



Programme Specification (Undergraduate)

FOR ENTRY YEAR: 2024/25

Date created: 12/2018 Last amended: 23/04/2026 Version no. 3

1. Programme title(s) and code(s):

BA Journalism with Creative Writing

BA Journalism with Creative Writing with a Year Abroad[^]

Notes

[^] Students may only enter this programme by approved transfer at the end of Year 1

a) [HECOS Code](#)

HECOS Code	%
100442	75%
100046	25%

b) UCAS Code

UCAS code: P500

2. Awarding body or institution:

University of Leicester

3. a) Mode of study

Full-time

b) Type of study

Campus-based

4. Registration periods:

The normal period of registration is 3 years

The maximum period of registration 5 years

5. Typical entry requirements

A/AS-levels: BBB in relevant subjects, e.g. Media, English, History, Politics etc.

IB: Standard MCS entry requirements.

6. Accreditation of Prior Learning

N/A

7. Programme aims

The **programme** aims to:

AIM 1: equip students with a demonstrable, critical understanding of the key concepts, theories and debates around Journalism

AIM 2: help students develop the key professional skills utilised by journalists

- AIM 3: enable students to develop and demonstrate a range of transferable skills necessary for successful career development and a lifetime of effective independent learning
- AIM 4: facilitate student enquiry and development of knowledge of the global context in which journalism operates.
- AIM 5: develop students' knowledge and understanding of Creative Writing in a variety of forms and genres.
- AIM 6: foster students' independent thinking and judgment.
- AIM 7: develop students' core skills in the craft of creative writing, both in practice and critical reflection.
- AIM 8: develop students' initiative and ability to carry out independent research.
- AIM 9: deliver learning opportunities through lectures, seminars, workshops, small group work, guided study, individual supervision, well as a range of guest speaker events and field research.
- AIM 10: enable students to demonstrate their ability in the skills of portfolios, essays, oral presentations, creative writing, commentaries, group projects..

In addition, for the 'with a Year abroad' variants

- The 'Year Abroad' variant of this programme is offered in accordance with the University's standard specification for the experiential year abroad variant.

8. Reference points used to inform the programme specification

- [QAA Frameworks for Higher Education Qualifications](#)
- [QAA Benchmarking statement for Communication, Media, Film and Cultural Studies](#)
- [QAA Benchmark Statement for Creative Writing](#)
- [NAWE Benchmark Statement for Creative Writing](#)
- UK Quality Code for Higher Education
- [University Education Strategy](#)
- [University Assessment Strategy](#) [Login required]
- University of Leicester Periodic Developmental Review Report
- External Examiners' reports (annual)
- United Nations Education for Sustainable Development Goals
- Student Destinations Data
- Broad aims of industry accreditation bodies, especially the [National Council for the Training of Journalists](#) (NCTJ) and the [Broadcast Journalism Training Council](#) (BJTC)
- Aims, objectives and standards laid down by various professional regulatory bodies, especially the [Independent Press Standards Organisation \(IPSO\)](#) and the [Professional Code of the Office of the Communications Regulator Ofcom](#)

9. Programme Outcomes

a) Discipline specific knowledge and competencies

i) Mastery of an appropriate body of knowledge

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (JO1000)
Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO1000)
Demonstrate knowledge of: <ul style="list-style-type: none"> - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future 	Lectures, seminars, workshops, tutorials, independent study, group work, peer learning	Portfolio, essays (MS2010)
Demonstrate mastery of an appropriate body of literary, critical, linguistic and creative knowledge and practice (including fiction, creative non-fiction, poetry and drama).	Seminars, lectures, supervisions, workshops, directed reading, written assignments, independent research, and industry professional talks.	Creative Writing, Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, and third year options in Creative Writing).

ii) Understanding and application of key concepts and techniques

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO1003)
Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, Essays (JO1001, JO2000)
Investigate and demonstrate the core concepts and skills involved in publication design	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO3001, JO3002)
Critically evaluate different approaches to concepts around the ethics and regulation of journalism	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, group presentation (JO1002)
Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO2000)
Demonstrate an understanding of literary forms and genres.	Seminars, lectures, supervisions, workshops, directed reading, written assignments, independent research, autonomous learning groups and industry professional talks.	Creative Writing, Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, and third year options in Creative Writing).
Demonstrate and apply craft and established creative writing research skills in practice and critical reflection across different forms and genres.	Seminars, lectures, supervisions, workshops, directed reading, written assignments, independent research, autonomous learning groups and industry professional talks.	Creative Writing, Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, and third year options in Creative Writing).
Comment upon, edit and review own and others' creative work.	Seminars, autonomous learning groups, workshops, supervisions	Formative peer review sessions, group projects and Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080 and third year options in Creative Writing)

