



Date amended: April 2020

1. Programme title(s) and code(s):

MSc/Postgraduate Diploma*/Postgraduate Certificate* in International Management

* These awards are only available as exit awards, and are not available for students to register onto.

b) HECOS Code

HECOS CODE	%
100089	100%

2. Awarding body or institution:

University of Leicester

3. a) Mode of study:

Full-time

b) Type of study:

Blended

~~Campus-Based~~Campus-Based

4. Registration periods:

The normal period of registration for the MSc Management is 12 months.

The maximum period of registration for the MSc Management is 24 months

5. Typical entry requirements:

Candidates should normally have at least one of the following:

- a good second-class (or above) Undergraduate honours degree from a recognised HEI
- a postgraduate diploma from a recognised HEI
- a relevant graduate level professional qualification.

Where English is not the applicant's first language, applicants must satisfy the University of Leicester, School of Business English language requirements which can be found here <https://le.ac.uk/study/research-degrees/entry-reqs/eng-lang-reqs/ielts-65>.

6. Accreditation of Prior Learning:

None

7. Programme aims:

By the end of this programme a typical student should:

1. Have an understanding of the main theories, models, frameworks, and techniques of management to prepare them for a career in management or for further study in the area;
2. Have an understanding of management and organisations in an historical, international and comparative framework recognising the different types, sizes, structures and

- purposes of organizations and the stakeholders that they serve;
- 3 Be able to critically analyse and evaluate management problems and issues, covering the external economic, political, social, and technological, contexts within which organizations operate and managers work;
 - 4 Understand how to critically evaluate the published literature on management and organisations and how to synthesise the range of issues and perspectives which inform research and practice in the field.
 - 5 Have an appreciation of the importance of information to managers and organizations within a knowledge-based economy. This will include an identification of appropriate methodologies for data acquisition, assessment, analysis and dissemination.
 - 6 Be able to integrate and apply systematically and creatively the knowledge, approaches, and methods they have learnt to a variety of case studies and a dissertation.
 - 7 Be able to develop interpersonal, communication, and problem- solving skills, and to use these in an imaginative and self-directed way that will allow them to identify problems, evaluate and analyse situations, consider alternative solutions, make choices, and implement solutions.

8. Reference points used to inform the programme specification:

- QAA Benchmarking Statement
- Framework for Higher Education Qualifications (FHEQ)
- UK Quality Code for Higher Education
- [University Learning Strategy](#)
- [University Assessment Strategy](#)
- University of Leicester Periodic Developmental Review Report
- External Examiners' reports (annual)
- United Nations Education for Sustainable Development Goals
- Student Destinations Data

QAA characteristics statement – master's degrees

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9. Programme Outcomes:

Unless otherwise stated, programme outcomes apply to all awards specified in 1. Programme title(s).

Intended Learning	Teaching and Learning Methods	How Demonstrated?
<i>(a) Discipline specific knowledge and competencies</i>		
Knowledge		
<p>Certificate</p> <p>Knowledge of a core of management subjects including the business environment, accounting, finance, economics, organisational behaviour, strategy and marketing, and their international aspects.</p> <p>Diploma</p> <p>In addition to the core knowledge outlined above, knowledge of a broader range of management topics.</p> <p>Masters</p> <p>In addition to the above knowledge of the research methods used in management research and what constitutes a methodology. Ability to synthesise and integrate knowledge across the core management subjects and their international dimensions</p>	<p>Certificate</p> <p>Lectures, group discussion, directed reading and exercises, private study, assignment feedback: formative and summative</p> <p>Diploma</p> <p>As above</p> <p>Masters</p> <p>In addition to the above, the dissertation research process, research methods training</p>	<p>Certificate</p> <p>Essays (individual), group discussions, examinations, case study exercises.</p> <ul style="list-style-type: none"> • MN7331, MN7374, MN7401, MN7402, MN7403, MN7404, MN7405, MN7406 <p>Diploma</p> <p>As above</p> <p>Masters</p> <p>In addition to the above the research proposal, ethics approval and dissertation</p> <ul style="list-style-type: none"> • MN7408, MN7411

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Concepts		
<p>Certificate and Diploma</p> <p>Ability to explain the core concepts of management as they relate to marketing, organisations, the business context, and finance in an international context.</p> <p>Masters</p> <p>In addition to the above, ability to apply the above theories to analyse organisational case studies within their business context.</p>	<p>Certificate and Diploma</p> <p>Lectures, group discussion, directed reading, assignment feedback, private study.</p> <p>Masters</p> <p>In addition to the above: the dissertation supervision process (group and 1-to-1), independent research.</p>	<p>Certificate and Diploma</p> <p>Essays (individual), group discussions, examinations, case study exercises.</p> <ul style="list-style-type: none"> • MN7331, MN7374, MN7401, MN7402, MN7403, MN7404, MN7405, MN7406, MN7407 <p>Masters</p> <p>In addition to the above, the research proposal, dissertation</p> <ul style="list-style-type: none"> • MN7408, MN7411

