



## Programme Specification (Undergraduate)

FOR ENTRY YEAR: 2021/22

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### 1. Programme title(s) and code(s)

MSc in International Management

Postgraduate Diploma in International Management\*

Postgraduate Certificate in International Management\*

#### Notes

\* An award marked with an asterisk is only available as an exit award and is not available for students to register onto

#### [HECOS Code](#)

HECOS Code	%
100089	100%

### 2. Awarding body or institution

University of Leicester

### 3. a) Mode of study

Full-time

### b) Type of study

Campus-based

### 4. Registration periods

The normal period of registration for the MSc in International Management is 12 months.

The maximum period of registration for the MSc in International Management is 24 months.

### 5. Typical entry requirements

The programme will follow standard entry requirements: a good UK honours degree or its equivalent or an acceptable professional qualification; or possession of the University of Leicester's Professional Diploma in Management (or its predecessor, the Diploma in Management) will be required. For students whose first language is not English, the English Language requirement is an IELTS 6.5 or TOEFL

90. Students who complete 2+1 undergraduate degrees where the 2 is not taught in English must still meet the University IELTS requirement.

### 6. Accreditation of Prior Learning

N/A

### 7. Programme aims

By the end of this programme a typical student should:

1. Have an understanding of the main theories, models, frameworks, and techniques of management to prepare them for a career in management or for further study in the area;
2. Have an understanding of management and organisations in an historical, international and comparative framework recognising the different types, sizes, structures and purposes of organizations and the stakeholders that they serve;
3. Be able to critically analyse and evaluate management problems and issues, covering the



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external economic, political, social, and technological, contexts within which organizations operate and managers work;

- 4 Understand how to critically evaluate the published literature on management and organisations and how to synthesise the range of issues and perspectives which inform research and practice in the field.
- 5 Have an appreciation of the importance of information to managers and organizations within a knowledge-based economy. This will include an identification of appropriate methodologies for data acquisition, assessment, analysis and dissemination.
- 6 Be able to integrate and apply systematically and creatively the knowledge, approaches, and methods they have learnt to a variety of case studies and a dissertation.
- 7 Be able to develop interpersonal, communication, ,and problem- solving skills, and to use these in an imaginative and self-directed way that will allow them to identify problems, evaluate and analyse situations, consider alternative solutions, make choices, and implement solutions.

### 8. Reference points used to inform the programme specification

- QAA Benchmarking Statement
- Framework for Higher Education Qualifications (FHEQ)
- UK Quality Code for Higher Education
- [University Learning Strategy](#)
- [University Assessment Strategy](#)
- University of Leicester Periodic Developmental Review Report
- External Examiners' reports (annual)
- United Nations Education for Sustainable Development Goals
- Student Destinations Data

### 9. Programme Outcomes

Unless otherwise stated, programme outcomes apply to all awards specified in 1. Programme title(s).

#### a) Discipline specific knowledge and competencies

- i) Knowledge

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<b>Certificate</b> Knowledge of a core of management subjects including the business environment, accounting, finance, economics, organisational behaviour, strategy and marketing, and their international aspects	Lectures, group discussion, directed reading and exercises, private study, assignment feedback: formative and summative	Essays (individual), group discussions, examinations, case study exercises.



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Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Diploma</b></p> <p>In addition to the core knowledge outlined above, knowledge of a broader range of management topics</p>	As above	As above
<p><b>Masters</b></p> <p>In addition to the above knowledge of the research methods used in management research and what constitutes a methodology. Ability to synthesise and integrate knowledge across the core management subjects and their international dimensions</p>	In addition to the above, the dissertation research process, research methods training	In addition to the above the research proposal, ethics approval and dissertation

ii) Concepts

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Certificate and Diploma</b></p> <p>Ability to explain the core concepts of management as they relate to marketing, organisations, the business context, and finance in an international context.</p>	Lectures, group discussion, directed reading, assignment feedback, private study.	Essays (individual), group discussions, examinations, case study exercises.
<p><b>Masters</b></p> <p>In addition to the above, ability to apply the above theories to analyse organisational case studies within their business context.</p>	In addition to the above: the dissertation supervision process (group and 1-to-1), independent research.	In addition to the above, the research proposal, dissertation



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iii) Techniques

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Certificate and Diploma</b></p> <p>Ability to: demonstrate knowledge of key theories and concepts; select relevant material from academic readings and demonstrate familiarity with the conventions of academic writing and associated referencing techniques; undertake qualitative, numerical and statistical evaluation as a means to analyse a management problem.</p>	<p>Independent research, lectures, group discussion, directed reading and exercises, self directed private-study.</p> <p>Assignment feedback, formative and summative.</p>	<p>Essays (individual), group discussions, examinations, case study exercises</p>
<p><b>Masters</b></p> <p>In addition to the above, mastery of a range of methodological tools used to investigate topics in international management. Ability to be able to differentiate the conditions when either qualitative or quantitative data analysis should be used and/or be able to identify the conditions under which it is appropriate to combine different techniques</p>	<p>In addition to the above: the dissertation supervision process (group and 1 to 1), independent research, lectures and seminars designed to support the preparation of the research proposal.</p>	<p>In addition to the above, the research proposal, dissertation</p>



