



Programme Specification (Undergraduate)

FOR ENTRY YEAR: 2026/27

Date created: 18/07/2022

Last amended: 22/04/2026

Version no. 2

1. Programme title(s) and code(s):

BA Journalism and Media

Diploma in Journalism and Media*

Certificate in Journalism and Media*

Notes

* An award marked with an asterisk is only available as an exit award and is not available for students to register onto.

^ Students may only enter this programme by approved transfer at the end of Year 1

a) [HECOS Code](#)

| HECOS Code | % |
|------------|-----|
| 100442 | 50% |
| 100444 | 50% |

b) UCAS Code (where required)

P510

2. Awarding body or institution:

University of Leicester

3. a) Mode of study

Full-time

b) Type of study

Campus-based

4. Registration periods:

BA Journalism and Media

The normal period of registration is 3 years

The maximum period of registration 5 years

BA Journalism and Media with a Year Abroad

The normal period of registration is 4 years

The maximum period of registration 6 years

BA Journalism and Media with a Year in Industry

The normal period of registration is 4 years

The maximum period of registration 6 years

5. Typical entry requirements

A/AS-levels: BBB in relevant subjects, e.g. Media, English, History, Politics etc.

GCSE: B in English Language

Access to HE Diploma: Pass relevant diploma with some credits at distinction.

European Baccalaureate: Pass with 77% overall.
International Baccalaureate: Pass Diploma with 30 points
Cambridge Pre-U: D3/M2/M2 in Principal Subjects.
Leicestershire Progression Accord: BBB plus full
Accord Credits
BTEC Nationals: Full Diploma with DDM.
Other Qualifications: Other national
and international qualifications welcomed. Mature students welcomed
Alternative qualifications considered.

6. Accreditation of Prior Learning

N/A

7. Programme aims

The programme aims to help students 'Think Like a Journalist'.

Starting off with key and core Journalism skills, this programme will help students learn to be journalists whilst also exploring the wide media context in which journalism operates.

Students will learn to deploy their skills across a range of media and also learn how to research the media to produce interesting and useful academic work.

In addition, for the 'with a Year abroad' variants

- The 'Year Abroad' variant of this programme is offered in accordance with the University's [standard specification for the experiential year abroad variant](#).

In addition, for the 'with Industry' variants

- The 'Year in industry' variant of this programme is offered in accordance with the University's [standard specification for year in industry programme variants](#).
- To provide experience of applications of professional and discipline-specific skills in Industry and to reinforce knowledge through its use in different environments.

8. Reference points used to inform the programme specification

- QAA Subject Benchmark Statement: Communication, Media, Film and Cultural Studies (qaa.ac.uk)
- [Framework for Higher Education Qualifications \(FHEQ\)](#)
- UK Quality Code for Higher Education
- [Education Strategy](#)
- [University Assessment Strategy](#)
- University of Leicester Periodic Developmental Review Report
- External Examiners' reports (annual)
- United Nations Education for Sustainable Development Goals
- Student Destinations Data
- Broad aims of industry accreditation bodies, especially the National Council for the Training of Journalists (NCTJ) www.nctj.com and the Broadcast Journalism Training Council (BJTC) www.bjtc.org.uk
- Aims, objectives and standards laid down by various professional regulatory bodies, especially the Independent Press Standards Organisation (IPSO) <https://www.ipso.co.uk/editors-code-of-practice/>
- And the Professional Code of the Office of the Communications Regulator Ofcom <https://www.ofcom.org.uk/tv-radio-and-on-demand/broadcast-codes/broadcast-code>

9. Programme Outcomes

Unless otherwise stated, programme outcomes apply to all awards specified in 1. Programme title(s).

