Programme Specification (Postgraduate) FOR ENTRY YEAR: 2026/27

Date created: Click or tap here to enter text. **Last amended:** 10/09/2026 **Version no.** 2 **Date approved by EQED:** Click or tap here to enter text.

1. Programme title(s) and code(s):

MSc in International Business

MSc in International Business with AI^

MSc in International Business with Professional Practice ~

Postgraduate Diploma in International Business *

Postgraduate Certificate in International Business*

Notes

* An award marked with an asterisk is only available as an exit award and is not available for students to register onto.

^ Refer to Section 11: Criteria for Award and Clarification

a) HECOS Code

HECOS Code	%
100080	100%

2. Awarding body or institution: University of Leicester

3. a) Mode of study Full-time

b) Type of study Campus-based

4. Registration periods:

The normal period of registration for the M.Sc. International Business is 12 months The maximum period of registration for the M.Sc. International Business is 24 months.

5. Typical entry requirements

The programme will follow standard entry requirements: a good UK honours degree or its equivalent or a relevant graduate level qualification; or possession of the University of Leicester's Professional Diploma in Management (or its predecessor, the Diploma in Management) will be required. For students whose first language is not English, the English Language requirement is an IELTS 6.5 or TOEFL 90.

Students who complete 2+1 undergraduate degrees where the 2 is not taught in English must still meet the University IELTS requirement.

6. Accreditation of Prior Learning

Not applicable

7. Programme aims

The MSc in International Business is designed to prepare students with the skills and knowledge needed to thrive in the complexities of the global business landscape. This programme provides

a robust blend of theoretical and practical understanding, fostering critical thinking, problem-solving, and decision-making capabilities essential for success in international business. The course is designed to deepen students' knowledge of key elements of international business, including the fundamentals of international business, responsible international business, strategic risk management, global strategies, innovation, operations management, and the practices businesses employ to achieve success. Additionally, students will gain expertise in conducting market research and performing data analysis, equipping them with the tools to navigate a competitive and dynamic global market. A significant component of the programme is the dissertation, which enables students to undertake independent research on a topic of their choice within the field of international business.

On completion of this programme, the students will be able to:

i. Demonstrate a comprehensive understanding and critical awareness of the current practices, ideas, concepts, models and principles underpinning international business and apply the knowledge to a wide range of complex global challenges.
ii. Critically evaluate arguments in academic literature, present alternative view-points and synthesise evidence to recommend solutions for tackling real-world business issues.
iii. Demonstrate independent research skills using robust research methodologies, collate and evaluate global business data, to present evidence-based solutions for global businesses.
iv. Demonstrate expertise required to be a confident learner, with the ability to work both independently and collaboratively.
v. Address complex challenges in the global business environment by strengthening decision-making capabilities and developing innovative, commercially viable solutions that drive sustainable growth in international markets.
vi. Communicate effectively across diverse audiences, articulating complex ideas in professional and global contexts.
vii. Develop and apply business acumen, strategic problem-solving skills, and strong leadership capabilities to effectively navigate and resolve challenges in complex and rapidly evolving international business environments

The "with AI" variant also aims to:

- Equip students with the knowledge and practical skills to leverage AI technologies in global business contexts.
- Develop the ability to analyse complex business problems using AI-driven insights and systems thinking approaches.
- Enable students to design, implement, and evaluate AI agent prototype to support decision-making and operational efficiency.
- Foster ethical awareness, critical evaluation, and effective communication in the deployment of AI in international business settings.
- Promote research-informed approaches to integrating AI into business strategy and innovation.

The "with Professional Practice" variant also aims to:

- Equip students with the capacity to integrate academic learning with real-world professional experience, strengthening their readiness for contemporary workplace demands.
- Foster reflective, ethical, and evidence-informed practitioners who can adapt to complex business environments and contribute meaningfully to organisational improvement.

- Develop graduates who can navigate professional challenges with confidence, applying analytical, interpersonal, and research skills to generate impactful solutions.

8. Reference points used to inform the programme specification

- QAA Benchmarking Statement
- Framework for Higher Education Qualifications (FHEQ)
- UK Quality Code for Higher Education
- University Education strategy
- University assessment strategy [login required]
- University of Leicester Periodic Developmental Review Report
- External Examiners' reports (annual)
- United Nations Education for Sustainable Development Goals
- Student Destinations Data

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9. Programme Outcomes

Unless otherwise stated, programme outcomes apply to all awards specified in 1. Programme title(s). To ensure students meet the programme specific learning outcomes, the following competencies are mapped to the programme learning outcomes as described in 7.