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Techniques		
<p>Certificate and Diploma</p> <p>Ability to: demonstrate knowledge of key theories and concepts; select relevant material from academic readings and demonstrate familiarity with the conventions of academic writing and associated referencing techniques; undertake qualitative, numerical and statistical evaluation as a means to analyse a management problem.</p> <p>Masters</p> <p>In addition to the above, mastery of a range of methodological tools used to investigate topics in international management. Ability to be able to differentiate the conditions when either qualitative or quantitative data analysis should be used and/or be able to identify the conditions under which it is appropriate to combine different techniques</p>	<p>Certificate and Diploma</p> <p>Independent research, lectures, group discussion, directed reading and exercises, self directed private-study. Assignment feedback, formative and summative.</p> <p>Masters</p> <p>In addition to the above: the dissertation supervision process (group and 1 to 1), independent research, lectures and seminars designed to support the preparation of the research proposal.</p>	<p>Certificate and Diploma</p> <p>Essays (individual), group discussions, examinations, case study exercises</p> <ul style="list-style-type: none"> • MN7400, MN7402, MN7403, MN7404, MN7407 <p>Masters</p> <p>In addition to the above, the research proposal, dissertation</p> <ul style="list-style-type: none"> • MN7408, MN7411

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Critical analysis		
<p>Certificate and Diploma</p> <p>Ability to reflect critically on both the academic discipline of management and the functions of management in organizations in the contemporary global economy.</p> <p>Masters</p> <p>In addition to the above, demonstrate understanding of different cultural, environmental and organizational contexts and to appreciate theory and practice appropriate to these contexts</p>	<p>Certificate and Diploma</p> <p>Independent research, lectures, group discussion, directed reading and exercises.</p> <p>Masters</p> <p>In addition to the above the presentation of a substantial piece of research culminating in the dissertation document</p>	<p>Certificate and Diploma</p> <p>Essays (individual), group discussions, examinations, case study exercises.</p> <ul style="list-style-type: none"> • MN7374, MN7400, MN7401, MN7403, MN7405, MN7406, MN7407 <p>Masters</p> <p>In addition to the above, the dissertation</p> <ul style="list-style-type: none"> • MN7411
Presentation		
<p>Certificate and Diploma</p> <p>Ability to differentiate between relevant and non-relevant material; to write up and deliver written work to a professional standard.</p> <p>Masters</p> <p>In addition to the above, ability to organize research material in a manner appropriate to the medium that is to be assessed (i.e. professional report, research proposal or dissertation)</p>	<p>Certificate and Diploma</p> <p>Lectures, group discussion, directed reading and exercises</p> <p>Masters</p> <p>In addition to the above the presentation of a substantial piece of research culminating in the dissertation</p>	<p>Certificate and Diploma</p> <p>Essays (individual), group discussions, computer based exercises, examinations, case study exercises.</p> <ul style="list-style-type: none"> • MN7331, MN7374, MN7401, MN7407 <p>Masters</p> <p>In addition to the above, the dissertation.</p> <ul style="list-style-type: none"> • MN7411

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Appraisal of evidence		
<p>Certificate and Diploma</p> <p>Ability to locate, organise and assess data, analyse complex ideas and understand and criticise different arguments.</p> <p>Masters</p> <p>In addition to the above, the ability to mount and sustain an independent level of inquiry at an advanced level</p>	<p>Certificate and Diploma</p> <p>Independent research, lectures, group discussion, directed reading and exercises.</p> <p>Masters</p> <p>Dissertation research</p>	<p>Certificate and Diploma</p> <p>Essays (individual), group discussions, computer based exercises, examinations, case study exercises</p> <ul style="list-style-type: none"> • MN7374, MN7401, MN7403, MN7406, MN7407 <p>Masters</p> <p>Dissertation</p> <ul style="list-style-type: none"> • MN7411
(b) Transferable skills		
Research skills		
<p>Certificate and Diploma</p> <p>Ability to demonstrate intellectual independence, through identifying a credible research project, drawing up a realistic timetable, reflecting on and 'writing up' results.</p> <p>Masters</p> <p>In addition to the above, ability to plan research projects based on focused research questions, conduct significant background research and literature surveys, collect and analyse data which is relevant to research questions, report on findings demonstrating an ability to critique the data from competing viewpoints, construct an informed critical argument at an advanced level</p>	<p>Certificate and Diploma</p> <p>Research methodology module, supervision, independent research and group work.</p> <p>Masters</p> <p>In addition to the above: the dissertation supervision process (group and 1-to-1), independent research</p>	<p>Certificate and Diploma</p> <p>Essay assignments (formative and summative), examinations</p> <ul style="list-style-type: none"> • MN7331, MN7374, MN7400, MN7401, MN7404, MN7405, MN7406 <p>Masters</p> <p>In addition to the above the research proposal, dissertation</p> <ul style="list-style-type: none"> • MN7408, MN7411

