

**1. Programme/Pathway Title(s) and UCAS code(s):**

BA Journalism (P500)  
BA Journalism (Major)  
Minor in Journalism (Minor)

**2. Awarding body or institution:**

University of Leicester

**3. a) Mode of study**

Full-time and part-time

**b) Type of study**

Campus Based

**4. Registration periods:**

The normal period of registration is three years  
The maximum period of registration is five years

Part Time:

The normal period of registration is 4 years part-time  
The maximum period of registration is 7 years part-time

**5. Typical entry requirements:**

A Level – three Bs in relevant subjects, eg Media, English, History, Politics etc  
IB: Standard MCS entry requirements.

**6. Accreditation of Prior Learning:**

Access course considered as equivalent to traditional routes.

**7. Programme aims:**

The BA Journalism programme aims to:

AIM 1: equip students with a demonstrable, critical understanding of the key concepts, theories and debates around Journalism

AIM 2: help students develop the key professional skills utilised by journalists

AIM 3: enable students to develop and demonstrate a range of transferable skills necessary for successful career development and a lifetime of effective independent learning

AIM 4: facilitate student enquiry and development of knowledge of the global context in which journalism operates.

The Minor aims to:

AIM 1: equip students with a demonstrable, critical understanding of the key concepts, theories and debates around Journalism

AIM 2: help students develop the key professional skills utilised by journalists

## 8. Reference points used to inform the programme specification:

- [QAA Benchmarking Statement for Communication, Media, Film and Cultural Studies 2016](#)
- The Framework for Higher Education Qualifications in England, Wales and Northern Ireland (FHEQ)
- [University of Leicester Learning and Teaching Strategy 2016-2020](#)
- University of Leicester Employability Strategy
- University of Leicester Periodic Developmental Review Reports
- National Student Survey
- First Destinations Data
- Graduate Survey
- Broad aims of industry accreditation bodies, especially the National Council for the Training of Journalists (NCTJ) [www.nctj.com](http://www.nctj.com) and the Broadcast Journalism Training Council (BJTC) [www.bjtc.org.uk](http://www.bjtc.org.uk)
- Aims, objectives and standards laid down by various professional regulatory bodies, especially the Independent Press Standards Organisation (IPSO) <https://www.ipso.co.uk/editors-code-of-practice/> And the Professional Code of the Office of the Communications Regulator Ofcom <https://www.ofcom.org.uk/tv-radio-and-on-demand/broadcast-codes/broadcast-code>

## 9. Programme Outcomes:

### Journalism – Minor programme

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<b>(a) Discipline specific knowledge and competencies</b>		
<b>(i) Mastery of an appropriate body of knowledge</b>		
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Workshops, practical exercises, tutorials, independent study, group work, peer learning	Portfolio (JO1000, 1003, 2000, 3001, 3002)
Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO1000, 2000, 3002)
Demonstrate knowledge of: <ul style="list-style-type: none"> <li>- theories and approaches to the study of journalism</li> <li>- the history and development of the news media</li> <li>- the development of journalism as an occupation</li> <li>- contemporary debates about the news industry and its future</li> </ul>	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (MS2010)

<b>Intended Learning Outcomes</b>	<b>Teaching and Learning Methods</b>	<b>How Demonstrated?</b>
<b>(ii) Understanding and application of key concepts and techniques</b>		
Recognise, describe, produce and write a variety of news formats to professional standard	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO1000, 2000)
Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (JO2000, MS2010)
Describe and evaluate recent research on news and journalism	Lectures, seminars, tutorials, independent study, group work, peer learning	Portfolio, group presentation (MS2010, JO3001)
<b>(iii) Critical analysis of key issues</b>		
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (JO1000)
Describe and evaluate recent research on news and journalism	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (MS2010)
<b>(iv) Clear and concise presentation of material</b>		
Recognise, describe, produce and write a variety of news formats to professional standard	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO1000)
Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essay (JO2000)
<b>(v) Critical appraisal of evidence with appropriate insight</b>		
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (JO1000)
Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (JO2000)
<b>(vi) Other discipline specific competencies</b>		
Investigate and demonstrate the core concepts and skills involved in publication design	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO3002)