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iv) Critical analysis

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Certificate and Diploma</b></p> <p>Ability to reflect critically on both the academic discipline of management and the functions of management in organizations in the contemporary global economy.</p>	<p>Independent research, lectures, group discussion, directed reading and exercises.</p>	<p>Essays (individual), group discussions, examinations, case study exercises.</p>
<p><b>Masters</b></p> <p>In addition to the above, demonstrate understanding of different cultural, environmental and organizational contexts and to appreciate theory and practice appropriate to these contexts</p>	<p>In addition to the above the presentation of a substantial piece of research culminating in the dissertation document</p>	<p>In addition to the above, the dissertation</p>

v) Presentation

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Certificate and Diploma</b></p> <p>Ability to differentiate between relevant and non-relevant material; to write up and deliver written work to a professional standard.</p>	<p>Lectures, group discussion, directed reading and exercises</p>	<p>Essays (individual), group discussions, computer based exercises, examinations, case study exercises.</p>
<p><b>Masters</b></p> <p>In addition to the above, ability to organize research material in a manner appropriate to the medium that is to be assessed (i.e. professional report, research proposal or dissertation)</p>	<p>In addition to the above the presentation of a substantial piece of research culminating in the dissertation</p>	<p>In addition to the above, the dissertation.</p>



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vi) Appraisal of evidence

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Certificate and Diploma</b></p> <p>Ability to locate, organise and assess data, analyse complex ideas and understand and criticise different arguments.</p>	<p>Independent research, lectures, group discussion, directed reading and exercises.</p>	<p>Essays (individual), group discussions, computer based exercises, examinations, case study exercises</p>
<p><b>Masters</b></p> <p>In addition to the above, the ability to mount and sustain an independent level of inquiry at an advanced level</p>	<p>Dissertation research</p>	<p>Dissertation</p>

**b) Transferable skills**

i) Research skills

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Certificate and Diploma</b></p> <p>Ability to demonstrate intellectual independence, through identifying a credible research project, drawing up a realistic timetable, reflecting on and 'writing up' results.</p>	<p>Research methodology module, supervision, independent research and group work.</p>	<p>Essay assignments (formative and summative), examinations</p>



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Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Masters</b></p> <p>In addition to the above, ability to plan research projects based on focused research questions, conduct significant background research and literature surveys, collect and analyse data which is relevant to research questions, report on findings demonstrating an ability to critique the data from competing viewpoints, construct an informed critical argument at an advanced level</p>	<p>In addition to the above: the dissertation supervision process (group and 1-to-1), independent research</p>	<p>In addition to the above the research proposal, dissertation</p>

ii) Communication skills

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Certificate and Diploma</b></p> <p>Ability to work collaboratively and responsibly in groups.</p> <p>Knowing how and when to draw on the knowledge and expertise of others; ability to contribute &amp; comment on ideas in group discussions.</p> <p>Ability to demonstrate clarity, fluency and coherence in written expression of management issues and debates in a manner appropriate to the audience.</p>	<p>Lectures, group discussions/ problem solving exercises.</p> <p>Group work, lectures and through addressing the requirements of progressive modes of assessment.</p>	<p>Group exercises, contributions to discussions, and assignments.</p>
<p><b>Masters</b></p> <p>In addition to the above, ability to produce a dissertation that is logically structured and written with clarity and precision.</p>	<p>In addition to the above: the dissertation supervision process (group and 1-to-1), independent research</p>	<p>In addition to the above the research proposal, dissertation</p>



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iii) Data presentation

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Certificate and Diploma</b></p> <p>Ability to locate, organise and marshal evidence, and articulate it accurately in a written or spoken format, in a manner appropriate for the required audience.</p>	<p>Synchronous and asynchronous lectures, case study exercises, self-directed private study.</p>	<p>Assignments, case study exercises.</p>
<p><b>Masters</b></p> <p>Ability to organize research data into graphical and statistical summaries where relevant</p>	<p>In addition to the above: the dissertation supervision process (group and 1-to-1), independent research, lectures and seminars designed to support the preparation of the research proposal (module 4)</p>	<p>In addition to the above the research proposal and dissertation</p>

iv) Information technology

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Certificate and Diploma</b></p> <p>Ability to construct and present quantitative and qualitative data clearly, effectively using IT sources where appropriate.</p>	<p>Lectures and seminars, self-directed private study</p>	<p>Essay assignments, examinations</p>
<p><b>Masters</b></p> <p>In addition to the above, ability to use, if necessary, data analysis software that is relevant to a dissertation (e.g. SPSS)</p>	<p>In addition to the above: the dissertation supervision process (group and 1-to-1), independent research, lectures and seminars designed to support the preparation of the research proposal</p>	<p>In addition to the above the research proposal and dissertation</p>

v) Problem solving

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Certificate, Diploma and Masters</b></p> <p>Ability to refine problems into researchable questions.</p>	<p>Research methods classes and independent research</p>	<p>Essays and examinations</p>



