

## Programme Specification (Undergraduate)

FOR ENTRY YEAR: 2025/26

Date created: 13/11/20 Last amended: 10/04/2025

Version no. 1

### 1. Programme title(s) and code(s):

BA Business & Management

BA Business & Management with a Year Abroad^

BA Business & Management with a Year in Industry^

HE Certificate in Business & Management\*

HE Diploma in Business & Management\*

Notes

\* An award marked with an asterisk is only available as an exit award and is not available for students to register onto.

^ Students may only enter this programme by approved transfer at the end of Year 1

#### a) HECOS Code

HECOS Code	%
100089	100%

#### b) UCAS Code (where required)

N200 BA/Man

### 2. Awarding body or institution:

University of Leicester

#### 3. a) Mode of study

Full-time

#### b) Type of study

Campus-based

### 4. Registration periods:

#### BA Business & Management

The normal period of registration is 3 years

The maximum period of registration 5 years

#### BA Business & Management with Year Abroad^

The normal period of registration is 4 years

The maximum period of registration 6 years

## **BA Business & Management with a Year in Industry^**

The normal period of registration is 4 years

The maximum period of registration 6 years

### **5. Typical entry requirements**

ABB at A level/320 points /International Baccalaureate: Pass Diploma with 32 points/GCSE Mathematics and GCSE English Language at grade C/European Baccalaureate: Pass Diploma with 77% overall.

For those on the Year in Industry, see [additional programme specification content for Year in Industry programme](#).

For the aims, learning outcomes and application criteria for the GCSA Year Abroad please see <https://le.ac.uk/study/undergraduates/courses/abroad>

### **6. Accreditation of Prior Learning**

n/a

### **7. Programme aims**

The BA Business & Management programme aims to

- Develop a critical understanding of contemporary management theory and practice, as well as to analyse their relevance to a variety of institutional and organisational contexts; to develop numeracy skills for business, communications and information technology skills, and the ability to apply these in organisational contexts.
- Increase a graduate's marketability by: encouraging intellectual development, critical ability, research skills, communication skills and confidence in problem recognition, formulation and solution; and by promoting awareness of the general business and financial environment and current management issues.
- Prepare students for career and training opportunities in management (including marketing, human resource management, finance and accountancy) in the private and public sectors and voluntary organisations; and to prepare those interested in postgraduate study for the transition to an increasingly independent regime of study and research.

For the aims, learning outcomes and application criteria for the GCSA Year Abroad please see link in section 5.

For those on the Year in Industry, see [additional programme specification content for Year in Industry programme](#).

## **8. Reference points used to inform the programme specification**

- [QAA Benchmarking Statement](#)
- Framework for Higher Education Qualifications (FHEQ)
- UK Quality Code for Higher Education
- [University Education Strategy](#)
- [University Assessment Strategy](#) [Login required]
- University of Leicester Periodic Developmental Review Report
- External Examiners' reports (annual)
- United Nations Education for Sustainable Development Goals
- Student Destinations Data

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### 9. Programme Outcomes

Unless otherwise stated, programme outcomes apply to all awards specified in 1. Programme title(s). To ensure students meet the programme specific learning outcomes the following competences are mapped to the programme learning outcomes as described in 7.

#### a) Knowledge and Critical Understanding

##### i) Competence in an appropriate body of knowledge

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to:  Demonstrate competence in management as a field of study and of the body of knowledge associated with the range of subjects that it encompasses.	Lectures, seminars, exercises (including computer-based), group work, directed reading, independent study and final year dissertation.	Case study analysis of different management approaches; role-playing scenarios that require managerial decision-making; peer review of management strategies.	Essay assignments examinations, oral presentations. dissertation research.

##### ii) Breadth of knowledge

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to:  Demonstrate understanding of principles and concepts, and their limitations, of management and organisation across the range of relevant subject areas.	Lectures, seminars, exercises (including computer-based), group work, directed reading, independent study and final year dissertation.	Concept mapping of core management principles; scenario analysis to identify practical limitations; group discussions on case studies that challenge standard theories.	Essay assignments and examinations. Oral presentations. Problem-based exercises and case study work. Dissertation research.
Ability to engage in critical debates on contemporary issues.	Lectures, seminars, exercises (including computer-based), group	Structured debates on current business issues; reflective journals on	Essay assignments and examinations. Oral presentations.