<b>Intended Learning Outcomes</b>	<b>Teaching and Learning Methods</b>	<b>How Demonstrated?</b>
<b>(b) Transferable skills</b>		
<b>(i) Oral communication</b>		
Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO1000)
<b>(ii) Written communication</b>		
Recognise, describe, produce and write a variety of news formats to professional standard	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO1000, 1003, 2000)
Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, (JO1000, 1003, 2000)
Demonstrate skills in: - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines)	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (MS2010)
<b>(iii) Information technology</b>		
Demonstrate skills in: - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines)	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (MS2010)
<b>(iv) Numeracy</b>		
Demonstrate skills in: - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines)	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (MS2010)

<b>Intended Learning Outcomes</b>	<b>Teaching and Learning Methods</b>	<b>How Demonstrated?</b>
<b>(v) Team working</b>		
Investigate and demonstrate the core concepts and skills involved in publication design	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (JO3001, 3002)
<b>(vi) Problem solving</b>		
Describe and evaluate recent research on news and journalism  Demonstrate skills in: - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines)	Lectures, seminars, tutorials, independent study, group work, peer learning  Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (MS2010)  Essays (MS2010)
<b>(vii) Information handling</b>		
Investigate and demonstrate the core concepts and skills involved in publication design  Describe and evaluate recent research on news and journalism  Demonstrate skills in: - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines)	Workshops, practicals, tutorials, independent study, group work, peer learning  Lectures, seminars, tutorials, independent study, group work, peer learning  Lectures, seminars, tutorials, independent study, group work, peer learning	Portfolio (JO3001, 3002)  Portfolio (MS2010)  Portfolio, essays (MS2010)
<b>(viii) Skills for lifelong learning</b>		
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice  Demonstrate skills in: - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines)	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning  Lectures, seminars, tutorials, independent study, group work, peer learning	Portfolio, essays (JO1000, 1003)  Essays (MS2010)

## BA Journalism Single Honours and Major programmes

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<b>(a) Discipline specific knowledge and competencies</b>		
<b>(i) Mastery of an appropriate body of knowledge</b>		
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (1000)
Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (1000)
Demonstrate knowledge of: - theories and approaches to the study of journalism - the history and development of the news media - the development of journalism as an occupation - contemporary debates about the news industry and its future	Lectures, seminars, workshops, tutorials, independent study, group work, peer learning	Portfolio, essays (2010)
<b>(ii) Understanding and application of key concepts and techniques</b>		
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (1003)
Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, Essays (1001, 2000)
Investigate and demonstrate the core concepts and skills involved in publication design	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (3001, 3002)
Critically evaluate different approaches to concepts around the ethics and regulation of journalism	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, group presentation (1002)
Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (2000)

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<b>(iii) Critical analysis of key issues</b>		
<p>Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice</p>	<p>Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Portfolio, essays (1000, 10001)</p>
<p>Demonstrate knowledge of:</p> <ul style="list-style-type: none"> <li>- theories and approaches to the study of journalism</li> <li>- the history and development of the news media</li> <li>- the development of journalism as an occupation</li> <li>- contemporary debates about the news industry and its future</li> </ul>	<p>Lectures, seminars, tutorials, independent study, group work, peer learning</p>	<p>Essays (2010)</p>
<p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p>	<p>Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.</p>	<p>Essays, portfolio, group (1002) presentation</p>
<b>(iv) Clear and concise presentation of material</b>		
<p>Recognise, describe, produce and write a variety of news formats to professional standard</p>	<p>Workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Portfolio (1000, 1003, 2001)</p>
<p>Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication</p>	<p>Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Portfolio, essay (1000, 1003, 2001)</p>
<p>Demonstrate knowledge of:</p> <ul style="list-style-type: none"> <li>- theories and approaches to the study of journalism</li> <li>- the history and development of the news media</li> <li>- the development of journalism as an occupation</li> <li>- contemporary debates about the news industry and its future</li> </ul>	<p>Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Portfolio (1XXX, 2XXX, 2010)</p>
<p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p>	<p>Lectures, seminars, tutorials, independent study, group work, peer learning</p>	<p>Portfolio (1002)</p>
<p>Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation</p>	<p>Tutorials, independent study, lectures.</p>	<p>Investigation (3000)</p>