iii) Critical analysis of key issues

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (JO1000, JO1001)
Demonstrate knowledge of: - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (MS2010)
Critically evaluate different approaches to concepts around the ethics and regulation of journalism	Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.	Essays, portfolio, group (JO1002) presentation
Evaluate and select appropriate craft elements for the effective realisation of creative ideas.	Seminars, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, autonomous learning groups, film screenings, guest author and industry professional talks.	Creative Writing, Reflective Commentaries (EN 1025, EN 1035, EN 2070 and third year option), literary review (EN 2080), and third year options.
Use and reflect on a range of critical, theoretical and creative methods.	Seminars, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, autonomous learning groups, film screenings, guest author and industry professional talks.	Formative peer review sessions; Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080 and third year options in Creative Writing)

iv) Clear and concise presentation of material

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Recognise, describe, produce and write a variety of news formats to professional standard	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO1000, JO1003, 2001)
Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essay (JO1000, 1003, 2001)
Demonstrate knowledge of: <ul style="list-style-type: none"> - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future 	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (MS1011, MS2016, MS2010)
Critically evaluate different approaches to concepts around the ethics and regulation of journalism	Lectures, seminars, tutorials, independent study, group work, peer learning	Portfolio (JO1002)
Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation	Tutorials, independent study, lectures.	Dissertation (JO3000)

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Present and/or perform creative work in different forms and genres clearly and cogently.	Seminars, tutorials, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, autonomous learning groups, film screenings, guest author and industry professional talks.	Creative Writing assignments (EN 1025, EN 1035, EN 2070, EN 2080 and third year options in Creative Writing)

v) Critical appraisal of evidence with appropriate insight

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (JO1000, 10001, 1002)
Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (JO1001, 2000)
Describe and evaluate recent research on news and journalism	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (JO1001, 2010, 2XXX)
Develop creative writing through research, practice, and reflecting on own and other's work.	Seminars, lectures, tutorials, supervisions, writing workshops, directed reading, written assignments, independent research, autonomous learning groups, film screenings, guest author and industry professional talks.	Oral presentations (EN 2080 and third year options); Reflective Commentaries and Creative Writing assignments (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing); peer review sessions.

vi) Other discipline specific competencies

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Investigate and demonstrate the core concepts and skills involved in publication design	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolios, essays, group presentations. (JO3001, 3002)

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Critically evaluate different approaches to concepts around the ethics and regulation of journalism	Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.	Portfolio (JO1002, 3002)
Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise	Workshops tutorials, group work, independent study, peer learning.	Portfolio (JO2000)
Demonstrate imagination, creativity and linguistic fluency as well as an understanding of the wider professional writing industries, including film, publishing, editing, performance, literary events.	Seminars, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, autonomous learning groups, film screenings, guest author and industry professional talks.	Creative Writing and Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing).

b) Transferable skills

i) Oral communication

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Critically evaluate different approaches to concepts around the ethics and regulation of journalism	Workshops, lectures, seminars, tutorials, group work, independent study, peer learning	Portfolios, essays, group presentations. (1002)
Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations	Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.	Group presentations, portfolios (3001)
Develop confidence in performing creative work in front of an audience using appropriate techniques	Seminars, workshops, oral presentation rehearsals, oral presentations, autonomous learning groups	Oral presentations and performances (EN 2080 and third year options in Creative Writing)

ii) Written communication

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Recognise, describe, produce and write a variety of news formats to professional standard	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO1000, 1003)
Demonstrate knowledge of: <ul style="list-style-type: none"> - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future 	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Essays (JO1001, MS2010)
Demonstrate skills in: <ul style="list-style-type: none"> - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines) 	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (JO1001, MS2010)
Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation.	Tutorials, independent study, lectures.	Dissertation. (JO3000)

