



Programme Specification

FOR ENTRY YEAR: 2023/24

Date created: 9/10/2020

Last amended: 24/02/2023

Version no. 1

1. Programme title(s) and code(s)

MSc/Postgraduate Diploma*/Postgraduate Certificate* in Entrepreneurship and Innovation

* These awards are only available as exit awards, and are not available for students to register onto

HECOS Code

HECOS Code	%
100089	100%

2. Awarding body or institution

University of Leicester

3. a) Mode of study

Full-time

b) Type of study

Campus-based

4. Registration periods

The normal period of registration for the MSc Management is 12 months.

The maximum period of registration for the MSc Management is 24 months

5. Typical entry requirements

Candidates should normally have at least one of the following:

- a good second-class (or above) Undergraduate honours degree from a recognised HEI
- a postgraduate diploma from a recognised HEI
- a relevant graduate level professional qualification.

Where English is not the applicant's first language, applicants must satisfy the University of Leicester, School of Business English language requirements which can be found here

<https://le.ac.uk/study/research-degrees/entry-reqs/eng-lang-reqs/ielts-65>.

6. Accreditation of Prior Learning

None

7. Programme aims

The programme aims to provide you with the opportunity to develop a broad knowledge of entrepreneurship and innovation issues. To enable you to do this we have drawn upon the strengths of each of key research areas in our department. The programme should therefore allow you to become acquainted with the principles and techniques related to what are considered to be the main entrepreneurship areas. The core areas covered are:

- Entrepreneurship Theory and Practice
- Business Planning and Finance
- Innovation and Technology
- Marketing Strategy and Innovation

The programme has been constructed in such a way as to enable you to acquire key transferable skills. We have done this by, for example, using several assessment methods, focusing on individual work and team work and requiring you to produce work in various formats (e.g. essays, reports, presentations). Supports to improve academic skills and to practice entrepreneurial skills are available and integrated within the modules. You are invited to benefits from our wide range of support including teaching and learning development team, well-being support, teaching and administrative staffs, library, work in progress team and other facilities at the university.

On successful completion of the programme, you will be able to demonstrate the following:

- Capability to commercialise ideas into marketable products or services.
- Integrated understanding of the important functions within small business management and the interactions between them.
- Capacity to develop a strategy for a new or existing organisation.
- You are an effective learner and planner.
- You are a critical and reflective thinker and analyst.
- You are an effective communicator and a team worker (including multi-cultural and diverse groups).
- Ability to undertake effective research.

8. Reference points used to inform the programme specification

- QAA Benchmarking Statement
- Framework for Higher Education Qualifications (FHEQ)
- UK Quality Code for Higher Education
- [University Learning Strategy](#)
- [University Assessment Strategy](#)
- University of Leicester Periodic Developmental Review Report
- External Examiners' reports (annual)
- United Nations Education for Sustainable Development Goals
- Student Destinations Data

9. Programme Outcomes

Unless otherwise stated, programme outcomes apply to all awards specified in 1. Programme title(s).

a) Discipline specific knowledge and competencies

i) Knowledge

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert		
Critically evaluate and reflect on the theory, models and practice relating to entrepreneurship and innovation	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects	Debate, analytical coursework, work-based assignments, integrated examinations (requiring the assimilation and analysis of cross-functional issues)

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGDip		
Have a sound appreciation of the theoretical and practical concepts as well as models in the context of entrepreneurship and innovation	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects	Debate, analytical coursework, work-based assignments, integrated examinations
MSc		
Critically evaluate and reflect on the theory, models and practice relating to entrepreneurship and innovation Integrate and synthesise practical and theoretical concepts across subjects	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects, shadowing, mentoring, and dissertation.	Debate, analytical coursework, work-based assignments, integrated examinations (requiring the assimilation and analysis of cross-functional issues) and the planning and successful completion of the dissertation

ii) Concepts

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert		
Demonstrate systematic and critical understanding of previous and current research as well as appropriate entrepreneurship and innovation literature	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects	Debate, analytical coursework, work-based assignments, integrated examinations
PGDip		
Demonstrate systematic understanding of theoretical and practical concepts of entrepreneurship and innovation	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects	Debate, analytical coursework, work-based assignments, integrated examinations
MSc		
Demonstrate systematic and critical understanding of previous and current research as well as appropriate entrepreneurship and innovation literature Challenge students' perception of entrepreneurship and innovation	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects, shadowing, mentoring, and dissertation	Debate, analytical coursework, work-based assignments, integrated examinations (requiring the assimilation and analysis of cross-functional issues) and the planning and successful completion of the dissertation