<b>Intended Learning Outcomes</b>	<b>Teaching and Learning Methods</b>	<b>How Demonstrated?</b>
<b>(v) Critical appraisal of evidence with appropriate insight</b>		
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (1000, 10001, 1002)
Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (1001, 2000)
Describe and evaluate recent research on news and journalism	Lectures, seminars, tutorials, independent study, group work, peer learning	Essays (1001, 2010, 2XXX)
<b>(vi) Other discipline specific competencies</b>		
Investigate and demonstrate the core concepts and skills involved in publication design	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolios, essays, group presentations. (3001, 3002)
Critically evaluate different approaches to concepts around the ethics and regulation of journalism	Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.	Portfolio (1002, 3002)
Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise	Workshops tutorials, group work, independent study, peer learning.	Portfolio (2000)
<b>(b) Transferable skills</b>		
<b>(i) Oral communication</b>		
Critically evaluate different approaches to concepts around the ethics and regulation of journalism	Workshops, lectures, seminars, tutorials, group work, independent study, peer learning	Portfolios, essays, group presentations. (1002)
Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations	Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.	Group presentations, portfolios (3001)



Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<b>(ii) Written communication</b>		
<p>Recognise, describe, produce and write a variety of news formats to professional standard</p>	<p>Workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Portfolio (1000, 1003)</p>
<p>Demonstrate knowledge of:</p> <ul style="list-style-type: none"> <li>- theories and approaches to the study of journalism</li> <li>- the history and development of the news media</li> <li>- the development of journalism as an occupation</li> <li>- contemporary debates about the news industry and its future</li> </ul>	<p>Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning</p>	<p>Essays (1001, 2010)</p>
<p>Demonstrate skills in:</p> <ul style="list-style-type: none"> <li>- communication (formulating, articulating arguments through writing)</li> <li>- word processing and presentation</li> <li>- analysis and critical evaluation</li> <li>- time management (attending lectures and seminars; meeting assessment deadlines)</li> </ul>	<p>Lectures, seminars, tutorials, independent study, group work, peer learning</p>	<p>Essays (1001, 2010)</p>
<p>Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation.</p>	<p>Tutorials, independent study, lectures.</p>	<p>Investigation. (3000)</p>
<b>(iii) Information technology</b>		

<p>Critically reflect on the place of digital and social media in the 21st century media ecosystem, and apply this knowledge to a professional standard in practice</p> <p>Demonstrate skills in:</p> <ul style="list-style-type: none"> <li>- communication (formulating, articulating arguments through writing)</li> <li>- word processing and presentation</li> <li>- analysis and critical evaluation</li> <li>- time management (attending lectures and seminars; meeting assessment deadlines)</li> </ul>	<p>Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning</p> <p>Lectures, seminars, tutorials, independent study, group work, peer learning</p>	<p>Essays (1001, 2000)</p> <p>Essays (1001, 2010)</p>
<b>(iv) Numeracy</b>		
<p>Demonstrate skills in:</p> <ul style="list-style-type: none"> <li>- communication (formulating, articulating arguments through writing)</li> <li>- word processing and presentation</li> <li>- analysis and critical evaluation</li> <li>- time management (attending lectures and seminars; meeting assessment deadlines)</li> </ul> <p>Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise</p>	<p>Lectures, seminars, tutorials, independent study, group work, peer learning</p> <p>Workshops tutorials, group work, independent study, peer learning.</p>	<p>Essays (2010)</p> <p>Portfolio (2000)</p>
<b>(v) Team working</b>		
<p>Investigate and demonstrate the core concepts and skills involved in publication design</p> <p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p> <p>Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise</p> <p>Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations</p>	<p>Workshops, practicals, tutorials, independent study, group work, peer learning</p> <p>Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.</p> <p>Workshops tutorials, group work, independent study, peer learning.</p> <p>Workshops, lectures, seminars, tutorials, group work, independent study, peer learning</p>	<p>Portfolio (3001, 3002)</p> <p>Portfolios, essays, group presentations. (1002)</p> <p>Portfolio (2000)</p> <p>Group presentations, portfolios (3001. 3002)</p>

