



UNIVERSITY OF
LEICESTER

Study Abroad

Modules in Management

2022/23 Academic Year



MODULE NAME: Principles of Marketing

MODULE CODE: MN1002

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe the principles of marketing and apply them to a broad range of case studies.
- Critically analyse the evolution of marketing theory and practice.
- Explain the role of frameworks in the development of marketing strategies.
- Assess the nature and appropriateness of a market orientation for differing contexts.
- Identify the importance and approaches to segmentation and targeting.

COORDINATOR: Sophie Whitehouse

TEACHING AND LEARNING METHODS:

- Lectures; Seminars; Directed reading; Independent reading.

PRE-REQUISITES: -

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Group assignment and Examination

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

- Individual preparation of material to discuss in seminars; use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures; preparation of essay; wider reading around key texts. Teamworking to complete group assignment.

MODULE NAME: Managing Human Resources

MODULE CODE: MN1012

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Understand the nature and key features of the employment relationship and the place of HRM in it.
- Describe the competing perspectives on HRM in terms of their historical and cultural development
- Define the strategic and operational aspects of HRM that drive business productivity.
- Discuss patterns and trends in aspects of HR practice.
- Develop transferable skills: observation and evaluation through group assignment

COORDINATOR: Nikolaus Hammer

TEACHING AND LEARNING METHODS:

Lectures; Seminars; Directed reading; Independent research.

PRE-REQUISITES: -

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Group assignment and essay.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics both individually and as a group.

MODULE NAME: Business, Economy and Society

MODULE CODE: MN1014

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe the terrain of economics and key principles and theories of some of its competing schools of thought
- Evaluate the relationship between economics and its social, cultural, political and international context
- Interrogate key social questions, such as sustainability, that may be analysed using economic theory
- Assess the merits of markets, states and commons as sustainable modes of organising human activity
- Understand the role of business in economy and society

COORDINATOR: Chris Grocott

TEACHING AND LEARNING METHODS:

Lectures; Seminars; Directed reading; Independent reading.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Students will be assessed by Essay, and by a Take Home Exam that will take place over 101 hours between a Monday to Friday.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Viewing videos. Reading. Identifying appropriate sources. Analysing contemporary political-economic events.

MODULE NAME: Financial Accounting

MODULE CODE: MN1016

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

After completing this course students should be able to:

- Explain the information requirements of the preparers and users of financial statements
- Understand and apply the accounting concepts and qualitative characteristics of financial information
- Record transactions using double entry accounting, including accounting for year-end adjustments
- Prepare financial statements for different types of business entities (e.g. sole traders and companies) from incomplete records, including the correction of errors
- Reconcile control accounts and prepare bank reconciliations

COORDINATOR: Lynne Howey

TEACHING AND LEARNING METHODS:

- Lectures and seminars
- Independent research

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

- Examination, written assignment.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

- Relevant reading and practice numerical questions

MODULE NAME: Foundations of Economics

MODULE CODE: MN1017

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

After completing this course students should be able to:

- Explain the consumer and producer problems and their predictions
- Analyse market equilibrium including welfare implications
- Explain the basic macroeconomic concepts such as the GDP, inflation, unemployment and the roles of fiscal and monetary policies

COORDINATOR: Nermeen Harb

TEACHING AND LEARNING METHODS:

Lectures and seminars

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

A coursework assignment (40% weight) and an examination (1.5 hours)

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and practice numerical questions

MODULE NAME: Introduction to Management for Accounting and Finance

MODULE CODE: MN1025

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Conceptualise, contextualise, and discuss the nature of managerial work and organisations
- Discuss key issues and dilemmas facing managers and leaders in contemporary organisations.
- Evaluate how managerial decisions impact the roles of accounting and finance in organisations.

COORDINATOR: Angela Izah

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Essay and exam

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

-Preparation of material to discuss in seminars; Use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures; preparation of essays and exam preparation; wider reading around key texts.

MODULE NAME: Introduction to Management

MODULE CODE: MN1026

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe the historical development of management in society
- Explain the contemporary challenges facing managers in organisations
- Discuss the development and relevance of management research
- Critically assess the values and assumptions underpinning managerial thought and practice

COORDINATOR: Matthew Allen

TEACHING AND LEARNING METHODS:

Lectures, seminars, directed reading, independent research.

PRE-REQUISITES: -

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Tests and Coursework

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Maths and Statistics for Accounting and Finance

MODULE CODE: MN1410

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Apply fundamental mathematical techniques to solving basic problems in finance and accounting.
- Demonstrate an ability to discuss and apply statistical concepts in finance and accounting.

COORDINATOR: Ayman Omar

TEACHING AND LEARNING METHODS:

Lectures and seminars.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

-Exam and Midterm test

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

- Relevant reading and practice numerical questions.

MODULE NAME: Organisational Behaviour

MODULE CODE: MN2104

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe the influence of individual ability and personality on work-related behaviours
- Discuss key principles of motivation and job satisfaction
- Analyse the forces affecting group processes and performance
- Assess the advantages and disadvantages of different organisational structures, with particular reference to organisational contingencies
- Examine the culture of an organisation and its role

COORDINATOR: Charlotte Smith

TEACHING AND LEARNING METHODS:

Lectures, seminars, directed reading, independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Essay

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Strategic Brand Management

MODULE CODE: MN2107

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Explain the role of brands for organisations and the historical emergence of brands and branding.
- Analyse the role and performance of brand management within an organisational context.
- Evaluate the theoretical and practical implications of brands, branding and related concepts.
- Apply brand management concepts and strategies to organisational issues and evaluate their efficacy.
- Critically evaluate the impact of brands upon consumers, economies and the wider society.