iii) Techniques

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert and PGDip		
Evaluate the implications of the theoretical and practical concepts for business scenarios, search and for closely relevant literature to develop your own arguments,	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects	Debate, analytical coursework, work-based assignments, integrated examinations (requiring the assimilation and analysis of cross-functional issues)
MSc		
Undertake data analysis and effective research, search and for closely relevant literature to develop your own arguments, use quantitative and qualitative research methods appropriately	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects, shadowing, mentoring, and dissertation	Debate, analytical coursework, work-based assignments, integrated examinations (requiring the assimilation and analysis of cross-functional issues) and the planning and successful completion of the dissertation

iv) Critical analysis

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert and PGDip		
Analytical methods to analyse the theoretical and practical concepts in a business and research context.	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects	Debate, analytical coursework, work-based assignments, integrated examinations
MSc		
Analytical methods to support decision-making in a business and research context. Demonstrate critical awareness of the process of creating and interpreting knowledge.	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects, shadowing, mentoring, and dissertation	Debate, analytical coursework, work-based assignments, integrated examinations the planning and successful completion of the dissertation

v) Presentation

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert and PGDip		
Communicate research findings, reasoned conclusions, and recommendations in both oral and written form	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects	Debate, analytical coursework, work-based assignments, integrated examinations
MSc		

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Communicate research findings, reasoned conclusions, and recommendations to different audience in both oral and written form	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects, shadowing, mentoring, and dissertation	Debate, analytical coursework, work-based assignments, integrated examinations (requiring the assimilation and analysis of cross-functional issues) and the planning and successful completion of the dissertation

vi) Appraisal of evidence

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert and PGDip		
Analyse a range of data sources including closely relevant literature and empirical data, and be able to both critique and formulate a business plan basing on the relevant theoretical and practical concepts	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects	Debate, analytical coursework, work-based assignments, integrated examinations
MSc		
Analyse a range of data sources including closely relevant literature and empirical data, be able to both critique and formulate a business plan basing on the theoretical and practical concept, and understand the theoretical arguments	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects, shadowing, mentoring, and dissertation	Debate, analytical coursework, work-based assignments, integrated examinations (requiring the assimilation and analysis of cross-functional issues) and the planning and successful completion of the dissertation

b) Transferable skills

i) Research skills

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert and PGDip		
Demonstrate independent interpretations of relevant substantive issues and arguments in relation to the chosen topic/area. Use commercial awareness to inform decision-making.	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects	Debate, analytical coursework, work-based assignments, integrated examinations
MSc		

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p>Demonstrate independent interpretations of relevant substantive issues and arguments in relation to the chosen topic/area.</p> <p>Use commercial awareness to inform decision-making.</p> <p>Undertake independent research on a self-selected topic related to entrepreneurship and innovation.</p>	<p>A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects, shadowing, mentoring, and dissertation</p>	<p>Debate, analytical coursework, work-based assignments, integrated examinations (requiring the assimilation and analysis of cross-functional issues) and the planning and successful completion of the dissertation</p>

ii) Communication skills

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert and PGDip		
<p>Communicate effectively through both written and oral channels to a variety of audiences</p>	<p>A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects</p>	<p>Debate, analytical coursework, work-based assignments, integrated examinations</p>
MSc		
<p>Communicate effectively through both written and oral channels to a variety of audiences</p> <p>Produce a dissertation that is coherently structured and written</p>	<p>A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects, shadowing, mentoring, and dissertation</p>	<p>Debate, analytical coursework, work-based assignments, integrated examinations (requiring the assimilation and analysis of cross-functional issues) and the planning and successful completion of the dissertation</p>

iii) Data presentation

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert and PGDip		
<p>Structure and present various forms of data relevant to the context of entrepreneurship and innovation in both oral and written form</p>	<p>A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects</p>	<p>Debate, analytical coursework, work-based assignments, integrated examinations</p>
MSc		

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Select, synthesise, evaluate and apply conceptual frameworks and research methodologies/techniques relevant to the chosen topic/area.	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects, shadowing, mentoring, and dissertation	Debate, analytical coursework, work-based assignments, integrated examinations (requiring the assimilation and analysis of cross-functional issues) and the planning and successful completion of the dissertation

iv) Information technology

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert, PGDip, and MSc		
Demonstrate well-developed skills in the use of IT.	Lecturing, shadowing, and mentoring,	Debate, analytical coursework, work-based assignments,

v) Problem solving

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert, PGDip, and MSc		
Define and solve complex problems.	Case study exercises, shadowing, and mentoring,	Debate, analytical coursework, work-based assignments

vi) Working relationships

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert and PGDip		
Work effectively in teams, including with people from other cultures.	group projects, shadowing, mentoring,	Analytical coursework, work-based assignments,
MSc		
Work effectively in teams, including with people from other cultures.	group projects, shadowing, mentoring,	Analytical coursework, work-based assignments, integrated examinations (requiring the assimilation and analysis of cross-functional issues)

vii) Managing learning

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert, PGDip, and MSc		
Ensure completion of assignment tasks Manage the programme workload	A variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects,	Debate, analytical coursework, work-based assignments, integrated examinations and the planning and successful completion of the dissertation

viii) Career management

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
PGCert, PGDip, and MSc		
Assess potential career pathways and employers	transferable negotiation, teamwork, facilitation and presentation skills for future use in academic study, business and policy-making	Feedback and personal development plan

10. Special features

The programme develops knowledge in a progressive manner. Teaching and learning takes place through a variety of media, notably lectures, seminars, workshops, debates, case study exercises, group projects, shadowing, mentoring, and dissertation. The programme places a strong emphasis on the synthesis of theory and practices with reference to entrepreneurship and innovation. During the process of learning, the programme encourages discussion touching on theoretical models, theoretical concepts and the critical evaluation of theory and empirical evidence. The programme sets great store by group interaction, engagement with the subject matter, dialogue, discussion and participation. Lectures and reading are used to facilitate the transfer of knowledge while workshops, case studies and the acquisition of analytical skills facilitate the development of understanding, interpretation, debate and critical evaluation.

11. Indicators of programme quality

Academic quality will be maintained by adhering to the School of Business's practice and University of Leicester regulations. Programmes are carefully planned and reviewed internally on a yearly basis through the ADR mechanism. External examiners of programme content and marking will provide external validation and comparison to programmes offered by competitors. Coordination and alignment between the programme teaching team and professional services ensures a consistent and high-quality academic experience for the students.

12. Criteria for award and classification

This programme follows the standard scheme of taught postgraduate award and classification set out in [Senate Regulations](#) – see the version of *Senate Regulation 6 governing taught postgraduate programmes of study* relevant to year of entry.

13. Progression points

As defined in [Senate Regulations](#) - refer to the version of *Senate Regulation 6 governing taught postgraduate programmes of study* relevant to year of entry.

In cases where a student has failed to meet a requirement to progress he or she will be required to withdraw from the course and a recommendation will be made to the Board of Examiners for an intermediate/exit award where appropriate.

14. Rules relating to re-sits or re-submissions

As defined in [Senate Regulations](#) - refer to the version of *Senate Regulation 6 governing taught postgraduate programmes of study* relevant to year of entry.

15. External Examiners reports

The details of the External Examiner(s) for this programme and the most recent External Examiners' reports for this programme can be found at exampapers@Leicester [log-in required]

16. Additional features (e.g. timetable for admissions)

Appendix 1: Programme structure (programme regulations)

Updates to the programme

Module Code(s)	Update
MN7013 Marketing Strategy and Innovation	Deleted
MN7435 Market Intelligence, Data Analysis and Research Methods	New core module

The University regularly reviews its programmes and modules to ensure that they reflect the current status of the discipline and offer the best learning experience to students. On occasion, it may be necessary to alter particular aspects of a course or module.

Credit breakdown

MSc

Status	Year long	Semester 1	Semester 2	Other delivery period
Core taught	n/a	60 credits	60 credits	n/a
Optional	n/a	n/a	n/a	n/a
Dissertation/project	n/a	n/a	n/a	60 credits

180 credits in total

Level 7/Year 1 2023/24

Core modules

Delivery period	Code	Title	Credits
Semester 1	MN7044	Entrepreneurship Theory and Practice	30 credits
Semester 1	MN7043	Business planning and finance	30 credits
Semester 2	MN7045	Strategic Management of Innovation Design and Technology	30 credits
Semester 2	MN7435	Market Intelligence, Data Analysis and Research Methods	30 credits
Term 3	MN7047	Dissertation or Business Plan	60 credits

Appendix 2: Module specifications

See taught postgraduate [module specification database](#) (Note - modules are organized by year of delivery)