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Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
Ability to identify and locate relevant data and source material.	In addition to the above: the dissertation supervision process (group and 1 to 1)	In addition to the above, independent research, particularly that leading to dissertation.
Ability to use material to address problem and come up with answers or solutions	Research methods classes and independent research	Essays and examinations

vi) Working relationships

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<b>Certificate and Diploma</b> Ability to work collaboratively and responsibly in groups.	Group work, seminars and lectures.	Group discussions, group exercises, and group assessment
<b>Masters</b> In addition to the above, knowing how and when to draw on the knowledge and expertise of others; ability to contribute & comment on ideas in group discussions.	In addition to the above: the establishment of a working relationship with the dissertation supervisor (or the resolution of any problems through consultation with the Personal Tutor and the Programme Leader)	In addition to the above; the dissertation

vii) Managing learning

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<b>Certificate and Diploma</b> Ability to plan and construct responses to a brief, drawing upon a range of appropriate sources.	Independent research, lectures, and group-work, directed reading and exercises	Assignment essays and examinations.
Ability to reflect upon behaviour and skills with a view to personal and professional development.	Directed reading, lectures, group discussions and peer to peer feedback, problem solving sessions	Group and individual exercises, discussion within forums, assignments, case study exercises.



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Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Masters</b></p> <p>In addition to the above: ability to identify a credible research project; construct a feasible research timetable; carry out independent research</p>	<p>In addition to the above: the dissertation supervision process (group and 1-to-1),</p>	<p>Research Proposal; Dissertation</p>

viii) Career management

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<p><b>Certificate and Diploma</b></p> <p>Ability to reflect on motivation, strengths, interests and skills with a view to personal and professional development.</p>	<p>Directed reading, lectures, group discussions and peer to peer feedback, problem solving sessions, independent research.</p>	<p>Group and individual exercises, discussion within forums, assignments, case study exercises.</p>
<p><b>Masters</b></p> <p>In addition to the above, if appropriate, ability to research an area which may be relevant to the student's career preferences.</p>	<p>In addition to the above; the dissertation supervision process</p>	<p>Dissertation</p>

**10. Special features**

AMBA accredited programme.



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### 11. Indicators of programme quality

Academic quality will be maintained by adhering to School practice and University regulations. Programmes are carefully planned and reviewed internally on a yearly basis through the ADR mechanism. External examiners of programme content and marking will provide external validation and comparison to programmes offered by competitors. Coordination and alignment between the programme teaching team and professional services ensures a consistent and high quality academic experience for the students.

### 12. Criteria for award and classification

This programme follows the standard scheme of taught postgraduate award and classification set out in [Senate Regulations](#) – see the version of *Senate Regulation 6 governing taught postgraduate programmes of study* relevant to year of entry.

### 13. Progression points

As defined in [Senate Regulations](#) - refer to the version of *Senate Regulation 6 governing taught postgraduate programmes of study* relevant to year of entry.

In cases where a student has failed to meet a requirement to progress he or she will be required to withdraw from the course and a recommendation will be made to the Board of Examiners for an intermediate/exit award where appropriate.

### 14. Rules relating to re-sits or re-submissions

As defined in [Senate Regulations](#) - refer to the version of *Senate Regulation 6 governing taught postgraduate programmes of study* relevant to year of entry.

### 15. External Examiners reports

The details of the External Examiner(s) for this programme and the most recent External Examiners' reports for this programme can be found at [exampapers@Leicester](mailto:exampapers@Leicester) [log-in required]

### 16. Additional features (e.g. timetable for admissions)

n/a

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### Appendix 1: Programme structure (programme regulations)

The University regularly reviews its programmes and modules to ensure that they reflect the current status of the discipline and offer the best learning experience to students. On occasion, it may be necessary to alter particular aspects of a course or module.

MSc in International Management

#### Credit breakdown

Status	Year long	Semester 1	Semester 2	Other delivery period
Core taught	n/a	60 credits	60 credits	30 credits
Optional	n/a	n/a	n/a	n/a
Dissertation/project	n/a	n/a	n/a	30 credits

180 credits in total

#### Level 7/Year 1 Choose an item.

Core modules

Delivery period	Code	Title	Credits
Semester 1	MN7400	Academic Skills and Practice	n/a
Semester 1	MN7401	Organisational Behaviour	15 credits
Semester 1	MN7402	Business Economics	15 credits
Semester 1	MN7403	Accounting and Finance for Managers	15 credits
Semester 1	MN7404	Marketing Management	15 credits

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Delivery period	Code	Title	Credits
Semester 2	MN7405	Strategic Management	15 credits
Semester 2	MN7406	International Business	15 credits
Semester 2	MN7331	International Marketing	15 credits
Semester 2	MN7374	International HRM	15 credits
Term 3	MN7407	Management in Practice	15 credits
Term 3	MN7408	Research Methods for Managers	15 credits
Term 3	MN7411	Dissertation (International Management)	30 credits

**Notes**

n/a

**Appendix 2: Module specifications**

See taught postgraduate [module specification database](#) (Note - modules are organized by year of delivery).