COORDINATOR: Cristina Fona

TEACHING AND LEARNING METHODS:

Lectures, seminars, directed reading, independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Summative assessment: Essay

Formative assessment: Video Presentation

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Strategy

MODULE CODE: MN2108

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe the conventional frameworks for conceptualising and enacting strategy.
- Discuss the historical and cultural origins of conventional strategic thought.
- Apply strategic frameworks to practical examples.
- Critically evaluate the limitations of conventional strategic frameworks in order to develop more theoretically and practically nuanced alternatives.
- Critically reflect on the implications of strategy discourse and practice on stakeholders

COORDINATOR: Mr George Kokkinidis

TEACHING AND LEARNING METHODS:

Lectures, seminars, directed reading, independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Individual written assignment and group presentation. Formative feedback to help students with their group presentation will be provided during the synchronous small group teaching sessions.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Financial Reporting

MODULE CODE: MN2115

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

After the successful completion of the course students should be able to

- Discuss the limitations of financial reporting
- Prepare the statement of cash flow in accordance with IFRSs and critically analyse the statement and standards applicable
- Critically review and evaluate the content of company annual reports
- Analyse and interpret financial statements
- Critically evaluate selected current international accounting standards and discuss their impact on modern business practice

COORDINATOR: Jim O'Hare

TEACHING AND LEARNING METHODS:

Lectures and seminars

Independent research

PRE-REQUISITES: MN1016

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Exam and Practice-based coursework

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and practice numerical questions

MODULE NAME: The Business Environment

MODULE CODE: MN2120

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Analyse macro environmental influences on managerial decisions
- Identify how the broader environment, including international and ecological pressures, generates business problems and recommend solutions
- Critically evaluate the literature relating to the business environment

COORDINATOR: Efthymia Argyraki

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Report and exam.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Consumer Behaviour

MODULE CODE: MN2121

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Explain how historical, social, political and cultural factors shape consumption.
- Compare and contrast a variety of classical perspectives upon consumer behaviour with one another
- Assess competing approaches for analysing consumer behaviour.
- Critically evaluate the ethical implications of consumption practice.

COORDINATOR: Ai-Ling Lai

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Essay

Formative: Students will be encouraged to submit a short formative piece of writing. Students will be provided with a written feedback and discussed during an assignment clinic.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Human Resource Management in Practice

MODULE CODE: MN2131

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Define HRM in the context of the internal and external labour market
- Identify and critique the key issues, theories and practices of HRM
- Locate the study of HRM within a broader knowledge and understanding of management theory and practice
- Discuss the impact of individual and collective rights on the regulation of the employment relationship

COORDINATOR: Jane Partridge

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; Independent research.

PRE-REQUISITES: -

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Essay

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Corporate Finance

MODULE CODE: MN2134

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Analyse and discuss corporate investment decisions using a range of relevant techniques
- Describe the principles of corporate finance and their validity
- Describe sources of corporate finance and the relevance of dividend policy

COORDINATOR: Abdulkader Nahhas

TEACHING AND LEARNING METHODS:

Lectures and seminars.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Test and Examination

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and practice numerical questions

MODULE NAME: Corporate Governance

MODULE CODE: MN2136

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Discuss a range of governance and control mechanisms applicable to corporations
- Analyze examples of corporate governance failures and suggest potential solutions
- Explain current governance regulations and their implications for all stakeholders

COORDINATOR:

TEACHING AND LEARNING METHODS:

Lectures and seminars

Independent research

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Test and coursework

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Conduct relevant reading

MODULE NAME: Finance for Small and Medium Enterprises

MODULE CODE: MN2141

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Explain the sources of finance available to SME's and the role these play in setting up and account for such enterprises
- Analyze the specific challenges faced by SME's in relation to finance and accounting
- Discuss the economic contexts and impacts of SME's

COORDINATOR: Polina Khrennikova

TEACHING AND LEARNING METHODS:

Lectures and seminars

Independent research

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Coursework

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and practice numerical questions

MODULE NAME: Workplace Learning and Development

MODULE CODE: MN2143

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Discuss the significance of workplace learning within domestic contexts of vocational skills development and internationally with reference to human capital flight
- Evaluate approaches to workforce learning and development with reference to workplace practice and reciprocal impact of other people practices
- Identify key factors determining access to workplace learning
- Analyse the process of learning using key theoretical developments
- Identify the role of HRM in promoting learning at work

COORDINATOR:

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

50% Essay Assignment

50% Examination

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Globalisation and Skills

MODULE CODE: MN2144

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Identify key components of economic globalisation and discuss the implications for employers and employees
- Discuss the role of multinational companies in the national and global economy
- Discuss the limits of national and corporate strategies in this context
- Critically evaluate the implications of globalisation for human resource management and industrial relations
- Critically analyse the different national approaches to skill formation, and skill formation within multinational companies.