a) Discipline specific knowledge and competencies

i) Mastery of an appropriate body of knowledge

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Critically analyse key debates and developments within the field of media and communication studies.</p> <p>Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice</p> <p>Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication</p> <p>Demonstrate knowledge of:</p> <ul style="list-style-type: none"> - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future <p>Critically analyse theoretical and methodological approaches within the field of media and communication, in order to make students aware of the place of mass and digital media within their broader social, economic, political, and cultural contexts at both national and international levels</p> | <p>Lectures, tutorials, seminars, directed reading, independent research, practical classes, team problem solving exercises, media production exercises.</p> <p>Workshops, seminars</p> | <p>Essays, examinations, dissertations, seminar presentations, contributions to discussions, problem-based exercises and reports, portfolios, online forums, reflective commentaries, computer-based exercises, media production projects</p> <p>Portfolios, essays, presentations.</p> |
| <p>[Year abroad] Acquire knowledge of different debates and schools of thought in Europe, USA, Australia and New Zealand</p> | | |

ii) Understanding and application of key concepts and techniques

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|---------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Explain the attributes and complex role of media and communication within societies.</p> | <p>Lectures, tutorials, seminars, directed reading, independent research, practical classes, team problem solving exercises, media production exercises.</p> | <p>Essays, examinations, dissertations, seminar presentations, contributions to discussions, problem-based exercises and reports, portfolios, online forums, reflective</p> |

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| <p>Analyse the various theoretical and scholarly approaches to understanding mediated communication processes and phenomena.</p> <p>Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice</p> <p>Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice</p> <p>Investigate and demonstrate the core concepts and skills involved in publication design</p> <p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p> <p>Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise</p> <p>Critically analyse theoretical and methodological approaches within the field of media and communication, in order to make students aware of the place of mass and digital media within their broader social, economic, political, and cultural contexts at both national and international levels</p> <p>Use journalism to explore sustainability issues.</p> | <p>Tutorials, seminars, directed reading, independent research, practical classes, team problem solving exercises, media production exercises</p> <p>Workshops, seminars</p> | <p>commentaries, computer-based exercises, media production projects.</p> <p>Essays, portfolios.</p> |

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|-------------------|
| [Year Abroad] Analyse and explain the complex role of media and communication within more specific social contexts in Europe, USA, Australia and New Zealand | | |

iii) Critical analysis of key issues

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Analyse media and communication processes and structures at national and international levels.</p> <p>Analyse the role of societal, cultural, economical and technological factors in the processes of mediated communication.</p> <p>Critically evaluate the nature of media and communication studies.</p> <p>Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice</p> <p>Demonstrate knowledge of:</p> <ul style="list-style-type: none"> - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future <p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p> <p>Critically analyse methodological approaches within the field of media and communication, in order to</p> | <p>Lectures, tutorials, seminars, directed reading, independent research, team problem solving exercises, methods exercises.</p> <p>Lectures, tutorials, seminars, directed reading, independent research, team problem solving exercises, methods exercises.</p> <p>Tutorials, seminars, directed reading, independent research, team problem solving exercises.</p> | <p>Essays, examinations, dissertations, seminar presentations, contributions to discussions, problem-based exercises and reports, portfolios, online forums, reflective commentaries, independent research projects..</p> |

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|-------------------|
| <p>make students aware of the place of mass and digital media within their broader social, economic, political, and cultural contexts at both national and international levels</p> <p>[Year abroad] Demonstrate the ability to analyse media and communication processes and structures through different cultural contexts, political and social structures.</p> | | |

iv) Clear and concise presentation of material

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| <p>Analyse and synthesise literature that addresses key debates within the field of media and communication studies. Present problems of the field of media and communication studies in a variety of written and oral formats.</p> <p>Recognise, describe, produce and write a variety of news formats to professional standard</p> <p>Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication</p> <p>Demonstrate knowledge of:</p> <ul style="list-style-type: none"> - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future <p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p> <p>Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation</p> | <p>Tutorials, seminars, directed reading, independent research, team problem solving exercises.</p> <p>Tutorials, seminars, directed reading, independent research, team problem solving exercises.</p> | <p>Writing tasks, seminar presentations, contributions to discussions, online forums, online diaries.</p> |