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
To present written arguments in appropriate registers, to effectively communicate ideas and concepts across multiple forms and genres.	Workshops, lectures, seminars, independent study, feedback sessions, tutorials, supervisions.	Reflective Commentaries and Creative Writing (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing); literary reviews (EN 2080)

iii) Information technology

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Essays (JO1001, 2000)
Demonstrate skills in: - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines)	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (JO1001, MS2010)
Interact individually and collaboratively with virtual learning environments.	Seminars, lectures, supervisions, workshops, directed reading, written assignments, presentations, independent research and industry professional talks.	Reflective Commentaries and Creative Writing (EN 1025, EN 1035, EN 2070, EN 2080, third year options); field-trip group formative assignment (EN 2070).
Identify and evaluate a range of online resources.	Seminars, lectures, supervisions, workshops, directed reading, written assignments, presentations, independent research and industry professional talks.	Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing)

iv) Numeracy

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Demonstrate skills in: - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines)	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (MS2010)
Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise	Workshops tutorials, group work, independent study, peer learning.	Portfolio (JO2000)
Analysis of evidence which may include numerical or historical data. Reflection on scientific and mathematical sources, which may provide inspiration for Creative Writing.	Seminars, lectures, independent research, guest talks	Creative Writing and Reflective Commentaries (EN 2070); autonomous learning group field-trip (EN 2070)

v) Team working

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Investigate and demonstrate the core concepts and skills involved in publication design	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO3001, 3002)
Critically evaluate different approaches to concepts around the ethics and regulation of journalism	Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.	Portfolios, essays, group presentations. (JO1002)

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise	Workshops tutorials, group work, independent study, peer learning.	Portfolio (JO2000)
Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations	Workshops, lectures, seminars, tutorials, group work, independent study, peer learning	Group presentations, portfolios (JO3001. 3002)
Solve problems collaboratively.	Seminars, workshops, feedback sessions, autonomous learning group projects, presentations.	Formative peer review sessions, Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing)
Undertake group projects, including field trips.	Seminars, workshops, feedback sessions, autonomous learning group projects, presentations.	Formative peer review sessions; autonomous learning group field-trip (EN 2070)
Offer constructive feedback in a group environment.	Seminars, workshops, feedback sessions, autonomous learning group projects, presentations.	Formative peer review sessions, Creative Writing, Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing); formative oral presentation rehearsals (EN 3119)

vi) Problem solving

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Investigate and demonstrate the core concepts and skills involved in publication design	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO3001)
Describe and evaluate recent research on news and journalism	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (JO 1001, MS 2010, MS 2016)

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Demonstrate knowledge of: <ul style="list-style-type: none"> - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future 	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (MS 1011, JO 1001, MS 2010, MS 2016)
Critically evaluate different approaches to concepts around the ethics and regulation of journalism	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (JO1002)
Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise	Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.	Portfolio (JO2000)
Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation	Tutorials, independent study, lectures.	Dissertation (JO3000)
Solve literary critical, literary theoretical, literary, historical, linguistic, creative research and editorial problems.	Tutorials, independent study, supervisions, lectures, seminars, feedback sessions, guest talks.	Creative Writing and Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing); formative peer review sessions
Identify and implement appropriate research methods	Independent study, autonomous learning group projects, supervisions, lectures, seminars, workshops, guest talks.	Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing); formative group field trip (EN 2070); journal and Commentary (EN 2080)

vii) Information handling

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Recognise, describe, produce and write a variety of news formats to professional standard	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO1000)
Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO1000)
Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (JO2000)
Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO3001)
Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation	Tutorials, independent study, lectures.	Dissertation (JO3000)
Identify, retrieve and manipulate relevant textual, literary, scientific, or historical information, and assess the significance of this information in the construction of creative work.	Seminars, lectures, supervisions, workshops, directed reading, written assignments, independent research.	Formative seminar presentations; Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080 and third year options in Creative Writing)

viii) Skills for lifelong learning

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (JO1000)
Demonstrate skills in: <ul style="list-style-type: none"> - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines) 	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (MS2010)
Demonstrate intellectual and creative independence.	Seminars, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, film screenings, autonomous learning groups, guest author and industry professional talks.	Formative peer review sessions, Creative Writing, Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing)
Write well across all forms and genres.	Seminars, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, film screenings, autonomous learning groups, guest author and industry professional talks.	Creative Writing assignments (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing)
Demonstrate a broad comprehension of the forms and genres in which writers practise, and an awareness of the professional writing industries.	Seminars, lectures, supervisions, writing workshops, directed reading, written assignments, independent research, film screenings, autonomous learning groups, guest author and industry professional talks.	Creative Writing and Reflective Commentaries (EN 1025, EN 1035, EN 2070, EN 2080, third year options in Creative Writing)

Year Abroad

[In addition, for the 'with a Year abroad' variants the additional programme outcomes apply](#)

10. Progression points

This programme follows the standard Scheme of Progression set out in [Senate Regulations](#) – see the version of Senate Regulation 5 governing undergraduate programmes relevant to the year of entry.