COORDINATOR:

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research, asynchronous discussion board interaction – with discursive topics and group activities.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Essay and learning portfolio

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular guided seminar preparation. Read, annotate and synthesise recommended literature. Use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures and seminars. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Business Ethics

MODULE CODE: MN3109

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Identify and outline the historical and philosophical contexts of debates about ethics in business
- Apply conceptual ethical concerns to practical organisational and managerial issues
- Discuss how economic tensions between environmental and financial sustainabilities influence the debate of 'business ethics'
- Critically evaluate the relationship between ethical 'theory' and ethical 'practice'

COORDINATOR:

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Exam

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Power at Work

MODULE CODE: MN3111

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Explain a range of theoretical perspectives on power.
- Apply concepts to explain how power shapes workplace relations.
- Identify and analyse the power differentials that impact personal development.
- Develop and evaluate strategies for navigating power at work.

COORDINATOR: Matthew Allen

TEACHING AND LEARNING METHODS:

Lectures; flipped-classroom sessions; video tutorials; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Coursework

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Business in the Digital Economy

MODULE CODE: MN3115

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe the emergence and development of the technologies ushering the digital economy.
- Explain the origins and evolution of a variety of digital platforms, tools and frameworks relating to the digital economy.
- Discuss a range of consequences that advances in technology have created in business and society.
- Critically evaluate the digital economy with reference to issues of legislation, ethics and responsibility.

COORDINATOR: Matthew Allen

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

- Regular seminar preparation. Read, annotate and synthesise recommended literature.
- Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
- Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples.
- Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content.
- Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Employment Relations in the Global Economy

MODULE CODE: MN3116

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Understand the nature and form of employment relations actors, institutions and regulation in varying national and sectoral contexts
- Discuss the influence of economic, social and political change on employment relations in different national and sectoral contexts.
- Understand why employment regulation, institutions and practices vary across national and sectoral contexts.
- Compare and contrast employment regulation, institutions and practices in different national and sectoral contexts.

COORDINATOR: Lisa Sezer

TEACHING AND LEARNING METHODS:

- Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Essay

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

- Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
- Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice.
- Recommend, share and lead peers in the discovery of relevant original sources to complement the module content.

- Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Cyberpsychology at Work

MODULE CODE: MN3126

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- To explain and apply psychological theories of technology in organisational and managerial contexts
- To identify how technologies mediate our relationship to the world and re-present personal, social and organisational identities
- Critically evaluate the impact of technologies on everyday working life

COORDINATOR: John Cromby

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Essay

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Individual preparation of material to discuss in seminars; use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures; preparation of essay; wider reading around key texts.

MODULE NAME: The Management and Shaping of Innovation

MODULE CODE: MN3133

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe the key ideas and authorities in the field of innovation studies including green, linear, and open conceptions of innovation, social networks and failure.
- Apply concepts such as 'novelty' and 'success', and the distinction between different types of innovation including: product, process, service, business model, component, architectural, social, and environmental innovation.
- Explain how patterns of innovation and trajectories of technologies are shaped by national, regional and sectorial dynamics.
- Identify the strategy, structure, culture, and process, and their implications for the management of innovative activity within organisations.
- Critically evaluate the complex and often paradoxical nature of managing innovation, and the importance of informality and serendipity with particular reference to the demands of sustainability.

COORDINATOR: Ruoying Zhou

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Group presentation and case study.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Advanced Management Accounting

MODULE CODE: MN3135

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

After completing this module successfully students will be able to:

- Explain how management accounting techniques can be used to create value in modern organisations.
- Critically evaluate key issues related to capital investment decision-making and how uncertainties are dealt with.
- Review the development of performance management and control systems in light of the changing business environment.
- Discuss how advances in Information Technology has influenced management accounting and control practices in organisations.
- Discuss various risks and uncertainties faced by organisations and how they are incorporated in decision-making.

COORDINATOR:

TEACHING AND LEARNING METHODS:

Lectures and seminars

Independent research

PRE-REQUISITES: MN2138

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Coursework

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and case study research

MODULE NAME: Advanced Financial Accounting

MODULE CODE: MN3142

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Evaluate the financial reporting standards applicable to reporting the results of groups of companies in accordance with International Financial Reporting Standards (IFRS)
- Prepare and present financial statements for business combinations in accordance with International Financial Reporting Standards (IFRS)
- Critically review and evaluate current International Financial Reporting Standards and issues relating to auditing and application professional judgement.
- Appraise contemporary theories and empirical evidence concerning financial reporting and the ability to evaluate such theories and evidence
- Critically evaluate how social, political and legal systems affect national accounting practices

COORDINATOR: Kishor Lodhia

TEACHING AND LEARNING METHODS:

Lectures and seminars

Independent research

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Coursework

Examination

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and case study research

MODULE NAME: Place Branding and Tourism

MODULE CODE: MN3144

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe the basic principles and concepts of marketing as applied to cities, regions and nations, and their limitations.
- Identify and describe the various place stakeholders and the different marketing approaches available to local managers, with particular reference to the field of tourism and hospitality marketing.
- Identify and explain how the principles of marketing are applied to meet the needs of specific target groups, such as tourists, local inhabitants and businesses.
- Critically assess the changing environments in which places compete and cooperate on an international platform nowadays.

COORDINATOR: Mihalis Kavaratzis

TEACHING AND LEARNING METHODS:

- Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Individual practical report and essay

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

- Regular seminar preparation. Read, annotate and synthesise recommended literature.
- Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
- Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples.
- Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content.
- Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Crisis Management

MODULE CODE: MN3145

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe the various crises currently facing global society: economic/financial, environmental/biocrisis, energy, food.
- Explain various crises with reference to their specific international and historical contexts (comparing with, for example, the Great Depression and the economic, environmental and energy crises of the 1970s).
- Analyse the relationship amongst these various crises and the particular challenges that face economic and social actors (including managers, policy-makers and 'ordinary' citizens) in managing these crises.