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a) Discipline specific knowledge and competencies

i) Knowledge

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Certificate and Diploma Graduates should possess a sound knowledge of the key principles and practices areas of international business **International Business and Global Marketing, Global Strategy, Innovation and Operations, Business Intelligence, Research Methods and Data Analysis, Responsible International Business and Strategic Risk Management(i, ii, v, vii)**	**Certificate and Diploma** Lectures, seminars, directed reading, guided independent study, assignment feedback on formative and summative assessments	**Certificate and Diploma** Seminar and workshop activities, such as case studies, , simulation, discussions, and online recommended resources	**Certificate and Diploma** Essay, reports, group and individual coursework assignment (formative and summative assessments)
Masters In addition to the above, successful graduates will demonstrate advanced knowledge of conducting independent research by applying quantitative and qualitative research methodologies to investigate and	**Masters** In addition to the above, students will complete independent research, culminating in either a dissertation or a comprehensive business project.	**Masters** In addition to the above, students will complete independent research, culminating in either a dissertation or a comprehensive business project.	**Masters** In addition to the above: research proposal, Dissertation or Project

analyse a topic in an international business area. (iii)			

ii) Concepts

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Certificate and Diploma Successful graduates will be able to comprehend and critique core international business concepts such as but not limited to related to international trade, global business strategies, global marketing, cross cultural management, global supply chain and operations management, responsible international business and strategic risk management, and research methods (i)	**Certificate and Diploma** Lectures, seminars, directed reading, guided independent study, assignment feedback on formative and summative assessments	**Certificate and Diploma** Case studies, discussion, quizzes, group activities, simulation, and online recommended resources	**Certificate and Diploma** Essay, reports, group and individual coursework assignment (formative and summative assessments)
Masters In addition to both of the above, successful students should be able to explain, apply and critique core concepts in research methodology underpinning the research in international business (iii)	**Masters** In addition to the above, students will complete independent research, culminating in either a dissertation or a comprehensive business project.	**Masters** The dissertation supervision process (1-to-1), independent research.	**Masters** In addition to the above the Dissertation or Project

iii) Techniques

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Certificate and Diploma Graduates should be able to select relevant material from academic readings and demonstrate academic writing and associated bibliographic techniques. (ii, iii, vi)	**Certificate and Diploma** Lectures, seminars, directed reading, guided independent study, assignment feedback on formative and summative assessments	**Certificate and Diploma** Case studies, discussion, quizzes, group activities, simulation, and online recommended resources	**Certificate and Diploma** Essay, reports, group and individual coursework assignment (formative and summative assessments)
Masters In addition to the above, graduates should be able to demonstrate mastery of various methodological approaches and tools to investigate topics in international business of a range of methodological tools used to investigate topics in international business (including, interviews, questionnaires, focus groups, ethnographic research). Graduates should be able to differentiate the conditions when either qualitative or quantitative data analysis should be used and/or be able to identify the conditions under which it is appropriate to combine different techniques (iii, iv, vi)	**Masters** In addition to the above, students will complete independent research, culminating in either a dissertation or a comprehensive business project	**Masters** The dissertation supervision process (1-to-1), independent research	**Masters** In addition to the above Dissertation or Project

iv) Critical Analysis

Intended learning Outcome		Learning Activities	Assessment Type
Certificate and Diploma, Graduates should be able to identify and apply relevant concepts and techniques in international business with independence and rigour. (i, ii, vi, vii)	**Certificate and Diploma** Lectures, seminars, directed reading, guided independent study, assignment feedback on formative and summative assessment.	**Certificate and Diploma** Case studies, discussion, quizzes, group activities, simulation, and online recommended resources	**Certificate and Diploma** Essay, reports, group and individual coursework assignment (formative and summative assessments)
Masters As above	**Masters** In addition to the above, students will complete independent research, culminating in either a dissertation or a comprehensive business project	**Masters** The dissertation supervision process (1-to-1), independent research	**Masters** In addition to the above Dissertation or Project

v) Presentation

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Certificate and Diploma Graduates should be able to present and communicate professional and academic writing to a professional standard that is appropriate to diverse audiences (vi)	**Certificate and Diploma** Lectures, seminars, directed reading, guided independent study, assignment feedback on formative and summative assessments	**Certificate and Diploma** Case studies, discussion, quizzes, group activities, simulation, and online recommended resources	**Certificate and Diploma** Essay, reports, group and individual coursework assignment (formative and summative assessments)
Masters As above	**Masters** In addition to the above, students will complete independent research, culminating in either a dissertation or a comprehensive business project	**Masters** The dissertation supervision process (1-to-1), independent research	**Masters** In addition to the above, Dissertation or Project