**(vi) Problem solving**

<p>Investigate and demonstrate the core concepts and skills involved in publication design</p> <p>Describe and evaluate recent research on news and journalism</p> <p>Demonstrate knowledge of:</p> <ul style="list-style-type: none"><li>- theories and approaches to the study of journalism</li><li>- the history and development of the news media</li><li>- the development of journalism as an occupation</li><li>- contemporary debates about the news industry and its future</li></ul> <p>Critically evaluate different approaches to concepts around the ethics and regulation of journalism</p> <p>Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise</p> <p>Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation</p>	<p>Workshops, practicals, tutorials, independent study, group work, peer learning</p> <p>Lectures, seminars, tutorials, independent study, group work, peer learning</p> <p>Lectures, seminars, tutorials, independent study, group work, peer learning</p> <p>Lectures, seminars, tutorials, independent study, group work, peer learning</p> <p>Workshops, lectures, seminars, tutorials, group work, independent study, peer learning.</p> <p>Tutorials, independent study, lectures.</p>	<p>Portfolio (3001)</p> <p>Essays (1001, 2010, 2XXX)</p> <p>Essays (1XXX, 1001, 2010, 2XXX)</p> <p>Essays (1002)</p> <p>Portfolio (2000)</p> <p>Investigation (3000)</p>
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<b>(vii) Information handling</b>		
Recognise, describe, produce and write a variety of news formats to professional standard	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (1000)
Develop and demonstrate the acquisition of the professional skills and attributes needed to produce original journalistic material to a standard acceptable for publication	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (1000)
Apply the principles of entrepreneurial journalism and deploy the key techniques in order to propose an entrepreneurial journalism enterprise	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (2000)
Develop existing skills and acquire new competences that will enable you to assume significant responsibility within organisations	Workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio (3001)
Plan, conduct and report on an independent research project; conduct a review of literature relevant to their project; demonstrate the use of appropriate theory, method and empirical analysis; show evidence of critical analysis and reflection in their investigation	Tutorials, independent study, lectures.	Investigation (3000)
<b>(viii) Skills for lifelong learning</b>		
Critically reflect on news and journalism as a concept, its professional production and application, and key concepts in contemporary academic debates about journalistic practice	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (1000)
Demonstrate skills in: - communication (formulating, articulating arguments through writing) - word processing and presentation - analysis and critical evaluation - time management (attending lectures and seminars; meeting assessment deadlines)	Lectures, seminars, workshops, practicals, tutorials, independent study, group work, peer learning	Portfolio, essays (2010)

## 10. Excluded combinations and course transfers

- a) **Excluded combinations – Major in Journalism with Minor in Journalism.**
- b) **Course transfers – Transfers from BA Journalism to other subjects will be permitted, subject to the agreement of the receiving subjects. Transfers into the BA Journalism will only be permitted into the first year, due to the incremental and skills-building nature of the programme. To permit transfers into the second and third years would be detrimental to the academic success of students wishing to transfer.**

### **11. Progression points:**

This programme will follow the standard progression rules, as set out by [Senate Regulation 5: regulations governing undergraduate programmes of study](#)

In cases where a student has failed to meet a requirement to progress he or she will be required to withdraw from the course. There is no requirement to pass the non-credit bearing modules for the purposes of progression.

### **12. Scheme of Assessment**

The programme complies with the standard scheme of award and classification set out in [Senate Regulation 5](#)

### **13. Key/extra features:**

Employability is embedded into the programmes through the provision of modules JO1005 Journalism Employability in the first year and JO2004 (Year 2 Placement) in the second year, both of which encourage and facilitate the development of student skills and attributes which will help the student make themselves more employable on graduation.

### **14. Indications of programme quality**

**Student achievement, NSS scores, external examiner reports, periodic review reports, graduate employment and destinations.**

### **15. Summary of programme/pathway delivery and assessment:**

The minor pathway in Journalism allows students to build the essential and core basic knowledge of the key form of journalism (news) in JO1000, and develop skills and the second major area of practical journalism, features writing, in JO1003. They study the application of journalism via a range of multi-media platforms in JO2000 and then employ their skills and knowledge in a major publishing project in the third year. The context of Journalism is explored in MS2010 in the second year.

Students doing a Journalism major will still be able to study the most important Journalism modules. In the first year they will study the two key areas of journalistic skills in JO1000 and 1003, while also gaining key contextual knowledge from JO1001, 1002 and MS1XXX Media Origins.

Two non-credit but very important modules, Introduction to Academic Skills and Journalism Employability will also be studied to help equip students for their journeys through higher education and into employment. To study two non-credit modules in the first year is unusual, but it is felt both these modules provide core and key skills for students which cannot be incorporated in the subject-specific credit-bearing modules and cannot be delayed until the second year. Undergraduate students always struggle to adjust to academic expectations at BA level, so the study skills module is essential to develop this capability. An employability is such a key aspect of this programme that it must be addressed in the first year so it can be built upon in subsequent years.

If these two modules must be studied, the rationale is that it is best to study them in the first year when the additional time taken will not impact on final degree work. Indeed the primary commitment in both modules is attendance rather than assessment. An incentive for the students will be to include completion of the modules on the student transcripts if they pass the modules, but to note a fail in those modules on the transcript if they do not meet the necessary attendance requirements.