COORDINATOR: Nibedita Ray Bennett

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Essay - 100% weighting.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

- Regular seminar preparation.
- Read, annotate and synthesise recommended literature.
- Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
- Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples.
- Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Derivatives

MODULE CODE: MN3146

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 1

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

After completing this course successfully students should be able to:

- Define European and American put and call options
- Apply the concepts of European and American put-call parity
- Price option with the binomial tree and the Black-Scholes model
- Use the concept of risk neutrality
- Use the non-arbitrage theorem

COORDINATOR: Sandro Sozzo

TEACHING AND LEARNING METHODS:

The Module will be delivered through a combination of lectures and seminars. During lectures students will be engaged in learning the core principles. Seminars will provide a practice space for students to gain the essential problem-solving skills and gai

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

This module is assessed through examination (80%) and essay coursework (20%).

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Guided reading of certain chapters from the required study book

Practice numerical questions

Independent study and discussion board interaction

MODULE NAME: Business Finance and Reporting

MODULE CODE: MN1010

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Identify and discuss the range of financing options available to a variety of national and international enterprises.
- Define the role of accountancy in society and the values that govern its practice.
- Evaluate how financing and accountancy influence decisions in organisations and impact the sustainability of an enterprise.
- Critically analyse managerial methods of measuring value.

COORDINATOR: Anthony O'Tierney

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Test and essay

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation; Read, annotate and synthesise recommended literature; Identify, engage with and critically evaluate relevant non-academic and cultural sources such as journalistic articles, government reports, podcasts, practitioner blogs and videos to gather applied cases to contextualise module content; Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples; Compile and manage a sustainable digital archive of module-related materials for long-term future exploitation; Retrieve and read original literary sources related to key texts; Gain familiarity with contemporary applications of module-specific knowledge by accessing press-release and commentary from industry, practitioner and professional agencies; Take regular advantage of library subscriptions to quality press (e.g. The Economist, Financial Times) to broaden application of acquired knowledge; Recommend, share and lead peers in the discovery of relevant original sources to complement the module content; Assessment preparation including planning, revision.

MODULE NAME: The Future of Work

MODULE CODE: MN1013

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

1. Compare competing models and perspectives on work in a social context.
2. Locate the changing nature of work in a global and historical context of social and organisational change from the late 19th to early 21st century.
3. Explain and evaluate the impact of social, economic and organisational changes on the quality and experience of work in the manufacturing and service sectors.
4. Describe the challenges and potential responses to change from the perspective of the key actors in the employment relationship
5. Discuss the impact of globalisation, emotional labour, power and technological change on working life.

COORDINATOR: Chandrima Roy

TEACHING AND LEARNING METHODS:

Lectures; Seminars; Directed reading; Independent reading; Group work.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

This module is assessed via case study and essay.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Introduction to Management Accounting

MODULE CODE: MN1018

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

After completing this course students should be able to:

- describe and apply fundamentals of costing
- develop an understanding of various issues in relation to determining product costs, including relevant costs.
- evaluate how accounting information can influence planning, short-term decision-making, and control.
- evaluate main concepts and ideas underlying management accounting practice and discuss the behavioural/social effects of management accounting.

Transferable skills: written communication, numeracy, problem solving, decision making, business awareness, time management.

COORDINATOR: Sarah Mohamed

TEACHING AND LEARNING METHODS:

Lectures and seminars, business game simulation and presentation.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Mid-term Test and Examination

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and practice of numerical questions.

MODULE NAME: Introduction to Finance

MODULE CODE: MN1019

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

After completing this course students should be able to:

- Discuss the key fundamental issues in academic finance
- Assess and critically analyse concepts such as efficiency, trends and cyclicity
- Define and apply relevant models and theories

COORDINATOR: Dalu Zhang

TEACHING AND LEARNING METHODS:

Lectures and seminars

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Examination and an essay

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and practice numerical questions

MODULE NAME: Introduction to Accounting Theory

MODULE CODE: MN1020

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

After completing this module students should be able to:

Explain the conceptual foundations and the application of different theories of accounting

Describe the history of, and developments in, accounting regulation

Understand a conceptual framework of accounting as normative accounting theory; discuss its basic principles, elements, and underlying assumptions

Critically evaluate conventional opinions about the role of accounting within society

Demonstrate academic integrity in their submitted work through appropriate use of academic citation and referencing conventions.

COORDINATOR: Anthony O'Tierney

TEACHING AND LEARNING METHODS:

Lectures and seminars

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Essay

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Guided independent reading and writing, independent research

MODULE NAME: Managing Digital Technologies

MODULE CODE: MN1024

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Use a variety of information systems to manage and communicate information.
- Define "information" and its role in sustainable business practices and managerial operations.
- Discuss how emerging information technologies are changing the global business environment.
- Critically evaluate the societal impact of digital business models on the sustainability of economic activities.
- Reflect upon key personal strengths, values and ambitions.
- Demonstrate academic integrity in their submitted work through appropriate use of academic citation and referencing conventions

COORDINATOR: Matthew Allen

TEACHING AND LEARNING METHODS:

Lectures; demonstrations; seminars; directed reading; independent research.