vi) Appraisal of evidence

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Certificate and Diploma Graduates should be able to assess a variety of complex international business ideas. (i, v, vii)	**Certificate and Diploma** Lectures, seminars, directed reading, guided independent study, assignment feedback on formative and summative assessments .	**Certificate and Diploma** Case studies, discussion, quizzes, group activities, simulation, and online recommended resources	**Certificate and Diploma** Essay, reports, group and individual coursework assignment (formative and summative assessments) .
Masters In addition to the above, graduates should be able to demonstrate independent line of enquiry at an advanced level (iii, iv)	**Masters** In addition to the above, students will complete independent research, culminating in either a dissertation or a comprehensive business project	**Masters** The dissertation supervision process (1-to-1), independent research	**Masters** In addition to the above Dissertation or Project

b) Transferable Skills

i) Research Skills

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Certificate and Diploma Graduates should be able to locate, select and organise relevant evidence for assignments that are logically structured, and focused and clearly written. (iii, iv, vi)	**Certificate and Diploma** Lectures, seminars, directed reading, guided independent study, assignment feedback on formative and summative assessments	**Certificate and Diploma** Case studies, discussion, quizzes, group activities, simulation, and online recommended resources	**Certificate and Diploma** Essay, reports, group and individual coursework assignment (formative and summative assessments) .
Masters In addition to the above, graduates should be able to plan research projects based on focused research questions, conduct significant	**Masters** In addition to the above, students will complete independent research, culminating in either a dissertation or a comprehensive business project	**Masters** The dissertation supervision process (1-to-1), independent research	**Masters** In addition to the above, research proposal, Dissertation or Project

background research and produce critical literature analysis, collect and analyse data which is relevant to research questions, and report findings that demonstrate an ability to critique the data (i, ii, iii, v, vi)			

ii) Communication skills

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Certificate and Diploma Graduates should be able; write and present (both written and oral aspects of coursework) with clarity and precision (iv, vi)	**Certificate and Diploma** Lectures, seminars, directed reading, guided independent study, assignment feedback on formative and summative assessments	**Certificate and Diploma** Case studies, discussion, quizzes, group activities, simulation, and online recommended resources	**Certificate and Diploma** Written skills to be assessed using a variety of assessment techniques for example; essays, practical reports (e.g. Market Research), portfolios, literature reviews, case studies, marketing/business plans. Oral skills to be assessed using formative assessment based on informal qualitative feedback on content and performance from lecturer and peers in small group seminars and assessed group coursework
Masters In addition to the above, graduates should be able to produce a Project or Dissertation that is logically structured and written with clarity and precision. (ii, iii, iv, vi)	**Masters** In addition to the above, students will complete independent research, culminating in either a dissertation or a comprehensive business project	**Masters** The dissertation supervision process (1-to-1), independent research	**Masters** In addition to the above, research proposal, Dissertation or Project

iii) Data Presentation

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Certificate and Diploma Graduates should be able to synthesise secondary research data into coherent and sustained written arguments through professional report. (iii,iv, vi)	**Certificate and Diploma** Lectures, seminars, directed reading, guided independent study, assignment feedback on formative and summative assessments	**Certificate and Diploma** Case studies, discussion, quizzes, group activities, simulation, and online recommended resources	**Certificate and Diploma** Essay assignments (formative and summative), practical report, written examinations.
Masters In addition to the above, successful students will be able to clearly arrange primary research data into thematic analysis and/or statistical data. (iii)	**Masters** In addition to the above: completion of an independent research project culminating in a dissertation. Lectures and seminars designed to support the preparation of the research proposal.	**Masters** The dissertation supervision process (1-to-1), independent research.	**Masters** In addition to the above, research proposal, Dissertation or Project

iv) Information Technology

Intended learning Outcome	Teaching Methods	Learning Activities	Assessment Type
Certificate and Diploma Graduates should be able to retrieve and present information using appropriate information technology, software and subject specific databases (iii).	**Certificate and Diploma** Lectures, seminars, directed reading, guided independent study	**Certificate and Diploma** Case studies, quizzes, simulation	**Certificate and Diploma** Essay, reports, group and individual coursework assignment (formative and summative assessments)
Masters In addition to the above, successful students will be able to use, if necessary, data analysis software that	**Masters** In addition to the above: completion of an independent research project culminating in a dissertation.	**Masters** The dissertation supervision process (1-to-1), independent research	**Masters** In addition to the above, research proposal. Project or Dissertation.