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Communication skills		
<p>Certificate and Diploma</p> <p>Ability to work collaboratively and responsibly in groups.</p> <p>Knowing how and when to draw on the knowledge and expertise of others; ability to contribute & comment on ideas in group discussions.</p> <p>Ability to demonstrate clarity, fluency and coherence in written expression of management issues and debates in a manner appropriate to the audience.</p> <p>Masters</p> <p>In addition to the above, ability to produce a dissertation that is logically structured and written with clarity and precision.</p>	<p>Certificate and Diploma</p> <p>Lectures, group discussions/ problem solving exercises.</p> <p>Group work, lectures and through addressing the requirements of progressive modes of assessment.</p> <p>Masters</p> <p>In addition to the above: the dissertation supervision process (group and 1-to-1), independent research</p>	<p>Certificate and Diploma</p> <p>Group exercises, contributions to discussions, and assignments.</p> <ul style="list-style-type: none"> • MN7331, MN7374, MN7401, MN7402, MN7403, MN7404, MN7405, MN7406, MN7407 <p>Masters</p> <p>In addition to the above the research proposal, dissertation</p> <ul style="list-style-type: none"> • MN7411

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Data presentation		
<p>Certificate and Diploma</p> <p>Ability to locate, organise and marshal evidence, and articulate it accurately in a written or spoken format, in a manner appropriate for the required audience.</p> <p>Masters</p> <p>Ability to organize research data into graphical and statistical summaries where relevant</p>	<p>Certificate and Diploma</p> <p>Synchronous and asynchronous lectures, case study exercises, self-directed private study.</p> <p>Masters</p> <p>In addition to the above: the dissertation supervision process (group and 1-to-1), independent research, lectures and seminars designed to support the preparation of the research proposal (module 4)</p>	<p>Certificate and Diploma</p> <p>Assignments, case study exercises.</p> <ul style="list-style-type: none"> • MN7401, MN7404, MN7405, MN7407 <p>Masters</p> <p>In addition to the above the research proposal and dissertation</p> <ul style="list-style-type: none"> • MN7411
Information technology		
<p>Certificate and Diploma</p> <p>Ability to construct and present quantitative and qualitative data clearly, effectively using IT sources where appropriate.</p> <p>Masters</p> <p>In addition to the above, ability to use, if necessary, data analysis software that is relevant to a dissertation (e.g. SPSS)</p>	<p>Certificate and Diploma</p> <p>Lectures and seminars, self-directed private study</p> <p>Masters</p> <p>In addition to the above: the dissertation supervision process (group and 1-to-1), independent research, lectures and seminars designed to support the preparation of the research proposal</p>	<p>Certificate and Diploma</p> <p>Essay assignments, examinations</p> <ul style="list-style-type: none"> • MN7331, MN7374, MN7400, MN7401, MN7402, MN7403, MN7407 <p>Masters</p> <p>In addition to the above the research proposal and dissertation</p> <ul style="list-style-type: none"> • MN7411

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Problem solving		
<p>Certificate, Diploma and Masters</p> <p>Ability to refine problems into researchable questions.</p> <p>Ability to identify and locate relevant data and source material.</p> <p>Ability to use material to address problem and come up with answers or solutions.</p>	<p>Certificate and Diploma</p> <p>Research methods classes and independent research</p> <p>Masters</p> <p>In addition to the above: the dissertation supervision process (group and 1 to 1)</p>	<p>Certificate and Diploma</p> <p>Essays and examinations</p> <ul style="list-style-type: none"> • MN7331, MN7374, MN7401, MN7404, MN7405, MN7406, MN7407, MN7408 <p>Masters</p> <p>In addition to the above, independent research, particularly that leading to dissertation.</p> <ul style="list-style-type: none"> • MN7411
Working relationships		
<p>Certificate and Diploma</p> <p>Ability to work collaboratively and responsibly in groups.</p> <p>Masters</p> <p>In addition to the above, knowing how and when to draw on the knowledge and expertise of others; ability to contribute & comment on ideas in group discussions.</p>	<p>Certificate and Diploma</p> <p>Group work, seminars and lectures.</p> <p>Masters</p> <p>In addition to the above: the establishment of a working relationship with the dissertation supervisor (or the resolution of any problems through consultation with the Personal Tutor and the Programme Leader)</p>	<p>Certificate and Diploma</p> <p>Group discussions, group exercises, and group assessment</p> <ul style="list-style-type: none"> • MN7374, MN7400, MN7401, MN7403, MN7404, MN7405, MN7407, MN7408 <p>Masters</p> <p>In addition to the above; the dissertation</p> <ul style="list-style-type: none"> • MN7411