v) Critical appraisal of evidence with appropriate insight

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Use social scientific and humanistic methodologies to address research questions within the field of media and communication studies.</p> <p>Develop and sustain scholarly arguments, formulating appropriate questions and utilising evidence.</p> <p>Critically evaluate scholarly texts and source materials</p> <p>Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice</p> <p>Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice</p> <p>Describe and evaluate recent research on news and journalism</p> <p>Critically analyse methodological approaches within the field of media and communication, in order to make students aware of the place of mass and digital media within their broader social, economic, political, and cultural contexts at both national and international levels</p> | <p>Lectures, tutorials, seminars, directed reading, independent research, team problem solving exercises, methods exercises.</p> <p>Lectures, tutorials, seminars, directed reading, independent research, team problem solving exercises, methods exercises.</p> <p>Tutorials, seminars, directed reading, independent research, team problem solving exercises.</p> | <p>Essays, examinations, dissertations, seminar presentations, contributions to discussions, problem-based exercises and reports, portfolios, online forums, reflective commentaries, independent research projects..</p> |

vi) Other discipline specific competencies

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|------------------------------------------------------|
| <p>Design, research and present an independently conceived research project.</p> <p>[Year Abroad] Demonstrate inter-cultural awareness and understanding</p> <p>Investigate and demonstrate the core concepts and skills involved in publication design</p> <p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p> <p>Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise</p> | <p>Independent research projects, dissertations.</p> | <p>Independent research projects, dissertations.</p> |

b) Transferable skills

i) Oral communication

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <p>Present material using appropriate resources, including visual, written and aural material.</p> <p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p> <p>Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations</p> | <p>Seminars, tutorials, team problem solving exercises.</p> | <p>Seminar presentations, contributions to offline and online forums/discussions</p> |

ii) Written communication

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| <p>Articulate ideas, information and debates through the use of clear and competent English, including the use of grammar, spelling, sentence construction and clear structure.</p> <p>Recognise, describe, produce and write a variety of news formats to professional standard</p> <p>Demonstrate knowledge of:</p> <ul style="list-style-type: none"> - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future <p>Demonstrate skills in:</p> <ul style="list-style-type: none"> - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines) <p>Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation.</p> | <p>Lectures, tutorials, seminars, directed reading, independent research</p> | <p>essays, examinations, dissertations, seminar presentations, online diaries, independent research projects.</p> |

iii) Information technology

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Demonstrate competency with Information Technology and theoretical knowledge of its development and uses. Use software packages(e.g. SPSS), virtual learning environments(e.g. Blackboard), and the internet for learning and research purposes.</p> <p>Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice</p> <p>Demonstrate skills in:</p> <ul style="list-style-type: none"> - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines) | <p>Study skills workshops, tutorials, seminars, directed reading, independent research, computer practical classes, methods exercises.</p> | <p>Essays, dissertations, independent research projects, online production exercises, computer-based exercises, online forums, online diaries, methods exercises</p> |

iv) Numeracy

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| <p>Demonstrate numeracy skills and use statistics in media and communication research.</p> <p>Demonstrate skills in:</p> <ul style="list-style-type: none"> - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines) <p>Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise</p> | <p>Lectures, tutorials, seminars, directed reading, independent research, computer practical classes, methods exercises.</p> | <p>Essays, dissertations, independent research projects, computer-based exercises, methods exercises.</p> |

v) Team working

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Work in groups and develop skills in group management, leadership and peer responsibility. Learning in group situations.</p> <p>Investigate and demonstrate the core concepts and skills involved in publication design</p> <p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p> <p>Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise</p> <p>Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations</p> | <p>Tutorials, seminars, team problem solving exercises.</p> | <p>Seminar group presentations, contributions to discussions, team problem solving exercises, online forums, group media production and research methods projects.</p> |

vi) Problem solving

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| <p>Develop solutions and recognise further problems that might arise.</p> <p>Stimulate interest in problem solving.</p> <p>Investigate and demonstrate the core concepts and skills involved in publication design</p> <p>Describe and evaluate recent research on news and journalism</p> <p>Demonstrate knowledge of:</p> <ul style="list-style-type: none"> - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future <p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p> <p>Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise</p> <p>Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation</p> | <p>Reading, independent research, practical classes, team problem solving exercises, methods exercises, media production exercises.</p> | <p>Computer-based exercises, problembased exercises and reports, media production exercises.</p> |