is relevant to their Dissertation (e.g. SPSS, NVivo) (iii)			

v) Problem Solving

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Certificate, Diploma and Masters Graduates should be able to identify, investigate, analyse, formulate and advocate solutions to problems. They will be able to identify problems and opportunities faced by organisations using case studies. They should be able to analyse and propose sustainable actions to help resolve problems(ii, iii, v, vii).	**Certificate, Diploma and Masters** Lectures, seminars, directed reading, guided independent study, assignment feedback on formative and summative assessments In addition to the above: completion of an independent research project culminating in a dissertation for a master's degree	**Certificate, Diploma and Masters** Case studies, discussion, quizzes, group activities, simulation, and online recommended resources In addition to the above for Masters The dissertation supervision process (1-to-1), independent research	**Certificate, Diploma and Masters** Essay, reports, group and individual coursework assignment (formative and summative assessments) In addition to the above, research proposal, Project or Dissertation. s.

vi) Working relationships

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Certificate and Diploma Graduates should be able to work collaboratively as part of a team; and to contribute and comment on ideas in learning groups.(iv)	**Certificate and Diploma** Participation in seminar activities such as moderating and participating in focus groups; group problem solving through international business case studies	**Certificate and Diploma** Case studies, discussion, quizzes, group activities, simulation, and online recommended resources	**Certificate and Diploma** Formative assessment based on informal qualitative feedback on content and performance from academics and peers.
Masters	**Masters** In addition to the above: the establishment of a working	**Masters**	**Masters** In addition to the above, research proposal, Project or Dissertation.

Graduates should be able to draw on the knowledge and expertise of others. (iv)	relationship with the Dissertation supervisor	In addition to the above: The dissertation supervision process (1-to-1), independent research	

vii) Managing learning

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Certificate and Diploma Graduates should be able to manage guided independent study to ensure the completion of assessment tasks and successfully manage the related study work-load. (i, ii, iv)	**Certificate and Diploma** Lectures, Seminars; guided independent study, self-reflection on assignment feedback; formative and summative.	**Certificate and Diploma** Case studies, discussion, quizzes, group activities, simulation, and online recommended resources	**Certificate and Diploma** Essay, reports, group and individual coursework assignment (formative and summative assessments)
Masters In addition to the above: successful students should be able to identify a plausible and workable research project; construct a feasible research timetable; carry out independent research.(iii, iv, vi)	**Masters** In addition to the above: completion of an independent research project culminating in a dissertation	Masters In addition to the above: The dissertation supervision process (1-to-1), independent research	**Masters** In addition to the above, research proposal, Project or Dissertation.

viii) Career Management

Intended learning Outcome	Teaching methods	Learning Activities	Assessment Type
Certificate and Diploma Graduates should be able to take charge of their progress and development; to reflect on their strengths and limitations, interests, motivation and skills; and to recognise their achievements. (vi, vii)	**Certificate and Diploma** Personal Tutor system; self- reflection on assignment feedback; guest lecture/s from alumni and business professionals, Continuing Professional Development opportunities	**Certificate and Diploma** Leading discussions, reflection	**Certificate and Diploma** Personal Development Planning through formative reflection of module content and within personal tutor meetings.

Masters In addition to the above: if appropriate, successful students will be able to research an area which may be relevant to their career preferences. (iii, vi, vii)	**Masters** In addition to the above: completion of an independent research project culminating in a dissertation	**Masters** The dissertation supervision process	**Masters** In addition to the above, the project or dissertation

10. Progression points

This programme follows the standard Scheme of Progression set out in Senate Regulations – see the version of *Senate Regulation 6 governing postgraduate programmes* relevant to the year of entry.

In cases where a student has failed to meet a requirement to progress he or she will be required to withdraw from the course.

a) Course transfers

n/a

b) With Industry

n/a

11. Criteria for award and classification

This programme follows the standard scheme of postgraduate award and classification set out in Senate Regulations – see the version of *Senate Regulation governing postgraduate programmes* relevant to the year of entry.

Students are required to pass the module MK7002 to be able to get an award titled MSc International Business with AI.

Students are required to pass the module MK7006 Placement in Business to be able to get an award titled MSc Strategic Marketing with Professional Practice.