In the second year they will study Multi-Media and Entrepreneurial Journalism as well as having an introduction to Broadcast Journalism. They will also learn about the context of Journalism in MS2010 and prepare for the major piece of third year work, the Journalism Investigation, by studying Media research methods.

In the third year, Major route students will do both a major practical piece of work in their Publishing Project modules, which is likely to be the creation of a magazine or a website, and conduct a major

academic investigation, similar to a dissertation in their Journalism Investigation. They will also study the Political Journalism and Writing for PR modules to make up their 90 credits of study.

Full Honours Journalism students study key concepts, theories and research into journalism in JO1001 and develop their contextual knowledge of journalism in JO1002. They will acquire a full understanding of the wider field of Media and Communication in MS1001 and its history through MS1XXX Media Origins.

In their second year, they will study and acquire skills in Broadcast Journalism (JO2001) and develop techniques for researching journalism in MS2XXX.

In their third year, students will study to conduct a Journalism investigation (JO3000) and select optional modules to make up their credit level. See below for details of optional modules.

Journalism students will also develop their employability in JO1004 and will be able to choose to carry out an industrial/professional credit-bearing placement (JO2004).

Third year students will choose an area of Journalism to study and research for their Journalism Investigation and make up their credits with a choice of two optional modules (see below for details). As well as new Journalism modules, within the School a number of very relevant third year optional modules, reflecting academics' research interests, already existed and a selection of these will also be offered to Journalism students.

Overall the programme is designed to offer the minimum core curriculum to Minor students, the basic core requirements for Major route students and full coverage for Single Honours students. The separate academic years do not stand alone. Each academic year builds on the skills and understanding built up at the previous level, appropriate to the number of modules and variant of degree format being studied by the student.

#### **Appendix 1: Programme structure (programme regulations)**

See also attached module maps.

#### **BA Journalism Single Honours**

##### **Year One**

<b>SEMESTER ONE</b>		
<b>Module Code</b>	<b>Module Title</b>	<b>Credits</b>
JO1000	News Basics	15
MS1001	Introduction to Media and Communication	30
MS1XXX	Media Origins	15
MS1009	Introduction to Academic Skills	0
	<b>Semester Total</b>	<b>60</b>
<b>SEMESTER TWO</b>		
JO1003	Features Journalism	15
JO1001	Key Concepts in Journalism	30
JO1002	Journalism Ethics and Regulation	15
JO1004	Journalism Employability	0
	<b>Semester Total</b>	<b>60</b>
<b>YEAR TWO</b>		
<b>SEMESTER ONE</b>		
JO2000	Multi-platform and Entrepreneurial Journalism	30
JO2001	Broadcast Journalism 1	15
	<b>Plus ONE option selected from the following:</b>	
JO2002	Journalism Placement (optional module)	15
MS2001	Political Communication (optional module)	15
SY2095	The Production and Consumption of Sport (optional module)	15

	<b>Semester Total</b>	<b>60</b>
<b>SEMESTER TWO</b>		
<b>MS2010</b>	<b>Journalism Studies</b>	<b>15</b>
<b>MS2XXX</b>	<b>Media Research in Practice</b>	<b>30</b>
	<b>Plus ONE option selected from the following:</b>	
<b>JO2003</b>	<b>Broadcast Journalism 2 (optional module)</b>	<b>15</b>
<b>JO2004</b>	<b>Magazine Journalism (optional module)</b>	<b>15</b>
	<b>Semester Total</b>	<b>60</b>
<b>FINAL YEAR</b>		
<b>SEMESTER ONE</b>		
<b>JO3000</b>	<b>Journalism Investigation (30 credit module, spread over year)</b>	<b>30</b>
<b>JO3001</b>	<b>Publishing Project 1</b>	<b>15</b>
	<b>Plus TWO options selected from the following:</b>	
<b>JO3007</b>	<b>Political Journalism (optional module)</b>	<b>15</b>
<b>JO3003</b>	<b>Sports Journalism (optional module)</b>	<b>15</b>
<b>MS3009</b>	<b>Media, Celebrity and Fan Culture (optional module)</b>	<b>15</b>
<b>MS3024</b>	<b>Reporting Panics (optional module)</b>	<b>15</b>
<b>MS3026</b>	<b>Community Radio in Practice (optional module)</b>	<b>15</b>
<b>MS3011</b>	<b>Games and Culture (optional module)</b>	<b>15</b>
	<b>Semester Total</b>	<b>60</b>
<b>SEMESTER TWO</b>		
<b>JO3002</b>	<b>Publishing Project 2</b>	<b>15</b>
<b>JO3000</b>	<b>Journalism Investigation (30 credit module, spread over year)</b>	<b>30</b>
	<b>Plus TWO options selected from the following:</b>	
<b>JO3004</b>	<b>Data Journalism (optional module)</b>	<b>15</b>
<b>MS3025</b>	<b>Online Journalism (optional module)</b>	<b>15</b>
<b>MS3027</b>	<b>Writing for PR (optional module)</b>	<b>15</b>
	<b>Semester Two</b>	<b>60</b>