PRE-REQUISITES: -

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

By coursework and a written assignment

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation; Read, annotate and synthesise recommended literature; Identify, engage with and critically evaluate relevant non-academic and cultural sources such as journalistic articles, government reports, podcasts, practitioner blogs and videos to gather applied cases to contextualise module content; Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples; Compile and manage a sustainable digital archive of module-related materials for long-term future exploitation; Retrieve and read original literary sources related to key texts; Gain familiarity with contemporary applications of module-specific knowledge by accessing press-releases and other commentary from industry, practitioner and professional agencies; Take regular advantage of library subscriptions to quality press (e.g. The Economist, Financial Times) to broaden application of acquired knowledge; Recommend, share and lead peers in the discovery of relevant original sources to complement the module content; Assessment preparation including planning, revision. Completion of online plagiarism tutorial.

MODULE NAME: Enterprise in Practice

MODULE CODE: MN1027

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Analyse the problem in the context of the workplace and the business environment
- Employ tools to generate ideas and apply decision making techniques to evaluate a range of potential solutions to the given business problem, identifying the most appropriate option
- Create and present a Group business proposal, pitch and business plan, to relevant stakeholders, proposing a range of alternative solutions to the problem and justifying the most appropriate solution
- Develop a detailed plan for implementation of your chosen solution
- Reflect on and articulate motivations, strengths and weaknesses of developing one or more transferable skills

COORDINATOR:

TEACHING AND LEARNING METHODS:

Lectures, seminars, workshops/practical classes, supervised time, directed reading, independent research.

PRE-REQUISITES: -

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

The summative assessment is a Group Business proposal and an individual reflection. Formative feedback to help students improve their final assignment will be provided during the workshops and supervised time.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar and workshop preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Contemporary Issues in Business and Management

MODULE CODE: MN1028

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Introduce a range of contemporary issues in organisations
- Analyse key theories and concepts in relation to contemporary issues in business and management
- Demonstrate an understanding of contemporary issues in business and management and how they affect organisations
- Apply relevant key theories and concepts to a real life organisation

COORDINATOR:

TEACHING AND LEARNING METHODS:

Lectures, seminars, workshops, directed reading, independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

The summative assessment is an individual Assignment. Formative feedback to help students improve their final assignment will be provided during the workshops.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar and workshop preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MODULE NAME: Accounting and Finance in Context

MODULE CODE: MN1409

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe the regulatory context of the accounting profession.
- Evaluate the relationship between accounting and finance and its social, cultural and political context.
- Interrogate the role and representation of the accounting and finance profession in the contemporary context.
- Apply fundamental professional and academic skills to context-related portfolio exercises.
- Reflect on and articulate motivations, strengths, and skills in relation to a future, work related learning opportunity (e.g. placements, internships, employer lead projects).

COORDINATOR: Jim O'Hare

TEACHING AND LEARNING METHODS:

-Lectures; seminars; directed reading; directed writing; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

- Learning Portfolio (100% Weighting)

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

-Individual preparation of material to discuss and present in seminars; use of materials such as newspaper articles, podcasts, and videos to contextualise material examined in lectures; preparation of a learning portfolio; wider reading around key texts.

MODULE NAME: Management Theory and Debate

MODULE CODE: MN2018

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

COORDINATOR: Matthew Allen

TEACHING AND LEARNING METHODS:

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

MODULE NAME: Marketing Intelligence

MODULE CODE: MN2026

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Evaluate the quality of research designs for industry marketing research and academic marketing research applications.
- Explain the value of information, research and analytics in marketing
- Explain and evaluate new trends in marketing research: in the collection, analysis and interpretation of marketing data (including 'big data').
- Assess and critically reflect upon ethical issues when conducting practical and academic marketing research.

COORDINATOR: Paul Baines

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Assignment (100%)

Formative: Feedback will be given to students on a draft part of the summative assessment during a Q&A session.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesize recommended literature, especially journal articles available through the university e-library service. Compile and manage a sustainable personal archive of module-related materials. Access and utilize digital repositories, such as the library's online archives and other databases. Reflection upon the application of theory to practice. Attendance at careers-related events offered by external partners. Discovery of relevant original sources to complement the module content including from the ESOMAR library on the course portal. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Labour Market Trends and Debates

MODULE CODE: MN2027

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Introduce the nature, forms and roles of labour markets.
- Understand the varieties of national and international labour markets
- Evaluate and compare local, national, sectoral and international labour markets
- Assess the role of the multiple institutions and factors that shape and change labour markets
- Identify and analyse important trends and developments in labour markets

COORDINATOR: Joseph Choonara

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Individual essay (60%), group assignment (40%)

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

- 1- Regular seminar preparation.
- 2- Read, annotate and synthesise recommended literature.
- 3- Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
- 4- Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples.
- 5- Reflection upon the application of theory to practice.
- 6- Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics

MODULE NAME: Consultancy Challenge

MODULE CODE: MN2105

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe strategies in project management, knowledge exchange and consultancy.
- Use appropriate conceptual frameworks to identify, define and analyse a practical problem.
- Develop strategies grounded in theory for resolving the focus problem.
- Evaluate the value and contribution of academic knowledge for problem-solving in practice.
- Critically analyse the consultancy function of academic-practitioner knowledge exchange.
- Reflect on and articulate motivations, strengths, and skills in relation to a future, work related learning opportunity (e.g. placements, internships, employer lead projects).