If the interim award is based only on a combination of MN7050, MN7051, MN7053, or MK7056 students will instead gain an interim award of International Business PGCert/Dip.

12. Special features

The programme's assessment strategy has built in flexibility to respond to new situations as they arise, therefore ensuring the programme can at all times remain responsive to the International Business environment. For example, using the term 'assignment' allows for agile use of range of different assessment methods on each module for different cohorts, in the past this strategy has allowed us to design assessments that appropriately allow students to engage with emerging and evolving issues in a time relevant manner. For the purpose of the module specification a list of likely and indicative (although not exhaustive) assignment, formats for each point of assessment are suggested. This agile strategy for setting of assessments is reviewed and monitored at programme level alongside our moderation processes to ensure that a good range of authentic and appropriate assessment methods are used within each module and across the programme for each cohort.

12a. **Research-inspired Education**

Students on this programme will advance through the four quadrants of the University of Leicester Research-inspired Education Framework as follows:

RiE Quadrant	Narrative
	The MSc in International Business offers a comprehensive grounding in the skills and knowledge required for success in the international business environment. It emphasises critical thinking, problem-solving, and developing innovative solutions to international challenges.
Research-briefed Bringing staff research content into the curriculum.	Research-briefed: A key feature of the programme is its research-briefed approach, integrating the expertise and scholarly work of research-active faculty into teaching. This ensures students engage with cutting-edge insights and real-world applications, tested through diverse assessments. By blending academic research with practical learning, the programme equips graduates with the analytical, strategic, and decision-making capabilities needed to excel in global markets.
Research-based Framed enquiry for exploring existing knowledge.	Research-based: The MSc in International Business employs a research-based approach, focusing on real-world challenges. Students analyse strategies, develop solutions, in teaching sessions and through course content. These experiences enhance analytical and problem-solving skills while preparing students to address complex global business issues with evidence-based solutions. These equips graduates with the tools to excel in the international business environment.
Research-oriented Students critique published research content and process.	Research-oriented: Students engage with peer-reviewed academic papers, analysing theories, frameworks, and contrasting viewpoints. These critiques form the basis for group and individual assignments, fostering analytical and evaluative skills. Through activities such as developing research plans and exploring research methodologies, students gain expertise in applying research processes to real-world scenarios.
Research-apprenticed Experiencing the research process and methods; building new knowledge.	Research-apprenticed: Training and practice will be provided for all students on writing for a variety of audiences, collaborative working, and academic literacy. Training and skills development are provided to conduct research and analyse data for research purposes. This hands-on learning enhances problem-solving and analytical skills, preparing graduates to address complex global business issues with evidence-based solutions. Students will be required to present findings from research and problem-based activities in a variety of formats for a variety of academic and business focused audiences.

As part of studying at a research-intensive university, students on this programme have the following extra or co-curricular opportunities available to them to gain exposure to research culture:

Student have access to research seminars and workshops are timetabled on a weekly basis across the College of Business and are accessible to all students within the College. Other research support workshops are also available by Centre for International Training and Education group offered by the university to support and enhance students research skills.

Teaching on this programme will be research-informed (it draws consciously on systematic inquiry into the teaching and learning process itself) in the following way:

The School supports all staff involved in teaching to gain an accredited Higher Education teaching qualification, in which they demonstrate their use of teaching theory to support their own practice and reflect on their current teaching and continuing professional development.

Teaching on this programme is research-informed, drawing on systematic inquiry into teaching and learning processes. All module leaders and teaching-focused staff are active members of both their subject-specific research groups. Regular workshops are conducted offering an informal space to discuss contemporary pedagogical issues in business education. Learning and research culture is fostered within the department through hosting seminars and inviting guest speaks to enhance the teaching and learning process. Teaching and learning research culture provide staff with a clear platform to share and evaluate current and potential practice-based activities within the pedagogic sphere.

13. Indications of programme quality

- Internal moderation
- External Examiner Reports
- Internally Administered Student Satisfaction Feedback
- Student Attainment Data
- Peer Enhancement of Learning and Teaching Process and Reporting
- Panel of Examiners

All programmes are reviewed formally through the University administered processes of:

- Periodic Development Review
- Programme Level Annual Development Review
- Curriculum Planning

14. External Examiner(s) reports

The details of the External Examiner(s) for this programme and the most recent External Examiners' reports for this programme can be found at exampapers@Leicester [log-in required].