vii) Information handling

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| <p>Find and analyse new information.</p> <p>Recognise, describe, produce and write a variety of news formats to professional standard</p> <p>Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication</p> <p>Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise</p> <p>Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations</p> <p>Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation</p> | <p>Lectures, seminars, directed reading, independent research, practical classes, team problem solving exercises, methods exercises.</p> | <p>Essays, independent research projects, computer-based exercises, problembased exercises and reports, media production exercises.</p> |

viii) Skills for lifelong learning

| Intended Learning Outcomes | Teaching and Learning Methods | How Demonstrated? |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| <p>Manage time effectively. Work independently as well as in groups. Plan research and present results using oral and written communication.</p> <p>Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice</p> <p>Demonstrate skills in:</p> <ul style="list-style-type: none"> - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines) <p>[Year Abroad] Demonstrate strategies for self-monitoring and continued maintenance and development of skills in a different culture and institutions</p> | <p>Lectures, tutorials, seminars, directed reading, independent research, practical classes, team problem solving exercises, methods exercises, media production exercises.</p> | |

Year Abroad

[In addition, for the 'with a Year abroad' variants the additional programme outcomes apply](#)

Year in Industry

[In addition, for the Year in Industry' variants the additional programme outcomes apply](#)

10. Progression points

This programme follows the standard Scheme of Progression set out in [Senate Regulations](#) – see the version of Senate Regulation 5 governing undergraduate programmes relevant to the year of entry.

In cases where a student has failed to meet a requirement to progress he or she will be required to withdraw from the course

a) Course transfers

Not usually permitted.

b) Year abroad

For the Year Abroad variant (for experiential Year Abroad only) [the additional progression points apply](#)

c) Year in Industry

For the Year in Industry variant, the [additional progression points apply](#)

11. Criteria for award and classification

This programme follows the standard scheme of undergraduate award and classification set out in [Senate Regulations](#) – see the version of *Senate Regulation 5 governing undergraduate programmes* relevant to the year of entry.

12. Special Features

This programme blends theory, practice and context in an innovative and academically inspiring way, by allowing students to learn the media and societal context of their professional practice at the same time as they are developing their skills in these areas.

For the Year Abroad variant (for experiential Year Abroad only) [the additional Special Features apply](#)

For the Year in Industry variant. The University recognises that undertaking a work placement as part the programme of study can enhance career prospects and provide added value, and as such this programme includes a 'year in industry' variant.

By experiencing real-world scenarios and applying skills and knowledge to a professional environment, students can gain a unique insight into how their studies can be utilised in industry. This will not only showcase their abilities to future employers but will also enhance their studies upon returning to university to complete your programme.

To understand the special features for year in industry undergraduate programme variants, this programme specification should be read in conjunction with the [programme specification content which can be found here](#). This outlines details including programme aims, support, progression and duration.

12a. Research-inspired Education

Students on this programme will advance through the four quadrants of the University of Leicester Research-inspired Education Framework as follows:

| RiE Quadrant | Narrative |
|---------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Research-briefed Bringing staff research content into the curriculum. | Research-briefed The journalism programme is taught by people who have been and still are working journalists. They bring many years of experience from all forms of journalism, including, newspapers, magazines, radio, television and social media production into the classroom. Apart from this professional practical knowledge, staff use their own specialist research in areas, such as politics, environment, media convergence and artificial intelligence, to inform their teaching. |
| Research-based Framed enquiry for exploring existing knowledge. | Research-based Journalism is seen as a practical course, where concepts and skills are introduced and practiced from the moment students join. This allows them to explore the existing knowledge and approaches to content production and develop their own skills. This is achieved through regular writing and researching assignments and is embedded in all core modules. |

