

1. Programme title(s):

MSc/Postgraduate Diploma*/Postgraduate Certificate* in International Management

*Approved as exit awards only

2. Awarding body or institution:

University of Leicester

3. a) Mode of study:

Full-Time

b) Type of study:

Campus-based

4. Registration periods:

The normal period of registration for the MSc International Management is 12 months

The maximum period of registration for the MSc International Management is 24 months

5. Typical entry requirements:

The programme will follow standard entry requirements: a good UK honours degree or its equivalent or an acceptable professional qualification; or possession of the University of Leicester's Professional Diploma in Management (or its predecessor, the Diploma in Management) will be required. For students whose first language is not English, the English Language requirement is an IELTS 6.5 or TOEFL 90. Students who complete 2+1 undergraduate degrees where the 2 is not taught in English must still meet the University IELTS requirement.

6. Accreditation of Prior Learning:

Will be considered on a case by case basis.

7. Programme aims:

The programme aims to

1. provide students with a rigorous management curriculum covering the main theories, models, frameworks, and techniques of international management to prepare them for a career in management or for further study in the area;
2. enable the study of international management and organisations in an historical, international and comparative framework recognising the different types, sizes, structures and purposes of organizations and the stakeholders that they serve;
3. critically analyse and evaluate management problems and issues, covering the external economic, political, social, and technological, contexts within which organizations operate and managers work;
4. enable students to critically evaluate the published literature on international management and organisations and to synthesise the range of issues and perspectives which inform research and practice in the field;

5. provide students with an appreciation of the importance of information to managers and organizations within a knowledge-based economy. This will include an identification of appropriate methodologies for data acquisition, assessment, analysis and dissemination.
6. enable course members to integrate and apply systematically and creatively the knowledge, approaches, and methods that they have learnt to a variety of case studies and a dissertation.
7. enable course members to develop their interpersonal, communication, and problem-solving skills, and to use these in an imaginative and self-directed way that will allow them to identify problems, evaluate and analyse situations, consider alternative solutions, make choices, and implement solutions.

8. Reference points used to inform the programme specification:

- University of Leicester Discovery-Led and Discovery-Enabling Learning Strategy 2016-2020
<https://www2.le.ac.uk/offices/sas2/quality/documents/learning-strategy-2016-2020>
- University of Leicester Periodic Developmental Review Report
- QAA Benchmarking Statement for Business and Management
<http://www.qaa.ac.uk/Publications/InformationAndGuidance/Pages/Subject-benchmark-statement-Masters-degrees-in-business-and-management.aspx>
- QAA Frameworks for Higher Education Qualifications,
<http://www.qaa.ac.uk/Publications/InformationAndGuidance/Documents/FHEQ08.pdf>
- CMI Accreditation Benchmarks
- University of Leicester Senate Regulations:
<http://www2.le.ac.uk/offices/sas2/regulations/documents/general-regulations.pdf>
- Annual and Periodic Developmental Review
- External Examiners' reports
- Student Feedback (formally through questionnaires and Staff-Student Liaison Committees; informally, for example, through student contact with module tutors, personal tutors, and programme leaders)
- The requirements of the Equality Act 2010
- The University's Widening Participation Strategy
- The University's Equal Opportunities Statement

9. Programme Outcomes:

Unless otherwise stated, programme outcomes apply to all awards specified in 1. Programme title(s).

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<i>(a) Discipline specific knowledge and competencies</i>		
Knowledge		
<p>Certificate</p> <p>Knowledge of a core of management subjects including the business environment, accounting, finance, economics, organisational behaviour, strategy and marketing, and their international aspects.</p> <p>Diploma</p> <p>In addition to the core knowledge outlined above, knowledge of a broader range of management topics.</p> <p>Masters</p> <p>In addition to the above knowledge of the research methods used in management research and what constitutes a methodology. Ability to synthesise and integrate knowledge across the core management subjects and their international dimensions</p>	<p>Certificate</p> <p>Lectures, group discussion, directed reading and exercises, private study, assignment feedback: formative and summative</p> <p>Diploma</p> <p>As above</p> <p>Masters</p> <p>In addition to the above, the dissertation research process, research methods training</p>	<p>Certificate</p> <p>Essays (individual), group discussions, examinations, case study exercises.</p> <p>Diploma</p> <p>As above</p> <p>Masters</p> <p>In addition to the above the research proposal, ethics approval and dissertation</p>

