



1. Programme/Pathway Title(s) and UCAS code(s):

BA Journalism (P500)
BA Journalism with a year-abroad*

*Students may only enter these degree programmes by transferring at the end of year 1

2. Awarding body or institution:

University of Leicester

3. a) Mode of study

Full-time and part-time

b) Type of study

Campus Based

4. Registration periods:

The normal period of registration is three years
The maximum period of registration is five years

Part Time:

The normal period of registration is 4 years part-time
The maximum period of registration is 7 years part-time

5. Typical entry requirements:

A Level – three Bs in relevant subjects, eg Media, English, History, Politics etc
IB: Standard MCS entry requirements.

6. Accreditation of Prior Learning:

Access course considered as equivalent to traditional routes.

7. Programme aims:

The BA Journalism programme aims to:

AIM 1: equip students with a demonstrable, critical understanding of the key concepts, theories and debates around Journalism

AIM 2: help students develop the key professional skills utilised by journalists

AIM 3: enable students to develop and demonstrate a range of transferable skills necessary for successful career development and a lifetime of effective independent learning

AIM 4: facilitate student enquiry and development of knowledge of the global context in which journalism operates.

8. Reference points used to inform the programme specification:

- [QAA Benchmarking Statement for Communication, Media, Film and Cultural Studies 2016](#)
- The Framework for Higher Education Qualifications in England, Wales and Northern Ireland (FHEQ)

- [University of Leicester Learning and Teaching Strategy 2016-2020](#)
- University of Leicester Employability Strategy
- University of Leicester Periodic Developmental Review Reports
- National Student Survey
- First Destinations Data
- Graduate Survey
- Broad aims of industry accreditation bodies, especially the National Council for the Training of Journalists (NCTJ) www.nctj.com and the Broadcast Journalism Training Council (BJTC) www.bjtc.org.uk
- Aims, objectives and standards laid down by various professional regulatory bodies, especially the Independent Press Standards Organisation (IPSO) <https://www.ipso.co.uk/editors-code-of-practice/> And the Professional Code of the Office of the Communications Regulator Ofcom <https://www.ofcom.gov.uk/tv-radio-and-on-demand/broadcast-codes/broadcast-code>

Programme Outcomes:

9.

BA Journalism

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
(a) Discipline specific knowledge and competencies		
(i) Mastery of an appropriate body of knowledge		
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (1000)
Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (1000)
Demonstrate knowledge of: <ul style="list-style-type: none"> - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future 	Lectures, seminars, workshops, tutorials, independent study, group work, peer learning	Portfolio, essays (2010)

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
(ii) Understanding and application of key concepts and techniques		
<p>Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice</p>	<p>Workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Portfolio (1003)</p>
<p>Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice</p>	<p>Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Portfolio, Essays (1001, 2000)</p>
<p>Investigate and demonstrate the core concepts and skills involved in publication design</p>	<p>Workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Portfolio (3001, 3002)</p>
<p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p>	<p>Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Portfolio, group presentation (1002)</p>
<p>Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise</p>	<p>Workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Portfolio (2000)</p>
(iii) Critical analysis of key issues		
<p>Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice</p>	<p>Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Portfolio, essays (1000, 10001)</p>
<p>Demonstrate knowledge of:</p> <ul style="list-style-type: none"> - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future 	<p>Lectures, seminars, tutorials, independent study, group work, peer learning</p>	<p>Essays (2010)</p>
<p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p>	<p>Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.</p>	<p>Essays, portfolio, group (1002) presentation</p>

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
(iv) Clear and concise presentation of material		
Recognise, describe, produce and write a variety of news formats to professional standard	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (1000, 1003, 2001)
Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essay (1000, 1003, 2001)
Demonstrate knowledge of: - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (1XXX, 2XXX, 2010)
Critically evaluate different approaches to concepts around the ethics and regulation of journalism	Lectures, seminars, tutorials, independent study, group work, peer learning	Portfolio (1002)
Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation	Tutorials, independent study, lectures.	Investigation (3000)
(v) Critical appraisal of evidence with appropriate insight		
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (1000, 10001, 1002)
Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (1001, 2000)
Describe and evaluate recent research on news and journalism	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (1001, 2010, 2XXX)