	work, directed reading, independent study and final year dissertation.	weekly discussions; panels with industry experts for live Q&A on trending topics.	Problem-based exercises and case study work. Dissertation research.
Demonstrate the ability in to apply concepts and theories to clearly identified research problems.	Lectures, seminars, exercises (including computer-based), group work, directed reading, independent study and final year dissertation.	Problem-based research projects; simulation exercises applying theories to real-world problems; workshops on research methods and application.	Essay assignments and examinations. Oral presentations. Problem-based exercises and case study work. Dissertation research.

iii) Understanding of source materials

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to: Ability to read, analyse and reflect critically upon management/organisation texts and other source materials, both theoretical and empirical.	Lectures, seminars, exercises (including computer-based), group work, directed reading, independent study and final year dissertation.	Annotated readings; group discussions on assigned texts; reflective journals on key readings and insights.	Essay assignments and examinations.
Ability to understand contextual influences on the generation and application of management and organisational source materials.	Lectures, seminars, exercises (including computer-based), group work, directed reading, independent study and final year dissertation.	Timeline projects tracing the history of management theories; discussions on cultural influences in business practices; comparison essays on past and present management approaches.	Essay assignments and examinations. Oral presentations. Dissertation research.

**b) Cognitive and Practical Skills**

i) Selection and analysis of sources

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to:  Demonstrate the ability to locate, evaluate, and critically analyse a wide range of sources, integrating relevant and credible evidence to inform decision-making and support arguments in academic and practice contexts.	Lectures, seminars, workshops, tutorials, directed reading, independent study.	Finding sources demonstration and tutorial; demonstration of reference management software; seminar discussion on texts; pre-recorded explanations of required readings.	Coursework, written assignments, reports.
Ability to distinguish between relevant and non- relevant material.	Lectures, seminars, exercises (including computer-based), group work, directed reading, independent study and final year dissertation.	Source evaluation exercises; mock research assignments with varied source quality; workshops on critical reading and filtering information.	Essay assignments and examinations. Oral presentations. Dissertation research.

ii) Critical engagement

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Ability to undertake independent research, involving the formulating of appropriate questions and the use of evidence.	Lectures, seminars, exercises (including computer-based), group work, directed reading, independent study and final year dissertation.	Research proposal workshops; independent research projects; tutorials on formulating and refining research questions.	Essay assignments and examinations.
Ability to reflect critically upon the nature of Business Management as a discipline.	Lectures, seminars, exercises (including computer-based), group work, directed reading, independent study and final year dissertation.	Writing tasks on the evolution of business management; group discussions on the impact of management theories; case study review of key management thinkers and their contributions.	Essay assignments and examinations. Oral presentations. Dissertation research.

iii) Presentation of an argument

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to: Ability to use a variety of written and oral formats to present issues and arguments related to management and organisation.	Lectures, seminars, exercises (including computer-based), group work, directed reading, independent study and final year dissertation.	Multimedia project presentations; peer-reviewed oral presentations; workshops on visual communication for complex arguments.	Essay assignments and examinations. Oral presentations. Dissertation research.
Ability to organise and present material in a way that is appropriate to the medium being used.	Lectures, seminars, exercises (including computer-based), group work, directed reading, independent study and final year dissertation.	Creating infographics on management concepts; digital storytelling projects; practice sessions on professional presentation formats.	Essay assignments and examinations. Oral presentations. Dissertation research.

iv) Independent research

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to: Ability to design, undertake and present an independent piece of work focused on a particular management issue.	Final year dissertation.	Major project development; poster presentations on findings; project showcase events with peer and faculty feedback.	Dissertation research.

v) Relevant technical skill

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to: Apply a variety of modelling techniques for strategic analysis.	Lectures; seminars, workshops.	Case-study analysis, simulation activities, problem-based learning exercises.	Reports.

Familiarity with quantitative techniques and software packages for analysis.	Workshops, lectures.	Computer-based exercises and simulation activities.	Coursework.
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vi) Autonomous working

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to:  Demonstrate intellectual independence through successfully conducting independent study and research tasks.	Lectures, tutorials, exercises (including computer-based), group work, directed reading, independent study and final year dissertation.	Independent study projects; reflective essays on research skills development; mentorship sessions on conducting autonomous work.	Independent research work, dissertation research. Curriculum vitae.

vii) Presentation of research findings

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to:  Ability to locate, organise and marshal evidence and relevant data, report on findings, analyse complex ideas/knowledge and understand critical arguments in an academic context.	Lectures, tutorials, group work, directed reading, independent study and final year dissertation.	Evidence synthesis projects; debates using researched data; group work on evaluating and presenting findings.	Oral presentations, essay assignments, independent research work and dissertation research.