| | |
|---------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Research-oriented Students critique published research content and process.</p> | <p>Research-oriented A unique design of the journalism programme at Leicester is the way practical skills are interwoven with academic approaches to understanding the subject. Students will use their academic knowledge to interrogate concepts and explain processes. This may mean critically assessing radio programmes or concepts such as ethical journalism or objectivity.</p> |
| <p>Research-apprenticed Experiencing the research process and methods; building new knowledge.</p> | <p>Research-apprenticed The final year dissertation allows students to bring all their understanding to bear on their own research project. It requires an academic approach and tests their skills, from organisation, through research, to creating new knowledge. As part of the other core modules in the final year students work individually and in groups to create their own news website. The content needs to be researched and created by them individually and this process combines all four of the Research-inspired Education quadrants. They use the knowledge they have acquired, with support of staff and their cohort to deliver the content and a presentation. They then produce a critical self-reflective account of the process with relevant academic literature to support their choices.</p> <p>Other optional modules such as Investigative Journalism, Sports Journalism, and Political Journalism all require application of knowledge developed during study and original research to produce content both in class and for assignments. Students are led in all of these modules by staff who have worked as journalists across all media platforms for many years. The modules are predicated on a research brief, they are practical in nature allowing research-based teaching and research orientated practical elements.</p> |

As part of studying at a research-intensive university, students on this programme have the following extra or co-curricular opportunities available to them to gain exposure to research culture:

The Journalism programme at the University of Leicester weaves practical and academic elements together across three years. As part of the programme students have the opportunity to meet journalists from all different forms of the industry. They can also select a placement module in the third year which gives them the opportunity to work in a real-world environment. Students are encouraged to get involved in student media where their work can be published/broadcast.

Teaching on this programme will be research-informed (it draws consciously on systematic inquiry into the teaching and learning process itself) in the following way:

The School supports all staff involved in teaching to gain an accredited Higher Education teaching qualification, in which they demonstrate their use of teaching theory to support their own practice and reflect on their current teaching and continuing professional development.

Firstly, the course is taught by former and working journalists who embed their professional practical knowledge into core and optional modules. All members of staff engage in areas of research, these currently include, politics, television, environment, sport, media convergence and artificial intelligence. Secondly, all lecturers have attained at least fellowship status of Advance HE, which recognises standards of teaching and learning support in higher education. Thirdly, staff

are members of the Association of Journalism Educators and regularly attended, engage and present at these educational conferences.

13. Indications of Programme Quality

Oversight by AMC Education Committee and CSSAH Education Committee.
External examiner involvement and reports

14. External Examiner(s) reports

The details of the External Examiner(s) for this programme and the most recent External Examiners' reports for this programme can be found at exampapers@Leicester [log-in required]

Programme Specification (Undergraduate)

FOR ENTRY YEAR: 2026/27

Date created: 18/07/2022

Last amended: 22/04/2026

Version no. 2

Appendix 1: Programme structure (programme regulations)

The University regularly reviews its programmes and modules to ensure that they reflect the current status of the discipline and offer the best learning experience to students. On occasion, it may be necessary to alter particular aspects of a course or module.

Updates to the programme

| Academic year | Module | Change |
|---------------|-----------------------------------|--------------------------------|
| 2027/28 | MS2016 Media Research in Practice | Was 30 credits, now 15 credits |
| 2027/28 | MS2003 Film Making | New core module |

BA Journalism and Media

Level 4/Year 1 2026/27

Credit breakdown

| Status | Year long | Semester 1 | Semester 2 |
|----------|-----------|------------|------------|
| Core | n/a | 60 credits | 60 credits |
| Optional | n/a | n/a | n/a |

120 credits in total

Core modules

| Delivery period | Code | Title | Credits |
|-----------------|--------|----------------------------------|------------|
| Semester 1 | JO1000 | News Basics | 15 credits |
| Semester 1 | JO1002 | Journalism Ethics and Regulation | 15 credits |

| Delivery period | Code | Title | Credits |
|-----------------|--------|-----------------------------------------|------------|
| Semester 1 | MS1001 | Introduction to Media and Communication | 30 credits |
| Semester 2 | JO1003 | Features Journalism | 15 credits |
| Semester 2 | JO1006 | Podcasting and Radio Journalism | 15 credits |
| Semester 2 | MS1002 | Studying Media and Communication | 30 credits |

Level 5/Year 2 2027/28

Credit breakdown

| Status | Year long | Semester 1 | Semester 2 |
|----------|-----------|------------|------------|
| Core | n/a | 30 credits | 30 credits |
| Optional | n/a | 30 credits | 30 credits |