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
(vi) Other discipline specific competencies		
Investigate and demonstrate the core concepts and skills involved in publication design	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolios, essays, group presentations. (3001, 3002)
Critically evaluate different approaches to concepts around the ethics and regulation of journalism	Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.	Portfolio (1002, 3002)
Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise	Workshops tutorials, group work, independent study, peer learning.	Portfolio (2000)
(b) Transferable skills		
(i) Oral communication		
Critically evaluate different approaches to concepts around the ethics and regulation of journalism	Workshops, lectures, seminars, tutorials, group work, independent study, peer learning	Portfolios, essays, group presentations. (1002)
Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations	Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.	Group presentations, portfolios (3001)

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
(ii) Written communication		
<p>Recognise, describe, produce and write a variety of news formats to professional standard</p>	<p>Workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Portfolio (1000, 1003)</p>
<p>Demonstrate knowledge of:</p> <ul style="list-style-type: none"> - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future 	<p>Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Essays (1001, 2010)</p>
<p>Demonstrate skills in:</p> <ul style="list-style-type: none"> - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines) 	<p>Lectures, seminars, tutorials, independent study, group work, peer learning</p>	<p>Essays (1001, 2010)</p>
<p>Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation.</p>	<p>Tutorials, independent study, lectures.</p>	<p>Investigation. (3000)</p>
(iii) Information technology		

<p>Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice</p>	<p>Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Essays (1001, 2000)</p>
<p>Demonstrate skills in: - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines)</p>	<p>Lectures, seminars, tutorials, independent study, group work, peer learning</p>	<p>Essays (1001, 2010)</p>
(iv) Numeracy		
<p>Demonstrate skills in: - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines)</p>	<p>Lectures, seminars, tutorials, independent study, group work, peer learning</p>	<p>Essays (2010)</p>
<p>Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise</p>	<p>Workshops tutorials, group work, independent study, peer learning.</p>	<p>Portfolio (2000)</p>
(v) Team working		
<p>Investigate and demonstrate the core concepts and skills involved in publication design</p>	<p>Workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Portfolio (3001, 3002)</p>
<p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p>	<p>Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.</p>	<p>Portfolios, essays, group presentations. (1002)</p>
<p>Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise</p>	<p>Workshops tutorials, group work, independent study, peer learning.</p>	<p>Portfolio (2000)</p>
<p>Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations</p>	<p>Workshops, lectures, seminars, tutorials, group work, independent study, peer learning</p>	<p>Group presentations, portfolios (3001. 3002)</p>

(vi) Problem solving

<p>Investigate and demonstrate the core concepts and skills involved in publication design</p> <p>Describe and evaluate recent research on news and journalism</p> <p>Demonstrate knowledge of:</p> <ul style="list-style-type: none">- theories and approaches to the study of journalism- the history and development of the news media- the development of journalism as an occupation- contemporary debates about the news industry and its future <p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p> <p>Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise</p> <p>Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation</p>	<p>Workshops, practicals, tutorials, independent study, group work, peer learning</p> <p>Lectures, seminars, tutorials, independent study, group work, peer learning</p> <p>Lectures, seminars, tutorials, independent study, group work, peer learning</p> <p>Lectures, seminars, tutorials, independent study, group work, peer learning</p> <p>Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.</p> <p>Tutorials, independent study, lectures.</p>	<p>Portfolio (3001)</p> <p>Essays (1001, 2010, 2XXX)</p> <p>Essays (1XXX, 1001, 2010, 2XXX)</p> <p>Essays (1002)</p> <p>Portfolio (2000)</p> <p>Investigation (3000)</p>
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(vii) Information handling		
Recognise, describe, produce and write a variety of news formats to professional standard	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (1000)
Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (1000)
Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (2000)
Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (3001)
Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation	Tutorials, independent study, lectures.	Investigation (3000)
(viii) Skills for lifelong learning		
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (1000)
Demonstrate skills in: - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines)	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (2010)

10. Course transfers

- a) Course transfers – Transfers from BA Journalism to other subjects will be permitted, subject to the agreement of the receiving subjects. Transfers into the BA Journalism will only be permitted into the first year, due to the incremental and skills-building nature of the programme. To permit transfers into the second and third years would be detrimental to the academic success of students wishing to transfer.