**c) Transferable skills**

i) Verbal, written and digital communication

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to: Ability to make oral presentations and to respond effectively to questioning.	Seminars, group problem-solving exercises, case studies and presentations.	Presentation practice with peer feedback; mock Q&A sessions; storytelling workshops to build engagement in presentations.	Oral presentations.
Ability to be clear, fluent and coherent in written expression of management issues and debates.	Seminars, independent research.	Academic writing workshops; Writing assignments on current issues; structured feedback sessions on coherence and fluency; peer-editing activities.	Essay assignments, examinations and dissertation research.
Students should be able to: Ability to source, analyse and present materials clearly and effectively using appropriate IT resources, including but not limited to Blackboard, search databases, etc.	Lectures, practical classes, group work and independent research.	Database search workshops; digital presentation creation; assignments on data analysis using business software.	Oral presentations, essay assignments, and dissertation research.

ii) Numeracy

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to: Employ general numerical, statistical skills to understand findings from quantitative studies and engage in interpreting and analysis of quantitative data.	Lectures, practical classes, group work and independent research.	Instruction and practical demonstration of constructing and interpreting basic commercial reports as well as independent exercises to identify calculation errors or deliberate misrepresentation in financial reporting.	Oral presentations, essay assignments, and dissertation research.

iii) Self-reflection

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Ability to reflect upon behaviour and skills with a view to personal and professional development.	Workshops, guided readings.	Personal development planning; one-on-one feedback sessions with mentors; reflective journals tracking skill progression.	Portfolio and other written assignments.

iv) Problem solving

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to: Ability to refine problems into researchable questions.	Tutorials, group problem-solving exercises, case studies and presentations. Research methods classes and independent research, particularly that supported by dissertation supervision.	Brainstorming sessions for problem formulation; guided workshops on narrowing research topics; practice on developing research questions.	Oral presentations, essay assignments, independent research work and dissertation research.
Ability to know how and when to draw on specific technical knowledge and expertise for problem solving.	Lectures, workshops, seminars.	Problem-solving exercises, case studies and presentations. Self-directed group work. Peer review sessions where students seek feedback on solutions from classmates.	Coursework, written assignments, reports.

v) Organisation and Management

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to: Demonstrate the ability to effectively self-organise and manage time,	Workshops and Assessment Feedback.	Project management activities, reflexive journals, deadline driven	Applies to all assessment.

resources, and priorities, setting achievable goals and meeting deadlines in both academic and professional contexts.		assignments, focussed study skills exercises.	
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vi) Team working

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Students should be able to: Ability to work collaboratively, effectively and responsibly in groups.	Tutorials, group problem-solving exercises, case studies and presentations. Self-directed group work.	Database search workshops; digital presentation creation; assignments on data analysis using business software.	Group assignments.
Ability to contribute and comment on ideas when involved in group work.	Tutorials, group problem-solving exercises, case studies and presentations. Self-directed group work.	Group brainstorming sessions; structured feedback loops in group projects; peer-evaluation exercises focusing on contributions and communication.	Group assignments.

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### 10. Progression points

This programme follows the standard Scheme of Progression set out in [Senate Regulations](#) – see the version of Senate Regulation 5 governing undergraduate programmes relevant to the year of entry.

For the aims, learning outcomes and application criteria for the GCSA Year Abroad please see link in section 5.

For the aims, learning outcomes and application criteria for the GCSA Year Abroad please see <https://le.ac.uk/study/undergraduates/courses/abroad>

In cases where a student has failed to meet a requirement to progress he or she will be required to withdraw from the course.

#### a) Course transfers

Our policy is to accept student transfers into our BA Business & Management programme where they have successfully completed a first year on a similar programme at another university. Any transfers will be done on a case by case basis and obviously are also numbers dependent.

### 11. Criteria for award and classification

This programme follows the standard scheme of undergraduate award and classification set out in [Senate Regulations](#) – see the version of *Senate Regulation 5 governing undergraduate programmes* relevant to the year of entry.