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Concepts		
Certificate and Diploma Ability to explain the core concepts of management as they relate to marketing, organisations, the business context, and finance in an international context.	Certificate and Diploma Lectures, group discussion, directed reading, assignment feedback, private study.	Certificate and Diploma Essays (individual), group discussions, examinations, case study exercises.
Masters In addition to the above, ability to apply the above theories to analyse organisational case studies within their business context.	Masters In addition to the above: the dissertation supervision process (group and 1-to-1), independent research.	Masters In addition to the above, the research proposal, dissertation

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Techniques		
<p>Certificate and Diploma</p> <p>Ability to: demonstrate knowledge of key theories and concepts; select relevant material from academic readings and demonstrate familiarity with the conventions of academic writing and associated referencing techniques; undertake qualitative, numerical and statistical evaluation as a means to analyse a management problem.</p> <p>Masters</p> <p>In addition to the above, mastery of a range of methodological tools used to investigate topics in international management. Ability to be able to differentiate the conditions when either qualitative or quantitative data analysis should be used and/or be able to identify the conditions under which it is appropriate to combine different techniques</p>	<p>Certificate and Diploma</p> <p>Independent research, lectures, group discussion, directed reading and exercises, self directed private-study. Assignment feedback, formative and summative.</p> <p>Masters</p> <p>In addition to the above: the dissertation supervision process (group and 1 to 1), independent research, lectures and seminars designed to support the preparation of the research proposal.</p>	<p>Certificate and Diploma</p> <p>Essays (individual), group discussions, examinations, case study exercises</p> <p>Masters</p> <p>In addition to the above, the research proposal, dissertation</p>

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Critical analysis		
Certificate and Diploma Ability to reflect critically on both the academic discipline of management and the functions of management in organizations in the contemporary global economy.	Certificate and Diploma Independent research, lectures, group discussion, directed reading and exercises.	Certificate and Diploma Essays (individual), group discussions, examinations, case study exercises.
Masters In addition to the above, demonstrate understanding of different cultural, environmental and organizational contexts and to appreciate theory and practice appropriate to these contexts	Masters In addition to the above the presentation of a substantial piece of research culminating in the dissertation document	Masters In addition to the above, the dissertation
Presentation		
Certificate and Diploma Ability to differentiate between relevant and non-relevant material; to write up and deliver written work to a professional standard.	Certificate and Diploma Lectures, group discussion, directed reading and exercises	Certificate and Diploma Essays (individual), group discussions, computer based exercises, examinations, case study exercises.
Masters In addition to the above, ability to organize research material in a manner appropriate to the medium that is to be assessed (i.e. professional report, research proposal or dissertation)	Masters In addition to the above the presentation of a substantial piece of research culminating in the dissertation	Masters In addition to the above, the dissertation.

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Appraisal of evidence		
Certificate and Diploma Ability to locate, organise and assess data, analyse complex ideas and understand and criticise different arguments. Masters In addition to the above, the ability to mount and sustain an independent level of inquiry at an advanced level	Certificate and Diploma Independent research, lectures, group discussion, directed reading and exercises. Masters Dissertation research	Certificate and Diploma Essays (individual), group discussions, computer based exercises, examinations, case study exercises Masters Dissertation
(b) Transferable skills		
Research skills		
Certificate and Diploma Ability to demonstrate intellectual independence, through identifying a credible research project, drawing up a realistic time-table, reflecting on and 'writing up' results. Masters In addition to the above, ability to plan research projects based on focused research questions, conduct significant background research and literature surveys, collect and analyse data which is relevant to research questions, report on findings demonstrating an ability to critique the data from competing viewpoints, construct an informed critical argument at an advanced level	Certificate and Diploma Research methodology module, supervision, independent research and group work. Masters In addition to the above: the dissertation supervision process (group and 1-to-1), independent research	Certificate and Diploma Essay assignments (formative and summative), examinations Masters In addition to the above the research proposal, dissertation