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Appendix 1: Programme structure (programme regulations)

The University regularly reviews its programmes and modules to ensure that they reflect the current status of the discipline and offer the best learning experience to students. On occasion, it may be necessary to alter particular aspects of a course or module.

Updates to the programme

Academic year	Module	Change
2026/27	MK7050: International Business and Global Marketing	Previously *Principles and Practices of International Business*
2026/27	MK7002 AI Agent Solutions in Business Project	New module replacing MK7055 *International Business Project*
2026/27	MK7xxx Placement in Business	Additional option for the purpose of gaining the "with Professional Practice" award

MSc International Business – September Intake

Level 7/Year 1 Delivery Year 2026/27 Intake Month September Mode of Study Full Time Structure

Credit breakdown

Status	Teaching Period 1	Teaching Period 2	Teaching Period 3 & 4
Core taught	60 credits	60 credits	n/a
Optional	n/a	n/a	60 credits

180 credits in total

Core modules

Delivery period	Code	Title	Credits
Teaching Period 1 (October – January) Sem 1	MK7053	Global Strategy, Innovation and Operations	30
Teaching Period 1 (October – January) Sem 1	MK7056	Responsible International Business and Strategic Risk Management	30
Teaching Period 2 (January – April) Sem 2	MK7050	International Business and Global Marketing	30
Teaching Period 2 (January – April) Sem 2	MK7051	Business Intelligence, Research Methods and Data Analysis	30

Option modules

Teaching Period 3 & 4* (May – September) Sem 2*	MK7054	International Business Dissertation	60
Teaching Period 3 & 4* (May – September) Sem 2*	MK7002	AI Agent Solutions in Business Project	60
Teaching Period 3 & 4 (May – September) Sem 2*	MK7006	Placement in Business	

Notes

*Denotes module with delivery spanning 2 academic years

MSc International Business – January Intake

Level 7/Year 1 Delivery Year 2026/27 Intake Month January Mode of Study Full Time Structure

Credit breakdown

Status	Teaching Period 2	Teaching Period 3	Teaching Period 4 & 1
Core taught	60 credits	60 credits	n/a

Optional	n/a	n/a	60 credits

180 credits in total

Core modules

Delivery period	**Code**	**Title**	**Credits**
Teaching Period 2 (January – April) Sem 2	MK7050	International Business and Global Marketing	30
Teaching Period 2 (January – April) Sem 2	MK7051	Business Intelligence, Research Methods and Data Analysis	30
Teaching Period 3 (May – July) T3	MK7056	Responsible International Business and Strategic Risk Management	30
Teaching Period 3 (May – July) T3	MK7053	Global Strategy, Innovation and Operations	30

Option modules

Teaching Period 4* and Teaching Period 1 (July – January) T3*	MK7054	International Business Dissertation	60
Teaching Period 4* and Teaching Period 1 (July – January) T3*	MK7002	AI Agent Solutions in Business Project	60
Teaching Period 3 & 4 (May – September) Sem 2*	MK7006	Placement in Business	

Notes

*Denotes module with delivery spanning 2 academic years

MSc International Business – April Intake

Level 7/Year 1 Delivery Year 2026/27 Intake Month April Mode of Study Full Time Structure

Credit breakdown

Status	Teaching Period 3	Teaching Period 4*	Teaching Period 1 & 2 (Year Long)
Core taught	60 credits	60 credits	n/a
Optional	n/a	n/a	60 credits

180 credits in total

Core modules

Delivery period	Code	Title	Credits
Teaching Period 3 (April – July) T3	MK7053	Global Strategy, Innovation and Operations	30
Teaching Period 3 (April – July) T3	MK7056	Responsible International Business and Strategic Risk Management	30
Teaching Period 4 (July - September) T3*	MK7050	International Business and Global Marketing	30
Teaching Period 4 (July - September) T3*	MK7051	Business Intelligence, Research Methods and Data Analysis	30

Optional modules

Teaching Period 1 and 2 (October – April) Year Long	MK7054	International Business Dissertation	60
Teaching Period 1 and 2 (October – April) Year Long	MK7002	AI Agent Solutions in Business Project	60
Teaching Period 3 & 4 (May – September) Sem 2*	MK7006	Placement in Business	

Notes

*Denotes module with delivery spanning 2 academic years

This is an indicative list of option modules and not definitive of what will be available. Option module choice is also subject to availability, timetabling, student number restrictions and, where appropriate, students having taken appropriate pre-requisite modules.

Appendix 2: Module specifications

See postgraduate module specification database (Note - modules are organized by year of delivery) [login-required]