### 12. Special features

#### Research-inspired Education

Students on this programme will advance through the four quadrants of the University of Leicester Research-inspired Education Framework as follows:

RiE Quadrant	Narrative
<b>Research-briefed</b> Bringing staff research content into the curriculum.	Research-inspired education is a cornerstone of the BA Business and Management programme, ensuring students engage directly with cutting-edge academic inquiry and its application to real-world business challenges. By embedding research into teaching, students gain exposure to contemporary issues and theoretical advancements through modules shaped by staff expertise. This approach fosters critical thinking, enhances analytical skills, and cultivates a research-informed perspective essential for navigating complex business environments. Students progress from engaging with research-led content to developing their inquiry-based learning abilities, critically evaluating published research, and undertaking independent investigations. The programme equips students to become both informed practitioners and innovative contributors, capable of applying research insights to address pressing global business and management challenges, such as sustainability, digital transformation, and social responsibility.
<b>Research-based</b> Framed enquiry for exploring existing knowledge.	
<b>Research-oriented</b> Students critique published research content and process.	
<b>Research-apprenticed</b>	

Experiencing the research process and methods; building new knowledge.	<p>Economics and Social Responsibility in Business further embed recent research on digital media and economic thought, connecting theory to contemporary issues.</p> <p><i>Research-based</i> - Inquiry-based learning is embedded through tasks like Principles of Management CEO press release on labour abuses, where students critically apply research ethics to practical scenarios. Business, Finance and Reporting features case studies requiring the application of academic research to analyse financial reports.</p> <p><i>Research-oriented</i> - Students critique published research in Principles of Management evaluating works like Phung and Crane's study on modern slavery. Modules like Organisational Behaviour encourage critical analysis of organisational behaviour and leadership literature.</p> <p><i>Research-apprenticed</i> - In modules such as Dissertation (Business &amp; Management) students undertake supervised research projects, experiencing the research process first-hand and producing dissertations that contribute to scholarly and professional knowledge.</p>
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**As part of studying at a research-intensive university, students on this programme have the following extra or co-curricular opportunities available to them to gain exposure to research culture:**

As part of studying at a research-intensive university, students on the BA Business and Management programme benefit from various extra and co-curricular opportunities to engage with the research culture. Regular research seminars and workshops are organised across the College of Business, showcasing working papers, research outputs, and ongoing projects from academic staff. These sessions also provide insights into the processes of research, including securing funding, methodology design, and dissemination of findings. Students are encouraged to attend interdisciplinary research events hosted by the university's research clusters and centres, allowing them to connect with cutting-edge developments in areas such as sustainability, digital innovation, and healthcare innovation. Opportunities to participate in student-led research conferences and engage with guest speakers from academia and industry further enhance their understanding of how research informs practice. These activities equip students with invaluable exposure to the scholarly processes that shape contemporary business practices.

**Teaching on this programme will be research-informed (it draws consciously on systematic inquiry into the teaching and learning process itself) in the following way:**

The Academy of Business Education (ABE) ensures that teaching on the BA Business and Management programme is consistently research-informed by fostering a vibrant culture of pedagogic scholarship and reflective practice. Regular sessions, including workshops and external speakers, provide opportunities for staff to engage with cutting-edge developments in business education. The Academy supports a journal and book reading group, offering an informal platform to discuss contemporary issues and advance teaching practices.

The School supports all staff involved in teaching to gain an accredited Higher Education teaching qualification, in which they demonstrate their use of teaching theory to support their own practice and reflect on their current teaching and continuing professional development.

Staff actively contribute to the academic community by presenting at leading national and international conferences, including SRHE, ILPC, WES, and BAM, ensuring that the programme remains informed by the latest developments in business education pedagogy and equips students with transformative learning experiences.

### **13. Indications of programme quality**

External Examiner Reports

First Destination careers statistics

### **14. External Examiner(s) reports**

The details of the External Examiner(s) for this programme and the most recent External Examiners' reports for this programme can be found at [exampapers@Leicester](mailto:exampapers@Leicester) [log-in required].

## Appendix 1: Programme structure (programme regulations)

The University regularly reviews its programmes and modules to ensure that they reflect the current status of the discipline and offer the best learning experience to students. On occasion, it may be necessary to alter particular aspects of a course or module.