120 credits in total

Core modules

| Delivery period | Code | Title | Credits |
|-----------------|--------|-------------------------------------|------------|
| Sem 1 | JO2006 | Digital and Social Media Journalism | 30 credits |
| Sem 2 | MS2016 | Media Research in Practice | 15 credits |
| Sem 2 | MS2003 | Film Making | 15 credits |

Notes

[n/a]

Option modules

| Delivery period | Code | Title | Credits |
|-----------------|--------|--------------------------|------------|
| Semester 1 | MS2000 | The Production of News | 15 credits |
| Semester 1 | MS2001 | Political Communications | 15 credits |

| Delivery period | Code | Title | Credits |
|-----------------|--------|-----------------------------------|------------|
| Semester 1 | MS2000 | The Production of News | 15 credits |
| Semester 1 | MS2006 | Identity and Popular Culture | 15 credits |
| Semester 1 | MS2012 | Global Media | 15 credits |
| Semester 1 | JO2008 | Post-Truth Journalism | 15 credits |
| Semester 2 | JO2004 | Magazine Journalism | 15 credits |
| Semester 2 | JO2007 | Journalism Perspectives | 15 credits |
| Semester 2 | JO2011 | Data Journalism | 15 credits |
| Semester 2 | JO2012 | Introduction to Sports Journalism | 15 credits |
| Semester 2 | MS2010 | Journalism Studies | 15 credits |
| Semester 2 | EN2025 | Arts Journalism | 15 credits |

Notes

This is an indicative list of option modules and not definitive of what will be available. Option module choice is also subject to availability, timetabling, student number restrictions and, where appropriate, students having taken appropriate pre-requisite modules.

Semester 1 and 2: Choose two options per semester

Level 6/Year 3 2028/29

Credit breakdown

| Status | Year long | Semester 1 | Semester 2 |
|----------|------------|------------|------------|
| Core | 45 credits | 15 credits | 15 credits |
| Optional | n/a | 30 credits | 15 credits |

120 credits

Core modules

| Delivery period | Code | Title | Credits |
|-----------------|--------|----------------------------------|------------|
| Year Long | JO3010 | Journalism Joints Dissertation | 45 credits |
| Sem 1 | JO3001 | Multi-Media Journalism Project 1 | 15 credits |
| Sem 2 | JO3002 | Multi-Media Journalism Project 2 | 15 credits |

Notes

[n/a]

Option modules (Two in first semester, one in second)

| Delivery period | Code | Title | Credits |
|-----------------|--------|------------------------------------------|------------|
| Semester 1 | JO3006 | Journalism Placement | 15 credits |
| Semester 1 | JO3008 | Investigative Journalism | 15 credits |
| Semester 1 | JO3009 | Freelance and Entrepreneurial Journalism | 15 credits |
| Semester 1 | JO3012 | Crime Journalism | 15 credits |
| Semester 1 | JO3015 | Environmental Journalism | 15 credits |
| Semester 1 | MS3004 | Global Cultures and Everyday Politics | 15 credits |
| Semester 1 | MS3024 | Reporting Panics | 15 credits |
| Semester 1 | MS3041 | Media Rights and Responsibilities | 15 credits |
| Semester 2 | JO3007 | Political Journalism | 15 credits |
| Semester 2 | JO3014 | Space Journalism | 15 credits |
| Semester 2 | JO3016 | Advanced Sports Journalism | 15 credits |
| Semester 2 | JO3011 | TV News Production | 15 credits |
| Semester 2 | MS3005 | Music as Communication | 15 credits |

| Delivery period | Code | Title | Credits |
|------------------------|-------------|----------------------------------|----------------|
| Semester 2 | MS3009 | Media, Celebrity and Fan Culture | 15 credits |
| Semester 2 | MS3026 | Community Radio in Practice | 15 credits |
| Semester 2 | MS3027 | Writing for PR | 15 credits |

Notes

This is an indicative list of option modules and not definitive of what will be available. Option module choice is also subject to availability, timetabling, student number restrictions and, where appropriate, students having taken appropriate pre-requisite modules.

Appendix 2: Module specifications

See undergraduate [module specification database](#) (Note - modules are organized by year of delivery).