 11. Criteria for award and classification

This programme follows the standard scheme of undergraduate award and classification set out in [Senate Regulations](#) – see the version of *Senate Regulation 5 governing undergraduate programmes* relevant to the year of entry.

## 12. Special features

Employability is embedded into the programmes through the provision of modules JO1004 Journalism Employability in the first year, which encourages and facilitates the development of student skills and attributes which will help the student make themselves more employable on graduation. Field research, guest author and industry professional talks, training in performance, connection to the Centre for New Writing events, are all established employability features of the Creative Writing side of the programme.

Students will be introduced to a range of assessment techniques including creative work across the forms and genres, critical reflective commentaries, and group projects. Assessment techniques used in first year will be developed and deepened in second year, and a range of strategies will be used, including formative writing assignments, seminar presentations, and peer review workshops. In the final year, students will choose from one of the options available in Journalism and one in Creative Writing (where timetabling considerations permit)

Assessment will include, as well as creative work, oral presentations and reflective commentaries. From their first year, students will develop skills in a variety of forms and genres. Across the course, they will examine and practise a variety of methodological approaches to study and be given the opportunity to explore different aspects of literary genre and creative practice and knowledge of the journalism and creative writing industries. Students studying Journalism WITH Creative Writing will still be able to study the most important Journalism modules. In the first year they will study the two key

areas of journalistic skills in JO1000 and 1003, while also gaining key contextual knowledge from JO1001, 1002. The Creative Writing pathway is designed for students to move from an introductory study of key forms and genres (in year 1), to a trans-generic, thematised approach, which emphasises research and creative skills (in year 2), to specialization and optionality (in year 3).

In the first year of Creative Writing, students study EN1025 and EN1035 Introduction to Writing Creatively, which provide an introductory background to key forms, including Creative Non-Fiction, Poetry, Short Fiction and Screenwriting.

Two non-credit but very important modules, Introduction to Academic Skills and Journalism Employability will also be studied to help equip students for their journeys through higher education and into employment. To study two non-credit modules in the first year is unusual, but it is felt both these modules provide core and key skills for students which cannot be incorporated in the subject-specific credit-bearing modules and cannot be delayed until the second year. Undergraduate students can struggle to adjust to academic expectations at BA level, so the study skills module is essential to develop this capability. Employability is such a key aspect of this programme that it must be addressed in the first year so it can be built upon in subsequent years.

If these two modules must be studied, the rationale is that it is best to study them in the first year when the additional time taken will not impact on final degree work. Indeed the primary commitment in both modules is attendance rather than assessment. An incentive for the students will be to include completion of the modules on the student transcripts if they pass the modules.

In the second year they will study Multi-Media and Entrepreneurial Journalism as well as having an introduction to Broadcast Journalism. They will also learn about the context of Journalism in MS2010 and prepare for the major piece of third year work, the Journalism Dissertation, by studying Media research methods. In Creative Writing in the first semester of the second year, students will take EN2070 Using Stories. This module uses key themes to explore some of the ways in which writers can discover, recover and explore materials, ideas and narratives in the wider world, and use and reshape them into effective creative pieces. It encourages students to develop their Creative Writing research methods, and then to employ those methods in the construction of original writing, in multiple genres. In this way, it aims to enhance both the students' research and writing skills. In the second semester of the second year, students take EN2080, which aims to combine an intensive creative writing workshop with practice in performing work, and advanced study of creative writing research methods, critical reflection, and writing literary reviews for publication.

In the third year students will do both a major practical piece of work in their Publishing Project modules, which is likely to be the creation of a magazine or a website, and conduct a major academic investigation, in their Journalism Dissertation. They will also choose two optional Journalism or Media modules. In their final year in Creative Writing, students can choose from a number of optional modules including fiction, screenwriting, writing for voices, comedy writing, poetry and so on.

Academic years do not stand alone. Each academic year builds on the skills and understanding built up at the previous level.

For the Year Abroad variant (for experiential Year Abroad only) [the additional Special Features apply](#)

For the Year in Industry variant. The University recognises that undertaking a work placement as part the programme of study can enhance career prospects and provide added value, and as such this programme includes a 'year in industry' variant.

By experiencing real-world scenarios and applying skills and knowledge to a professional environment, students can gain a unique insight into how their studies can be utilised in industry. This will not only showcase their abilities to future employers but will also enhance their studies upon returning to university to complete your programme.

To understand the special features for year in industry undergraduate programme variants, this programme specification should be read in conjunction with the [programme specification content which can be found here](#). This outlines details including programme aims, support, progression and duration.