11. Progression points:

This programme will follow the standard progression rules, as set out by [Senate Regulation 5: regulations governing undergraduate programmes of study](#)

In cases where a student has failed to meet a requirement to progress he or she will be required to withdraw from the course. There is no requirement to pass the non-credit bearing modules for the purposes of progression.

12. Scheme of Assessment

The programme complies with the standard scheme of award and classification set out in [Senate Regulation 5](#)

13. Key/extra features:

Employability is embedded into the programmes through the provision of modules JO1005 Journalism Employability in the first year and JO2004 (Year 2 Placement) in the second year, both of which encourage and facilitate the development of student skills and attributes which will help the student make themselves more employable on graduation.

14. Indications of programme quality

Student achievement, NSS scores, external examiner reports, periodic review reports, graduate employment and destinations.

15. Summary of programme delivery and assessment:

BA Journalism students study key concepts, theories and research into journalism in JO1001 and develop their contextual knowledge of journalism in JO1002. They will acquire a full understanding of the wider field of Media and Communication in MS1001 and its history through MS1011 Media Origins.

In their second year, they will study and acquire skills in Broadcast Journalism (JO2001) and develop techniques for researching journalism in MS2016.

In their third year, students will study to conduct a Journalism investigation (JO3000) and select optional modules to make up their credit level. See below for details of optional modules.

Journalism students will also develop their employability in JO1004 and will be able to choose to carry out an industrial/professional credit-bearing placement (JO2004).

Third year students will choose an area of Journalism to study and research for their Journalism Investigation and make up their credits with a choice of two optional modules (see below for details).

As well as new Journalism modules, within the School a number of very relevant third year optional modules, reflecting academics' research interests, already existed and a selection of these will also be offered to Journalism students.

The separate academic years do not stand alone. Each academic year builds on the skills and understanding built up at the previous level, appropriate to the number of modules and variant of degree format being studied by the student.

Appendix 1: Programme structure (programme regulations)

See also attached module maps.

BA Journalism Single Honours**Year One**

SEMESTER ONE		
Module Code	Module Title	Credits
JO1000	News Basics	15
MS1001	Introduction to Media and Communication	30
MS1011	Media Origins	15
JO1005	Introduction to Academic Skills	0
	Semester Total	60
SEMESTER TWO		
JO1003	Features Journalism	15
JO1001	Key Concepts in Journalism	30
JO1002	Journalism Ethics and Regulation	15
JO1004	Journalism Employability	0
	Semester Total	60
YEAR TWO		
SEMESTER ONE		
JO2000	Multi-platform and Entrepreneurial Journalism	30
JO2001	Broadcast Journalism 1	15
	Plus ONE option selected from the following:	
JO2002	Journalism Placement (optional module)	15
MS2001	Political Communication (optional module)	15
SY2095	The Production and Consumption of Sport (optional module)	15
	Semester Total	60
SEMESTER TWO		
MS2010	Journalism Studies	15
MS2016	Media Research in Practice	30
	Plus ONE option selected from the following:	
JO2003	Broadcast Journalism 2 (optional module)	15
JO2004	Magazine Journalism (optional module)	15
	Semester Total	60
FINAL YEAR		
SEMESTER ONE		
JO3000	Journalism Investigation (30 credit module, spread over year)	30
JO3001	Publishing Project 1	15
	Plus TWO options selected from the following:	
JO3007	Political Journalism (optional module)	15
JO3003	Sports Journalism (optional module)	15
MS3009	Media, Celebrity and Fan Culture (optional module)	15
MS3024	Reporting Panics (optional module)	15
MS3026	Community Radio in Practice (optional module)	15
MS3011	Games and Culture (optional module)	15
	Semester Total	60
SEMESTER TWO		
JO3002	Publishing Project 2	15

JO3000	Journalism Investigation (30 credit module, spread over year)	30
	Plus TWO options selected from the following:	
JO3004	Data Journalism (optional module)	15
MS3025	Online Journalism (optional module)	15
MS3027	Writing for PR (optional module)	15
JO3005	Financial Journalism (optional module)	15
??	??	??
	Semester Two	60

Appendix 2: Module specifications

See module specification database <http://www.le.ac.09uk/sas/courses/documentation>

Appendix 3: Skills matrix