In cases where a student has failed to meet a requirement to progress he or she will be required to withdraw from the course.

a) Course transfers

Transfers from BA Journalism to other subjects will be permitted, subject to the agreement of the receiving subjects. Transfers into the BA Journalism will only be permitted into the first year, due to the incremental and skills-building nature of the programme. To permit transfers into the second and third years would be detrimental to the academic success of students wishing to transfer.

b) Year abroad

For the Year Abroad variant (for experiential Year Abroad only) [the additional progression points apply](#)

11. Criteria for award and classification

This programme follows the standard scheme of undergraduate award and classification set out in [Senate Regulations](#) – see the version of *Senate Regulation 5 governing undergraduate programmes* relevant to the year of entry.

12. Special features

Employability is embedded into the programmes through the provision of modules JO1004 Journalism Employability in the first year, which encourages and facilitates the development of student skills and attributes which will help the student make themselves more employable on graduation. Field research, guest author and industry professional talks, training in performance, connection to the Centre for New Writing events, are all established employability features of the Creative Writing side of the programme.

Students will be introduced to a range of assessment techniques including creative work across the forms and genres, critical reflective commentaries, and group projects. Assessment techniques used in first year will be developed and deepened in second year, and a range of strategies will be used, including formative writing assignments, seminar presentations, and peer review workshops. In the final year, students will choose from one of the options available in Journalism and one in Creative Writing (where timetabling considerations permit)

Assessment will include, as well as creative work, oral presentations and reflective commentaries. From their first year, students will develop skills in a variety of forms and genres. Across the course, they will examine and practise a variety of methodological approaches to study and be given the opportunity to explore different aspects of literary genre and creative practice and knowledge of the journalism and creative writing industries. Students studying Journalism WITH Creative Writing will still be able to study the most important Journalism modules. In the first year they will study the two key

areas of journalistic skills in JO1000 and 1003, while also gaining key contextual knowledge from JO1001, 1002. The Creative Writing pathway is designed for students to move from an introductory study of key forms and genres (in year 1), to a trans-generic, thematised approach, which emphasises research and creative skills (in year 2), to specialization and optionality (in year 3).

In the first year of Creative Writing, students study EN1025 and EN1035 Introduction to Writing Creatively, which provide an introductory background to key forms, including Creative Non-Fiction, Poetry, Short Fiction and Screenwriting.

Two non-credit but very important modules, Introduction to Academic Skills and Journalism Employability will also be studied to help equip students for their journeys through higher education and into employment. To study two non-credit modules in the first year is unusual, but it is felt both these modules provide core and key skills for students which cannot be incorporated in the subject-specific credit-bearing modules and cannot be delayed until the second year. Undergraduate students can struggle to adjust to academic expectations at BA level, so the study skills module is essential to develop this capability. Employability is such a key aspect of this programme that it must be addressed in the first year so it can be built upon in subsequent years.

If these two modules must be studied, the rationale is that it is best to study them in the first year when the additional time taken will not impact on final degree work. Indeed the primary commitment in both modules is attendance rather than assessment. An incentive for the students will be to include completion of the modules on the student transcripts if they pass the modules.

In the second year they will study Multi-Media and Entrepreneurial Journalism as well as having an introduction to Broadcast Journalism. They will also learn about the context of Journalism in MS2010 and prepare for the major piece of third year work, the Journalism Dissertation, by studying Media research methods. In Creative Writing in the first semester of the second year, students will take EN2070 Using Stories. This module uses key themes to explore some of the ways in which writers can discover, recover and explore materials, ideas and narratives in the wider world, and use and reshape them into effective creative pieces. It encourages students to develop their Creative Writing research methods, and then to employ those methods in the construction of original writing, in multiple genres. In this way, it aims to enhance both the students' research and writing skills. In the second semester of the second year, students take EN2080, which aims to combine an intensive creative writing workshop with practice in performing work, and advanced study of creative writing research methods, critical reflection, and writing literary reviews for publication.

In the third year students will do both a major practical piece of work in their Publishing Project modules, which is likely to be the creation of a magazine or a website, and conduct a major academic investigation, in their Journalism Dissertation. They will also choose two optional Journalism or Media modules. In their final year in Creative Writing, students can choose from a number of optional modules including fiction, screenwriting, writing for voices, comedy writing, poetry and so on.

Academic years do not stand alone. Each academic year builds on the skills and understanding built up at the previous level.