## 12a. Research-inspired Education

**Students on this programme will advance through the four quadrants of the University of Leicester Research-inspired Education Framework as follows:**

| RIE Quadrant                                                                                          | Narrative                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|-------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Research-briefed</b><br>Bringing staff research content into the curriculum.                       | <b>Research-briefed</b><br>The journalism programme is taught by people who have been and still are working journalists. They bring many years of experience from all forms of journalism, including, newspapers, magazines, radio, television and social media production into the classroom. Apart from this professional practical knowledge, staff use their own specialist research in areas, such as politics, environment, media convergence and artificial intelligence, to inform their teaching.                                                                                                                                                                                                                                                                                                                   |
| <b>Research-based</b><br>Framed enquiry for exploring existing knowledge.                             | <b>Research-based</b><br>Journalism is seen as a practical course, where concepts and skills are introduced and practiced from the moment students join. This allows them to explore the existing knowledge and approaches to content production and develop their own skills. This is achieved through regular writing and researching assignments and is embedded in all core modules.                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Research-oriented</b><br>Students critique published research content and process.                 | <b>Research-oriented</b><br>A unique design of the journalism programme at Leicester is the way practical skills are interwoven with academic approaches to understanding the subject. Students will use their academic knowledge to interrogate concepts and explain processes. This may mean critically assessing radio programmes or concepts such as ethical journalism or objectivity.                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Research-apprenticed</b><br>Experiencing the research process and methods; building new knowledge. | <b>Research-apprenticed</b><br>The final year dissertation allows students to bring all their understanding to bear on their own research project. It requires an academic approach and tests their skills, from organisation, through research, to creating new knowledge. As part of the other core modules in the final year students work individually and in groups to create their own news website. The content needs to be researched and created by them individually and this process combines all four of the Research-inspired Education quadrants. They use the knowledge they have acquired, with support of staff and their cohort to deliver the content and a presentation. They then produce a critical self-reflective account of the process with relevant academic literature to support their choices. |

|  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|--|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Other optional modules such as Investigative Journalism, Sports Journalism, and Political Journalism all require application of knowledge developed during study and original research to produce content both in class and for assignments. Students are led in all of these modules by staff who have worked as journalists across all media platforms for many years. The modules are predicated on a research brief, they are practical in nature allowing research-based teaching and research orientated practical elements. |
|--|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

**As part of studying at a research-intensive university, students on this programme have the following extra or co-curricular opportunities available to them to gain exposure to research culture:**

The Journalism programme at the University of Leicester weaves practical and academic elements together across three years. As part of the programme students have the opportunity to meet journalists from all different forms of the industry. They can also select a placement module in the third year which gives them the opportunity to work in a real-world environment. Students are encouraged to get involved in student media where their work can be published/broadcast.

**Teaching on this programme will be research-informed (it draws consciously on systematic inquiry into the teaching and learning process itself) in the following way:**

The School supports all staff involved in teaching to gain an accredited Higher Education teaching qualification, in which they demonstrate their use of teaching theory to support their own practice and reflect on their current teaching and continuing professional development

Firstly, the course is taught by former and working journalists who embed their professional practical knowledge into core and optional modules. All members of staff engage in areas of research, these currently include, politics, television, environment, sport, media convergence and artificial intelligence. Secondly, all lecturers have attained at least fellowship status of Advance HE, which recognises standards of teaching and learning support in higher education. Thirdly, staff are members of the Association of Journalism Educators and regularly attended, engage and present at these educational conferences.

### **13. Indications of programme quality**

Student achievement, NSS scores, external examiner reports, periodic review reports, graduate employment and destinations.

### **14. External Examiner(s) reports**

The details of the External Examiner(s) for this programme and the most recent External Examiners' reports for this programme can be found at [exampapers@Leicester](mailto:exampapers@Leicester) [log-in required]

## Programme Specification (Undergraduate)

FOR ENTRY YEAR: 2027/28

Date created: 12/2018 Last amended: 17/12/2025 Version no. 1

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### Appendix 1: Programme structure (programme regulations)

The University regularly reviews its programmes and modules to ensure that they reflect the current status of the discipline and offer the best learning experience to students. On occasion, it may be necessary to alter particular aspects of a course or module.

BA Journalism

**Level 4/Year 1**      **2027/28**

Credit breakdown

| Status   | Year long | Semester 1 | Semester 2 |
|----------|-----------|------------|------------|
| Core     | n/a       | 60 credits | 60 credits |
| Optional | n/a       | n/a        | n/a        |

120 credits in total

Core modules

| Delivery period | Code   | Title                                | Credits    |
|-----------------|--------|--------------------------------------|------------|
| Sem 1           | EN1025 | Introduction to Writing Creatively 1 | 15 credits |
| Sem 1           | JO1000 | News Basics                          | 15 credits |
| Sem 1           | JO1001 | Key Concepts in Journalism           | 30 credits |
| Sem 2           | EN1035 | Introduction to Writing Creatively 2 | 15 credits |

| Delivery period | Code   | Title               | Credits    |
|-----------------|--------|---------------------|------------|
| Sem 2           | JO1003 | Features Journalism | 15 credits |
| Sem 2           | JO1007 | Journalism History  | 30 credits |