COORDINATOR: Matthew Allen

TEACHING AND LEARNING METHODS:

Lectures, seminars, problem-solving exercises, directed reading, independent research.

PRE-REQUISITES: -

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Coursework

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Work in teams to problematise, project manage and design recommendations for business simulations and/or live problems derived from third-parties and/or secondary case studies. Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Marketing Communications and Digital Media

MODULE CODE: MN2106

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe and analyse marketing communications and digital media theory and planning models.
- Discuss brand and digital marketing identity.
- Plan, formulate and develop marketing communications and digital media plans.
- Identify and assess the influence of digital marketing and other media-related activities on marketing communications strategy

COORDINATOR: Navdeep Athwal

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Coursework (3000 words)

Formative assessment: students can write a one-page analysis of their chosen organisation and feedback will be provided.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Operations Management

MODULE CODE: MN2110

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Discuss the range of philosophies and techniques that pervade operations management.
- Identify key issues and challenges, such as managing a sustainable global supply chain, facing operations management
- Critically evaluate the link between operations management and strategy
- Apply philosophies and techniques in the analysis and problem-solving of operations management case studies

COORDINATOR: Nicola Bateman

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Assignment

Formative: Feedback will be provided on assignment plan and seminar activity and discussed during the seminars.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Corporate Social Responsibility: Theory and Practice

MODULE CODE: MN2116

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Identify a variety of arguments given for and against Corporate Social Responsibility and describe how these translate into applied contexts.
- Explain the political, cultural and historical developments that have placed Corporate Social Responsibility upon the contemporary management agenda.
- Analyse the relationship between Corporate Social Responsibility and other managerial disciplines including marketing, strategy, HRM, accountancy and finance.
- Critically evaluate the historical evidence and future prospects regarding the effectiveness of Corporate Social Responsibility in achieving economic, social and ecological sustainabilities.

COORDINATOR: Jacqueline Kirk

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Individual Coursework

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Developing HR Practitioner Skills

MODULE CODE: MN2128

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Explain how people practices impact on behaviour, culture, systems and structures
- Evidence the CIPD core behaviours of professional courage and influence, valuing people, working inclusively, passion for learning, insights focused, situational decision making and commercial drive.
- Design and develop a recruitment and selection process to comply with current employment legislation
- Demonstrate the skills required for effective grievance and discipline handling procedures
- Identify different forms of conflict behaviour and dispute resolution
- Design and develop a HR solution for a real life situation

COORDINATOR:

TEACHING AND LEARNING METHODS:

Workshops and practical classes, seminars; directed reading; Independent research.

PRE-REQUISITES: -

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Individual Portfolio

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular practical class/workshop and seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MODULE NAME: Equality, Diversity and Inclusion (EDI) in Organisations

MODULE CODE: MN2133

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Demonstrate knowledge of contemporary issues and key debates around equality and diversity.
- Discuss the concepts of equality vs. diversity from sociological, psychological, historical and legal perspectives
- Demonstrate awareness of the legal requirements and their implications in practice
- Assess the relevance for organizations of debates and theories in managing diversity.

COORDINATOR: Chandrima Roy

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research, asynchronous discussion board activities.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Individual presentation and essay

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Individual preparation of material to discuss in seminars; use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures; preparation of essays and exam preparation; wider reading around key texts.

MODULE NAME: Financial Markets Products: Futures and Forwards

MODULE CODE: MN2137

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Analyse the features of futures and forwards
- Discuss how futures and forwards are priced and used
- Describe the risks involved in operating futures and forwards in financial markets and use futures and forwards to hedge financial risks

COORDINATOR:

TEACHING AND LEARNING METHODS:

Lectures and seminars are provided. Seminars will be given to do exercises on the lecture material.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Exam

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and practice numerical questions

MODULE NAME: Accounting, Decision-making and Control

MODULE CODE: MN2138

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Discuss the main roles of accounting for planning, decision-making and control within organisations
- Analyse key issues in current and emerging techniques used in management accounting and performance management
- Discuss quality control and strategic management accounting
- Critically discuss management accounting change in its social and organisational context

COORDINATOR:

TEACHING AND LEARNING METHODS:

Lectures and seminars

Independent research

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Test and exam

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading, case study problem solving and practice numerical questions

MODULE NAME: Macro-Finance

MODULE CODE: MN2140

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Discuss how macroeconomic variables such as GDP, inflation and unemployment are determined
- Explain the interactions between the financial and real sides of the economy
- Assess the plausibility of various business cycle theories

COORDINATOR: Ayman Omar

TEACHING AND LEARNING METHODS:

Lectures and seminars

Independent research

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Exam and Coursework

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and practice numerical questions

MODULE NAME: Research Methods For Accounting and Finance

MODULE CODE: MN2150

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

After successful completion of the course, students should be able to

- Describe and discuss commonly used research processes in accounting and finance research.
- Analyse and interpret both quantitative and qualitative data used by researchers in accounting and finance.
- Assess ethical issues and ethical frameworks in research and produce academically informed approaches to address them.
- Compose research questions and develop research designs that are doable in an undergraduate research context.