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Communication skills		
<p>Certificate and Diploma</p> <p>Ability to work collaboratively and responsibly in groups.</p> <p>Knowing how and when to draw on the knowledge and expertise of others; ability to contribute & comment on ideas in group discussions.</p> <p>Ability to demonstrate clarity, fluency and coherence in written expression of management issues and debates in a manner appropriate to the audience.</p>	<p>Certificate and Diploma</p> <p>Lectures, group discussions/ problem solving exercises.</p> <p>Group work, lectures and through addressing the requirements of progressive modes of assessment.</p>	<p>Certificate and Diploma</p> <p>Group exercises, contributions to discussions, and assignments.</p>
<p>Masters</p> <p>In addition to the above, ability to produce a dissertation that is logically structured and written with clarity and precision.</p>	<p>Masters</p> <p>In addition to the above: the dissertation supervision process (group and 1-to-1), independent research</p>	<p>Masters</p> <p>In addition to the above the research proposal, dissertation</p>

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Data presentation		
Certificate and Diploma Ability to locate, organise and marshal evidence, and articulate it accurately in a written or spoken format, in a manner appropriate for the required audience. Masters Ability to organize research data into graphical and statistical summaries where relevant	Certificate and Diploma Synchronous and asynchronous lectures, case study exercises, self-directed private study. Masters In addition to the above: the dissertation supervision process (group and 1-to-1), independent research, lectures and seminars designed to support the preparation of the research proposal (module 4)	Certificate and Diploma Assignments, case study exercises. Masters In addition to the above the research proposal and dissertation
Information technology		
Certificate and Diploma Ability to construct and present quantitative and qualitative data clearly, effectively using IT sources where appropriate. Masters In addition to the above, ability to use, if necessary, data analysis software that is relevant to a dissertation (e.g. SPSS)	Certificate and Diploma Lectures and seminars, self-directed private study Masters In addition to the above: the dissertation supervision process (group and 1-to-1), independent research, lectures and seminars designed to support the preparation of the research proposal	Certificate and Diploma Essay assignments, examinations Masters In addition to the above the research proposal and dissertation

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Problem solving		
Certificate, Diploma and Masters Ability to refine problems into researchable questions. Ability to identify and locate relevant data and source material. Ability to use material to address problem and come up with answers or solutions.	Certificate and Diploma Research methods classes and independent research Masters In addition to the above: the dissertation supervision process (group and 1 to 1)	Certificate and Diploma Essays and examinations Masters In addition to the above, independent research, particularly that leading to dissertation.
Working relationships		
Certificate and Diploma Ability to work collaboratively and responsibly in groups. Masters In addition to the above, knowing how and when to draw on the knowledge and expertise of others; ability to contribute & comment on ideas in group discussions.	Certificate and Diploma Group work, seminars and lectures. Masters In addition to the above: the establishment of a working relationship with the dissertation supervisor (or the resolution of any problems through consultation with the Personal Tutor and the Programme Leader)	Certificate and Diploma Group discussions, group exercises, and group assessment Masters In addition to the above; the dissertation

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Managing learning		
<p>Certificate and Diploma</p> <p>Ability to plan and construct responses to a brief, drawing upon a range of appropriate sources.</p> <p>Ability to reflect upon behaviour and skills with a view to personal and professional development.</p> <p>Masters</p> <p>In addition to the above: ability to identify a credible research project; construct a feasible research timetable; carry out independent research</p>	<p>Certificate and Diploma</p> <p>Independent research, lectures, and group-work, directed reading and exercises</p> <p>Directed reading, lectures, group discussions and peer to peer feedback, problem solving sessions</p> <p>Masters</p> <p>In addition to the above: the dissertation supervision process (group and 1-to-1),</p>	<p>Certificate and Diploma</p> <p>Assignment essays and examinations.</p> <p>Group and individual exercises, discussion within forums, assignments, case study exercises.</p> <p>Masters</p> <p>Research Proposal; Dissertation</p>
Career management		
<p>Certificate and Diploma</p> <p>Ability to reflect on motivation, strengths, interests and skills with a view to personal and professional development.</p> <p>Masters</p> <p>In addition to the above, if appropriate, ability to research an area which may be relevant to the student's career preferences.</p>	<p>Certificate and Diploma</p> <p>Directed reading, lectures, group discussions and peer to peer feedback, problem solving sessions, independent research.</p> <p>Masters</p> <p>In addition to the above; the dissertation supervision process</p>	<p>Certificate and Diploma</p> <p>Group and individual exercises, discussion within forums, assignments, case study exercises.</p> <p>Masters</p> <p>Dissertation</p>