For the Year Abroad variant (for experiential Year Abroad only) [the additional Special Features apply](#)

13. Indications of programme quality

Student achievement, NSS scores, external examiner reports, periodic review reports, graduate employment and destinations.

14. External Examiner(s) reports

The details of the External Examiner(s) for this programme and the most recent External Examiners' reports for this programme can be found at [exam-papers](#) [log-in required]

Programme Specification (Undergraduate)

FOR ENTRY YEAR: 2024/25

Date created: 12/2018 Last amended: 23/04/2026 Version no. 3

Appendix 1: Programme structure (programme regulations)

The University regularly reviews its programmes and modules to ensure that they reflect the current status of the discipline and offer the best learning experience to students. On occasion, it may be necessary to alter particular aspects of a course or module.

Updates to the programme

Academic year affected	Module Code(s)	Update
2026/27	JO3011 TV News Production	Option module renamed
2026/27	JO3007 Political Journalism	Move from S2 to S1
2026/27	EN3174 Writing Prose Fiction	Move from S1 to S2
2026/27	EN3204 Writing for Laughs	Move from S2 to S1

BA Journalism with Creative Writing

Level 4/Year 1 2024/25

Credit breakdown

Status	Year long	Semester 1	Semester 2
Core	n/a	60 credits	60 credits
Optional	n/a	n/a	n/a

120 credits in total

Core modules

Delivery period	Code	Title	Credits
Sem 1	EN1025	Introduction to Writing Creatively 1	15 credits
Sem 1	JO1000	News Basics	15 credits
Sem 1	MS1001	Introduction to Media and Communication	30 credits
Sem 2	EN1035	Introduction to Writing Creatively 2	15 credits
Sem 2	JO1001	Key Concepts in Journalism	30 credits
Sem 2	JO1003	Features Journalism	15 credits
Sem 2	JO1004	Journalism Employability	0 credits

Notes

n/a

Level 5/Year 2 2025/26

Credit breakdown

Status	Year long	Semester 1	Semester 2
Core	n/a	60 credits	60 credits
Optional	n/a	n/a	n/a

120 credits in total

Core modules

Delivery period	Code	Title	Credits
Sem 1	JO2006	Digital and Social Media Journalism- Context and Practice	30 credits
Sem 1	JO2001	Podcasting and Radio Journalism	15 credits

Delivery period	Code	Title	Credits
Sem 1	MS2013	Professionalism and Employment in the Media	0 credits
Sem 1	EN2070	Using Stories	15 credits
Sem 2	MS2016	Media and Communication Research in Practice	30 credits
Sem 2	MS2010	Journalism Studies	15 credits
Sem 2	EN2080	Advanced Creative Writing Skills	15 credits

Notes

[n/a]

Level 6/Year 3 2026/27

Credit breakdown

Status	Year long	Semester 1	Semester 2
Core	30 credits	15 credits	15 credits
Optional	n/a	30 credits	30 credits

120 credits in total

Core modules

Delivery period	Code	Title	Credits
Year long	JO3000	Journalism Dissertation	30 credits
Sem 1	JO3001	Multi-Media Journalism Project 1	15 credits
Sem 2	JO3002	Multi-Media Journalism Project 2	15 credits

Notes

n/a

Journalism/Media Option modules

Delivery period	Code	Title	Credits
Semester 1	JO3006	Journalism Placement	15 credits
Semester 1	MS3024	Reporting Panics	15 credits
Semester 1	JO3003	Sports Journalism	15 credits
Semester 1	MS3041	Media, Rights and Responsibilities	15 credits
Semester 1	JO3008	Investigative Reporting	15 credits
Semester 1	JO3007	Political Journalism	15 credits
Semester 2	JO3004	Data Journalism	15 credits
Semester 2	MS3027	Writing for PR	15 credits
Semester 2	JO3011	TV News Production	15 credits

Creative Writing Option modules

Delivery period	Code	Title	Credits
Semester 2	EN3174	Writing Prose Fiction	15 credits
Semester 1	EN3204	Writing for Laughs	15 credits

Notes

This is an indicative list of option modules and not definitive of what will be available. Option module choice is also subject to availability, timetabling, student number restrictions and, where appropriate, students having taken appropriate pre-requisite modules.

In Semester 1 Students need to select ONE optional Journalism/Media Module and ONE optional Creative Writing Module.

In Semester 2 Students need to select ONE optional Journalism/Media Module and ONE optional Creative Writing Module.

Appendix 2: Module specifications

See undergraduate [module specification database](#) [Login required] (Note - modules are organized by year of delivery).