COORDINATOR: G Charles-Cadogan

TEACHING AND LEARNING METHODS:

Lectures and seminars

Independent research

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Research proposal

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Guided independent reading, independent research

MODULE NAME: Strategic Human Resource Management

MODULE CODE: MN3012

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Critically evaluate models and theoretical perspectives underpinning Strategic Human Resource Management
- Critically analyse current external and internal factors impacting on an organisation and their influence on strategy formation
- Evaluate the drivers of change and the academic models of how change is experienced
- Analyse the relationship between organisational strategy, HR strategy, products, services and customers with the wider implications of an organisation's current priorities and associated issues
- Critically assess how people practices connect with and support wider people and organisational strategies
- Identify people practices and policies which are not consistent with values or legislation

COORDINATOR:

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research

PRE-REQUISITES: -

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

The summative assessment is a coursework-based assessment. Formative feedback to help students improve their final assignment will be provided during the seminar and office hours.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar and workshop preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: International Business

MODULE CODE: MN3104

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Identify the large number of cultural, political, economic and managerial factors relevant to international business.
- Describe the main concepts, theories, tools, and frameworks prevalent in international business studies.
- Discuss the significant dynamics, events and developments relevant to international business.
- Critically evaluate the multitude of factors impinging on managers in an international business context.

COORDINATOR: Philip Almond

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Essay

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: The Production and Consumption of Culture

MODULE CODE: MN3106

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe the major theoretical concepts associated with the study of cultural intermediaries and frameworks on consumption.
- Discuss the historical, societal and cultural context of the production and consumption of culture.
- Identify significant dimensions of work in the 'cultural industries'.
- Critically evaluate the implications of the production and consumption of culture for key challenges faced by markets and society such as globalisation and sustainability.
- Outline and discuss competing definitions of the concept of culture, and indicate how culture is both expressive and constitutive of consumption.

COORDINATOR: Precious Akponah

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Coursework

Formative: Students will be encouraged to submit brief learning activities that directly relate to coursework for written feedback that can be used to help complete their end assessment.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Managing Knowledge in Organisations

MODULE CODE: MN3110

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Explain what is meant by knowledge management and why it is of importance to organizations.
- Discuss the effects of changing economic and organizational contexts on managing knowledge and knowledge work
- Describe different conceptualizations of the nature, content, and location of knowledge
- Analyze the role of ICT in managing knowledge, as well as its limitations
- Critically evaluate the impact of social and political processes on knowledge creation, sharing and diffusion, and in particular, the role of social networks / informal organisation

COORDINATOR: Peter Davis

TEACHING AND LEARNING METHODS:

Students are required to complete 10 Formative Exercises (one per week). These you will find in the teaching notes supporting the lectures. Search for Course Materials in Blackboard. These formative exercises must be submitted to the course tutor every we

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Essay

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics. In addition, you will find in the teaching notes accompanying the Video Lectures other opportunities to explore issues in Peer Led Learning Activities. These are informal and organized by the students themselves. The composition of these groups can be changed depending on the selection of topic as the group membership is driven by student interest. You are encouraged to undertake one Peer Led Learning Activity per week but you may do more.

MODULE NAME: International Marketing

MODULE CODE: MN3117

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Discuss corporate identity, visual identity and the corporate brand in emerging and developed markets across the globe.
- Identify and discuss public relations, corporate lobbying and the role of NGOs in targeting marketing in international contexts.
- Assess the role of new media and marketing strategies in international communications.

COORDINATOR: Shelly Chapman

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Report

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

- Regular seminar preparation.
- Read, annotate and synthesise recommended literature.
- Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
- Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples.
- Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Services Marketing

MODULE CODE: MN3119

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe the main issues at the forefront of services marketing.
- Understand and explain the importance of services marketing in the marketing environment, both local and global.
- Explain the main issues involved in the internal and external management of services marketing.
- Identify and evaluate service related problems in both Business-to-Business and Business-to-Customer context in relation to particular businesses and industries.
- Describe the consumer behaviour in a services context.
- Understand the importance of relationship marketing & brand loyalty in services.

COORDINATOR:

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Coursework

Formative: Feedback will be given to students on a draft coursework and discussed during seminars.

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

- Regular seminar preparation.
- Read, annotate and synthesise recommended literature.
- Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
- Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples.
- Reflection upon the application of theory to practice.

- Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Advanced Option Pricing

MODULE CODE: MN3129

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

After completing this course students should be able to:

Assess and apply options theory to a variety of financial situations.

Generalise the Black-Scholes model of option pricing.

Understand the concept of Greek letters and their importance in hedging strategies.

Understand the mechanism of non-standard options and their use in finance

COORDINATOR: Sandro Sozzo

TEACHING AND LEARNING METHODS:

Independent research

Lectures and seminars are provided. Seminars will be provided in order to undertake exercises linked to the lecture material.

PRE-REQUISITES: MN2137

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Exam

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and practice numerical questions

MODULE NAME: Ecology and Sustainability: Contemporary Issues

MODULE CODE: MN3131

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Describe contemporary issues and key debates in environmental ecology and sustainability
- Critically evaluate the relevance of debates, theoretical frameworks and practices in a variety of fields (environmental science, ecological ethics, and political ecology) for achieving sustainable organisations
- Identify future global and local environmental challenges faced by organizations (e.g. climate change, conservation, renewable energies)
- Apply conceptual knowledge to examples and conduct a systematic analysis of selected organisational and global ecological issues

COORDINATOR:

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; independent research.