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Managing learning		
<p>Certificate and Diploma</p> <p>Ability to plan and construct responses to a brief, drawing upon a range of appropriate sources.</p> <p>Ability to reflect upon behaviour and skills with a view to personal and professional development.</p> <p>Masters</p> <p>In addition to the above: ability to identify a credible research project; construct a feasible research timetable; carry out independent research</p>	<p>Certificate and Diploma</p> <p>Independent research, lectures, and group-work, directed reading and exercises</p> <p>Directed reading, lectures, group discussions and peer to peer feedback, problem solving sessions</p> <p>Masters</p> <p>In addition to the above: the dissertation supervision process (group and 1-to-1),</p>	<p>Certificate and Diploma</p> <p>Assignment, essays and examinations.</p> <ul style="list-style-type: none"> MN7374, MN7400, MN7401, MN7403, MN7404, MN7405, MN7407 <p>Group and individual exercises, discussion within forums, assignments, case study exercises.</p> <p>Masters</p> <p>Research Proposal; Dissertation</p> <ul style="list-style-type: none"> MN7408, MN7411
Career management		
<p>Certificate and Diploma</p> <p>Ability to reflect on motivation, strengths, interests and skills with a view to personal and professional development.</p> <p>Masters</p> <p>In addition to the above, if appropriate, ability to research an area which may be relevant to the student's career preferences.</p>	<p>Certificate and Diploma</p> <p>Directed reading, lectures, group discussions and peer to peer feedback, problem solving sessions, independent research.</p> <p>Masters</p> <p>In addition to the above; the dissertation supervision process</p>	<p>Certificate and Diploma</p> <p>Group and individual exercises, discussion within forums, assignments, case study exercises.</p> <ul style="list-style-type: none"> MN7400 <p>Masters</p> <p>Dissertation</p> <ul style="list-style-type: none"> MN7411

10. Special features

AMBA Accredited Programme.

This programme is delivered through a blended learning mode of delivery which can be accessed either on campus or online. All taught content and autonomous independent learning activities can be accessed through on-line learning platforms, whilst seminar discussions and dialogic activity will be delivered either on-line through interactive synchronous learning

opportunities or in person on campus. Students are able to switch between on-campus learning or on-line learning on a semester-by-semester basis.

11. Indicators of programme quality

Academic quality will be maintained by adhering to the School of Business's practice and University of Leicester's regulations. Programmes are carefully planned and reviewed internally on a yearly basis through the ADR mechanism. External examiners of programme content and marking will provide external validation and comparison to programmes offered by competitors. Coordination and alignment between the programme teaching team and professional services ensures a consistent and high-quality academic experience for the students.

12. Scheme of Assessment:

As defined in [Senate Regulation 6](#): Regulations governing taught postgraduate programmes of study.

13. Progression points

As defined in [Senate Regulation 6](#): Regulations governing taught postgraduate programmes of study.

14. Rules relating to re-sits or re-submissions:

As defined in [Senate Regulation 6](#): Regulations governing taught postgraduate programmes of study.

15. External Examiners reports

The details of the External Examiner(s) for this programme and the most recent External Examiners' reports for this programme can be found at exampapers@Leicester [log-in required]

16. Additional features (e.g. timetable for admissions)

Appendix 1: Programme structure (programme regulations)

MN7407 Management in Practice (15 credits)MN7408 Research Methods for Managers (15 credits)

Semester 1

MN7400 Academic Skills and Practice (0 credits)
MN7401 Organisational Behaviour (15 credits)
MN7402 Business Economics (15 credits)
MN7403 Accounting and Finance for Managers (15 credits)
MN7404 Marketing Management (15 credits)

Semester 2

MN7405 Strategic Management (15 credits)

MN7406 International Business (15 credits)

MN7331 International Marketing (15 credits)

MN7374 International HRM (15 credits)

Term 3

MN7407 Management in Practice (15 credits)

MN7408 Research Methods for Managers (15 credits)

MN7411 Dissertation (International Management) (30 credits)

Appendix 2: Module specifications

See module specification database <http://www.le.ac.uk/sas/courses/documentation>