**BA Journalism Major  
Year One**

<b>SEMESTER ONE</b>		
<b>Module Code</b>	<b>Module Title</b>	<b>Credits</b>
<b>JO1000</b>	<b>News Basics</b>	<b>15</b>
<b>MS1001</b>	<b>Introduction to Media and Communication</b>	<b>30</b>
<b>MS1009</b>	<b>Introduction to Academic Skills</b>	<b>0</b>
	<b>Semester Total</b>	<b>45</b>
<b>SEMESTER TWO</b>		
<b>JO1003</b>	<b>Features Journalism</b>	<b>15</b>
<b>JO1001</b>	<b>Key Concepts in Journalism</b>	<b>30</b>
<b>JO1004</b>	<b>Journalism Employability</b>	<b>0</b>
	<b>Semester Total</b>	<b>45</b>
<b>YEAR TWO</b>		
<b>SEMESTER ONE</b>		
<b>JO2000</b>	<b>Multi-platform and Entrepreneurial Journalism</b>	<b>30</b>
<b>JO2001</b>	<b>Broadcast Journalism 1</b>	<b>15</b>

	<b>Semester Total</b>	<b>45</b>
<b>SEMESTER TWO</b>		
<b>MS2010</b>	<b>Journalism Studies</b>	<b>15</b>
<b>MS2XXX</b>	<b>Media Research in Practice</b>	<b>30</b>
	<b>Semester Total</b>	<b>45</b>
<b>FINAL YEAR</b>		
<b>SEMESTER ONE</b>		
<b>JO3000</b>	<b>Journalism Investigation (30 credit module, spread over year)</b>	<b>30</b>
<b>JO3001</b>	<b>Publishing Project 1</b>	<b>15</b>
<b>JO3007</b>	<b>Political Journalism</b>	<b>15</b>
	<b>Semester Total</b>	<b>45</b>
<b>SEMESTER TWO</b>		
<b>JO3002</b>	<b>Publishing Project 2</b>	<b>15</b>
<b>JO3000</b>	<b>Journalism Investigation (30 credit module, spread over year)</b>	<b>30</b>
<b>MS3027</b>	<b>Writing for PR</b>	<b>15</b>
	<b>Semester Two</b>	<b>45</b>

#### BA Journalism – Minor route

##### YEAR 1

<b>SEMESTER ONE</b>		
<b>Module Code</b>	<b>Module Title</b>	<b>Credits</b>
<b>JO1000</b>	<b>News Basics</b>	<b>15</b>
	<b>Semester Total</b>	<b>15</b>
<b>SEMESTER TWO</b>		
<b>JO1003</b>	<b>Features Journalism</b>	<b>15</b>
	<b>Semester Total</b>	<b>15</b>
<b>YEAR 2</b>		
<b>SEMESTER ONE</b>		
<b>JO2005</b>	<b>Digital and Social Media Journalism</b>	<b>15</b>
	<b>Semester total</b>	<b>15</b>
<b>SEMESTER TWO</b>		
<b>MS2010</b>	<b>Journalism Studies</b>	<b>15</b>
	<b>Semester total</b>	<b>15</b>
<b>YEAR 3</b>		
<b>SEMESTER ONE</b>		
<b>JO3001</b>	<b>Publishing Project 1</b>	<b>15</b>
	<b>Semester total</b>	<b>15</b>
<b>SEMESTER TWO</b>		
<b>JO3002</b>	<b>Publishing Project 2</b>	<b>15</b>
	<b>Semester total</b>	<b>15</b>

#### Appendix 2: Module specifications

See module specification database <http://www.le.ac.09uk/sas/courses/documentation>

#### Appendix 3: Skills matrix