#### Notes

n/a

### Level 5/Year 2      2028/29

#### Credit breakdown

| Status   | Year long | Semester 1 | Semester 2 |
|----------|-----------|------------|------------|
| Core     | n/a       | 45 credits | 45 credits |
| Optional | n/a       | 15 credits | 15 credits |

120 credits in total

#### Core modules

| Delivery period | Code   | Title                                                     | Credits    |
|-----------------|--------|-----------------------------------------------------------|------------|
| Sem 1           | JO2006 | Digital and Social Media Journalism- Context and Practice | 30 credits |
| Sem 1           | EN2070 | Using Stories                                             | 15 credits |
| Sem 2           | JO2010 | Researching Journalism                                    | 15 credits |
| Sem 2           | EN2080 | Advanced Creative Writing Skills                          | 15 credits |

#### Notes

[n/a]

#### Option Modules

| <b>Delivery period</b> | <b>Code</b> | <b>Title</b>                            | <b>Credits</b> |
|------------------------|-------------|-----------------------------------------|----------------|
| Semester 1             | JO2003      | Introduction to TV and Video Journalism | 15             |
| Semester 1             | JO2008      | Post-Truth Journalism                   | 15             |
| Semester 1             | MS2001      | Political Communication                 | 15             |
| Semester 2             | JO2004      | Magazine Journalism                     | 15             |
| Semester 2             | JO2007      | Journalism Perspectives                 | 15             |
| Semester 2             | JO2011      | Data Journalism                         | 15             |
| Semester 2             | MS2010      | Journalism Studies                      | 15             |
| Semester 2             | JO2012      | Introduction to Sports Journalism       | 15             |
| Semester 2             | EN2025      | Arts Journalism                         | 15             |

### **Level 6/Year 3      2029/30**

#### Credit breakdown

| <b>Status</b> | <b>Year long</b> | <b>Semester 1</b> | <b>Semester 2</b> |
|---------------|------------------|-------------------|-------------------|
| Core          | 30 credits       | 15 credits        | 15 credits        |
| Optional      | n/a              | 30 credits        | 30 credits        |

120 credits in total

#### Core modules

| <b>Delivery period</b> | <b>Code</b> | <b>Title</b>            | <b>Credits</b> |
|------------------------|-------------|-------------------------|----------------|
| Year long              | JO3000      | Journalism Dissertation | 30 credits     |

| Delivery period | Code   | Title                            | Credits    |
|-----------------|--------|----------------------------------|------------|
| Sem 1           | JO3001 | Multi-Media Journalism Project 1 | 15 credits |
| Sem 2           | JO3002 | Multi-Media Journalism Project 2 | 15 credits |

#### Notes

n/a

## Option modules

| <b>Delivery period</b> | <b>Code</b> | <b>Title</b>                                  | <b>Credits</b> |
|------------------------|-------------|-----------------------------------------------|----------------|
| Semester 1             | JO3006      | Journalism Placement                          | 15             |
| Semester 1             | JO3008      | Investigative Reporting                       | 15             |
| Semester 1             | JO3012      | Crime Journalism                              | 15             |
| Semester 1             | JO3015      | Environmental Journalism                      | 15             |
| Semester 1             | MS3024      | Reporting Panics                              | 15             |
| Semester 1             | MS3041      | Media Rights and Responsibilities             | 15             |
| Semester 1             | EN3174      | Writing Prose Fiction                         | 15             |
| Semester 1             | EN3193      | Transcultural Writing and Publishing Industry | 15             |
| Semester 1             | JO3007      | Political Journalism                          | 15             |
| Semester 2             | JO3011      | TV News Production                            | 15             |
| Semester 2             | JO3014      | Space Journalism                              | 15             |
| Semester 2             | JO3016      | Advanced Sports Journalism                    | 15             |
| Semester 2             | MS3027      | Writing for Public Relations                  | 15             |
| Semester 2             | EN3175      | Screenplays                                   | 15             |
| Semester 2             | EN3204      | Writing for Laughs                            | 15             |
| Semester 2             | EN3192      | Transcultural Writing and Publishing Industry | 15             |

**Notes: Semester 1 choose 1 JO/MS module and one EN module; Semester 2 choose 1 JO/MS module and one EN module**

### **Notes**

This is an indicative list of option modules and not definitive of what will be available. Option module choice is also subject to availability, timetabling, student number restrictions and, where appropriate, students having taken appropriate pre-requisite modules.

**In Semester 1 Students need to select ONE optional Journalism/Media Module and ONE optional Creative Writing Module.**

**In Semester 2 Students need to select ONE optional Journalism/Media Module and ONE optional Creative Writing Module.**

### **Appendix 2: Module specifications**

See undergraduate [module specification database](#) (Note - modules are organized by year of delivery).