BA Business & Management, BA Business & Management with a Year Abroad, BA Business & Management with a Year in Industry

Updates to the programme

Academic Year affected	Module	Change
2025/26	MN1012 Principles of Human Resource Management	Previously Managing Human Resources
2025/26	MN1014 Economics and Social Responsibility in Business	Previously Business, Economy and Society
2025/26	MN1031 Personal and Professional Development	New core module
2025/26	MN1026 Principles of Management	Previously Introduction to Management
2025/26	MN027 Enterprise in Practice	Core module deleted
2025/26	MN1013 The Future of Work	Was optional, now core
2025/26	MN1028 Contemporary Issues in Business and Management	Optional module deleted
2025/26	MN1030 Consumers, Brands and Digital Marketing	Optional module deleted
2027/28	MN3014 Sustainable Business Design	Previously Sustainable Development in Practice

### Level 4/Year 1      2025/26

Credit breakdown

Status	Year long	Semester 1	Semester 2
Core	n/a	60 credits	60 credits
Optional	n/a	n/a	n/a

120 credits in total

Core modules

Delivery period	Code	Title	Credits
Semester 1	MK1002	Principles of Marketing	15 credits
Semester 1	MN1012	Principles of Human Resource Management	15 credits
Semester 1	MN1031	Personal and Professional Development	15 credits
Semester 1	MN1026	Principles of Management	15 credits
Semester 2	AF1010	Business, Finance and Reporting	15 credits
Semester 2	MN1024	Managing Digital Technologies	15 credits
Semester 2	MN1014	Economics and Social Responsibility in Business	15 credits
Semester 2	MN1013	Future of Work	15 credits

Notes

n/a

**Level 5/Year 2      2026/27**

Credit breakdown

Status	Year long	Semester 1	Semester 2
Core	n/a	60 credits	60 credits
Optional	n/a	n/a	n/a

120 credits in total

Core modules

Delivery period	Code	Title	Credits
Semester 1	MN2104	Organisational Behaviour	15 credits
Semester 1	MK2108	Strategy	15 credits



Delivery period	Code	Title	Credits
Semester 1	EC2120	The Business Environment	15 credits
Semester 1	MN2131	Human Resource Management	15 credits
Semester 2	MN2018	Management Theory and Debate	15 credits
Semester 2	MK2105	Consultancy Challenge	15 credits
Semester 2	MK2110	Operations Management	15 credits
Semester 2	MN2116	Corporate Social Responsibility: Theory and Practice	15 credits

#### Notes

n/a

#### Level 6/Year Final 2027/28

##### Credit breakdown

Status	Year long	Semester 1	Semester 2
Core	30 credits	30 credits	15 credits
Optional	n/a	15 credits	30 credits

120 credits in total

##### Core modules

Delivery period	Code	Title	Credits
Semester 1	MN3013	Research Methods	15 credits
Semester 1	MN3014	Sustainable Business Design	15 credits
Semester 2	MN3104	International Business	15 credits

#### Notes

n/a

## Option modules

Delivery period	Code	Title	Credits
Semester 1	MN3109	Business Ethics	15 credits
Semester 1	MN3111	Power at Work	15 credits
Semester 1	MK3115	Business in the Digital Economy	15 credits
Semester 1	MN3116	Employment Relations in the Global Economy	15 credits
Semester 1	MK3133	The Management and Shaping of Innovation	15 credits
Semester 1	MK3165	Crisis Management	15 credits
Semester 2	MN3012	Strategic Human Resource Management	15 credits
Semester 2	MK3110	Managing Knowledge in Organisations	15 credits
Semester 2	MN3126	New Technology, Work and Organisation	15 credits
Semester 2	MN3131	Ecology and Sustainability	15 credits
Semester 2	MN3161	Big Data and People Analytics in HR	15 credits
Semester 2	MK3166	Entrepreneurship	15 credits
Semester 2	MK3168	Strategic Marketing Management and Practice	15 credits
Semester 2	MK3170	Business and the Space Economy	15 credits
Year long	MN3200	Dissertation (Business & Management)	30 credits
Year long	MN3201	Project (Business & Management)	30 credits

### Notes

For Semester 1 pick one optional module

For Semester 2 pick two optional modules

For Year long, pick one of the two modules, either MN3200 or MN3201

This is an indicative list of option modules and not definitive of what will be available. Option module choice is also subject to availability, timetabling, student number restrictions and, where appropriate, students having taken appropriate pre-requisite modules.