10. Special features

This programme features a 30 credit dissertation rather than the more traditional 60 credits. This will better align students' learning, skills and goals with those provided on the programme. A typical 30 credit dissertation might involve a student writing a management report or undertaking a desk-based research project. This type of dissertation would be well aligned with a typical task a graduate may have to perform in employment. At the same time it would allow the application of skills learnt during their course (potentially from any and all modules) in a focussed project. The dissertation would involve independent research along with analysis, critical thinking and the application of techniques.

The table below gives details of how we expect the skills involved in a dissertation to be assessed under the 30 dissertation format (listed below as Dissertation) and other modules which further develop these skills.

Skill	Courses
Literature review	Dissertation, Management in Practice, Research Methods for Managers
Define appropriate research questions	Dissertation
Identify the steps necessary to answer questions	Dissertation, Accounting and Finance for Managers
Develop research skills	Dissertation, Management in Practice, Research Methods for Managers, International Business, Strategic Management
Select and apply appropriate analytical techniques	Dissertation, Business Economics, Accounting and Finance for Managers, Strategic Management
Evaluate work and identify possible improvements	Dissertation, Marketing Management, International Business, Strategic Management, Organisational Behaviour
Present results concisely and appropriately	Dissertation, Accounting and Finance for Managers
Structure and develop arguments	Dissertation, Organisational Behaviour, Business Economics, International Business, Management in Practice
Write a formal document (including appropriate referencing)	Dissertation, Management in Practice, Research Methods for Managers

The dissertation will enhance our graduates in the key areas set out by the QAA whilst permitting a wider range of assessments, multiple projects, and more focused. Further it will make our students more attractive to employers.

11. Indicators of programme quality

Academic quality will be maintained by adhering to School practice and University regulations. Programmes are carefully planned and reviewed internally on a yearly basis through the ADR mechanism. External examiners of programme content and marking will provide external validation and comparison to programmes offered by competitors. Coordination and alignment between the programme teaching team and professional services ensures a consistent and high quality academic experience for the students.

12. Scheme of Assessment:

As defined in [Senate Regulation 6](#): Regulations governing taught postgraduate programmes of study.

13. Progression points

As defined in [Senate Regulation 6](#): Regulations governing taught postgraduate programmes of study.

In cases where a student has failed to meet a requirement to progress he or she will be required to withdraw from the course and a recommendation will be made to the Board of Examiners for an intermediate award where appropriate.

14. Rules relating to re-sits or re-submissions:

As defined in [Senate Regulation 6](#): Regulations governing taught postgraduate programmes of study.

15. External Examiners reports

16. Additional features (e.g. timetable for admissions)

Appendix 1: Programme structure (programme regulations)

Module code	Module title	Credits
Core Modules		
MN7xxx	Organisational Behaviour	15
MN7xxx	Business Economics	15
MN7xxx	Accounting and Finance for Managers	15
MN7xxx	Marketing Management	15
MN7xxx	Strategic Management	15
MN7xxx	International Business	15
MN7331	International Marketing	15
MN7374	International HRM	15
MN7xxx	Management in Practice	15
MN7xxx	Research Methods for Managers	15
MN7xxx	Dissertation (International Management)	30

Appendix 2: Module specifications

See module specification database <http://www.le.ac.uk/sas/courses/documentation>