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Essay

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MODULE NAME: Behavioural Finance and Investment Strategies

MODULE CODE: MN3138

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Analyse the competing paradigms of the Efficient Market Hypothesis and Behavioural Finance
- Differentiate between a range of systematic biases and demonstrate how they give rise to anomalies in the asset price formation process
- Analyse investment strategies to exploit anomalies

COORDINATOR: Polina Khrennikova

TEACHING AND LEARNING METHODS:

Lectures and seminars

Independent research

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Theory-based coursework

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and practice numerical questions

MODULE NAME: Technology in Financial Markets

MODULE CODE: MN3139

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

After successful completion of the module, students should be able to:

- Understand and critically evaluate the importance of technology innovation in financial markets;
- Understand the use of big data and data analytics in areas of finance;
- Recognize and utilize key databases (e.g. Bloomberg) to obtain financial data and perform data analysis;
- Apply analytical techniques to perform basic data analysis tasks, solve financial problems, and interpret the results using tools and packages such as Excel;
- Understand, assess and identify the key areas to apply Artificial Intelligence (AI) and machine learning in finance;
- Understand and evaluate the underlying mechanism of blockchain and cryptocurrencies and their applications.

COORDINATOR: Linh Nguyen

TEACHING AND LEARNING METHODS:

Lectures, seminars, computer workshops

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Completion of Bloomberg Market Concepts (BMC) and Coursework

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and practice numerical questions

MODULE NAME: Accounting for Non-Profit Organisations

MODULE CODE: MN3143

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

After successful completion of the course, students should be able to:

1. Explain the principles required by an accounting system suitable for non-profit organisations.
2. Analyse the performance of non-profit making organisations based on accounting information.
3. Analyse the existing and evolving regulatory system affecting non-profit organisation.

COORDINATOR: Widin Shaven

TEACHING AND LEARNING METHODS:

Lectures and seminars

Independent research

PRE-REQUISITES: MN2135

MN2138

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Problem-based coursework

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and practice numerical questions

MODULE NAME: Advanced Taxation

MODULE CODE: MN3148

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Demonstrate understanding of more advanced topics within taxes already studied, including the interaction of taxes and group corporation tax
- Advise on the impact of overseas income and gains on UK taxation
- Critically appraise tax planning and tax avoidance strategies
- Written communication, numeracy, problem-solving, decision-making, business awareness, time management

COORDINATOR: Lynne Howey

TEACHING AND LEARNING METHODS:

Lectures and seminars

Independent research

Discussions hosted on VLE blackboard

PRE-REQUISITES: Personal taxation and business taxation

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Exam (80%)

Coursework (20%)

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Relevant reading and practice numerical questions

MODULE NAME: Professional Ethics and Critical Theory

MODULE CODE: MN3150

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

On successful completion of the module, students should be able to:

- Evaluate the social, legal and ethical responsibilities of professional accountants
- Critically discuss the potential ethical problems and conflicts of interest that can arise during professional accounting work, such as audit engagement
- Analyse the social, legal and political development of the accounting profession
- Engage with contemporary academic and professional debates, for example about sustainable development, in order to discuss the social and political role of accounting practice
- Transferable skills: Written communication, problem-solving, decision-making, business awareness, time management

COORDINATOR:

TEACHING AND LEARNING METHODS:

Lectures and seminars

Independent research

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Coursework (100%)

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Undertaking relevant reading prior to lectures and seminars

Participation in blackboard discussions

Case study readings

MODULE NAME: Big Data and People Analytics in HR

MODULE CODE: MN3161

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

Critically discuss how to work across business contexts.

Evaluate systems and data available in organisations and how to calculate basic measures of work and people performance, including algorithms.

Apply the principles of decision making and critical thinking, to assess the quality of your ideas and evidence.

Demonstrate how data can be used and presented to resolve people issues, taking into account diversity and discrimination.

Critically evaluate technologies and their impact on work

COORDINATOR: Phoebe Moore

TEACHING AND LEARNING METHODS:

LECTURES AND SEMINARS TAUGHT IN BLENDED LEARNING APPARATUS

PRE-REQUISITES:

TOTAL MODULE HOURS:

ASSESSMENT METHODS:

Individual Pre-recorded Presentations - 50%

Essay - 50%

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular practical class/workshop and seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module

content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topic

MODULE NAME: Employment Law for HR Practitioners

MODULE CODE: MN3162

MODULE DESCRIPTION: [Click to open.](#)

CREDITS: 15

PERIOD: Semester 2

DEPARTMENT: Management

INTENDED LEARNING OUTCOMES:

1. Explain the purpose of employment regulation and the way it is enforced in practice
2. Explain the legal requirements in relation to pay, equal pay, leave, discrimination, working time and flexible working
3. Explain the legal implications of managing change, in terms of consultation, redundancy, varying contracts
4. Explain the main principles of maternity, paternity and adoption rights in the context of employment.
5. Explain the purpose and content of a contract of employment and define employee status
6. Evaluate the legal implications of the termination of employment
7. Explain the Legal requirements relating to the Transfer of Undertakings (TUPE), GDPR and basic Health and safety
- 8 Apply relevant employment law to a range of cases

COORDINATOR: Phoebe Moore

TEACHING AND LEARNING METHODS:

Lectures; seminars; directed reading; Independent research

PRE-REQUISITES:

TOTAL MODULE HOURS: 150

ASSESSMENT METHODS:

Exam (1.5 Hr)

Case Study Based Presentation

GUIDED INDEPENDENT LEARNING: INDICATIVE ACTIVITIES:

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics