

FCAD Presents:

The Future of Work in the Creative Industries

May 8, 2018



9:30 am - 5:00 pm
Oakham House,
Ryerson University

www.ryerson.ca/fcad-work

The Conference

This one-day conference offers an examination of key questions and issues affecting the future of work in the cultural sectors that are both broad and deep. Domain experts on various disciplines (including labour law, cultural policy, and technology) and experts from across different verticals (webseries, broadcasting, journalism, film, etc) will present ideas and discuss in panel format. The goal is to inform future research, policy, decision-making and corporate strategies to strengthen culture in Canada.

Above all, the distinguishing characteristic of this conference is the emphasis on potential solutions: practical, actual, actionable ideas.





About FCAD

FCAD, THE FACULTY OF COMMUNICATION AND DESIGN at Ryerson is home to Canada's nine leading schools in media and creative industries. For seven decades, our unique programs have been at the heart of the evolution of cultural industries.

We offer a premier education, while allowing our students and faculty the freedom to question social norms and to become leaders in the creative fields. We take on challenges beyond the imagined and immerse ourselves in worlds that explore design and storytelling.

FCAD schools are the best programs in their industries because of the distinctive mix of scholarship and practice, extra-curricular initiatives, competitions and international collaborations. We have strong connections in our fields, internationally and with government and policy makers that add value and impact to our sectors. FCAD faculty and students are ambitious and eager to push the boundaries of research, innovation and disruption in all areas of media and creative industries. As Ryerson's creative innovation hub we look to forge new partnerships, to be global in our mindset, multi-disciplinary in our approaches and diverse in our offerings.

Agenda

09:30 - 10:00	Registration + Breakfast
10:00 - 10:15	Welcoming Remarks
10:15 - 11:00	Keynote Speaker: Mark Banks
11:00 - 11:15	Break
11:15 - 12:15	Panel 1 - How Workers are Responding to Industry Disruption in the Creative & Cultural Industries
12:15 - 13:00	Lunch
13:00 - 14:00	Panel 2 - Labour Law, Policy and Workers Rights
14:00 - 14:15	Break
14:15 - 15:15	Panel 3 - What Industry and PSE Can Do to Better Prepare the Next Generation of Workers
15:30 - 16:30	Reception

Keynote Speaker

Mark Banks is a Professor at the University of Leicester and the Director of CAMEo Research Institute for Cultural and Media Economies, an interdisciplinary research institute that explores the changing productive dynamics of the cultural and creative industries, cultural consumption, media and arts. His research is concerned with the relationships between culture and economy, mainly in the context of the cultural industries. He is especially interested in issues of cultural work in relation to identity, access and opportunity, social justice, and moral economy. He has recently written *Creative Justice*, which intervenes into urgent contemporary debates around inequality and injustice in the cultural industries.



Sponsorship Opportunities

Explore ways to engage your brand in this vital conversation about the future of work in the creative industries. Your support of this discussion will demonstrate your commitment to the sustainable future of work. Join us in exploring how we can leverage your brand in partnership with Ryerson University and FCAD.

\$500	Registration & Breakfast Sponsor
\$1000	Panel Sponsor (Two opportunities available)
\$1500	Panel & Lunch Sponsor (One joint opportunity available)
\$2500 - \$5000	Keynote & Reception Sponsor (One joint opportunity available)

**Customized opportunities and benefits packages also available*

FCAD appreciates the support, involvement and diversity of our sponsors, partners and participants.

Contact

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