



UNIVERSITY OF
LEICESTER

SCHOOL OF
BUSINESS

Leicester Masterclass 2025 Timetable

The 2025 Leicester Masterclass is themed around social enterprise. As the world we live in seems to lurch from one crisis to another, the Masterclass will explore the role that businesses can play in improving the economic, environmental and social contexts within which we all live. We will draw on all your business acumen and entrepreneurial skills to produce new ideas for improving the ways in which we do things.

The Leicester Masterclass has been designed to bring together theory, practice and application, drawing upon the expertise of innovation and entrepreneurship academics from within the School of Business, the real-world practice of local social entrepreneurs and your own experience, knowledge and creativity in order to develop an idea for a social enterprise.

Working in teams, you will draw on all aspects of business acumen, and position these alongside an understanding of the wider social, economic and environmental contexts within which businesses operate. Your challenge is to devise, design and implement an entrepreneurial strategy to create an effective social enterprise. The Masterclass culminates with each team presenting and defending their social enterprise idea to a Dragon's Den-type panel of social entrepreneurs and academic experts.

The Leicester Masterclass will also incorporate a number of social and networking events, as well as opportunities to receive one-to-one tutor support.

We look forward to welcoming you to the Leicester Masterclass between Tuesday 5 – Monday 11 August 2025.

Leicester Masterclass 2025 Timetable

Tuesday 5 August	Wednesday 6 August	Thursday 7 August	Friday 8 August	Saturday 9 August	Sunday 10 August	Monday 11 August
9:00am - 10:00am Registration ULSB Hub	9:00am - 11:00am Lecture 2: Idea generation and assessing social change opportunities	9:00am - 11:00am Lecture 4: Innovation and technology for social impact	9:00am - 11:00am Lecture 6: Part 1: Legal matters; Part 2: Learn from an investor	9:00am - 11:00am Lecture 7: Scaling up or social entrepreneurship ecosystem	9:00am - 11:00am Lecture 8: Social enterprise in the real world: an entrepreneur's perspective	10:00am - 12:30pm Presentations and Closing Address
Welcome Purpose of the Leicester Masterclass and aims						
11:00am - 11:30am Break						
11:30am - 12:30pm Team Building Exercise 1	11:30am - 12:30pm Group work	11:30am - 12:30pm Group work	11:30am - 12:30pm Group work	11:30am - 12:30pm Group work	11:30am - 12:30pm Group work	
12:30pm - 1:30pm Lunch, ULSB Hub						
1:30pm - 3:30pm Lecture 1: Introduction to social entrepreneurship and briefing	1:30pm - 3:00pm Lecture 3: Idea generation and assessing social change opportunities	1:30pm - 3:00pm Lecture 5: Funding your social venture	1:30pm onwards Free time or sign up appointment with tutors	1:30pm - 3:30pm Strategic networking for career development	1:30pm - 3:30pm What (not) to do in your dissertation	
3:30pm - 4:00pm Break				3:30pm - 4:00pm Break	3:30pm - 4:00pm Break	
4:00pm - 5:30pm Team Building Exercise 2	4:00pm - 5:30pm Group work	4:00pm - 5:30pm Group work		4:00pm - 5:30pm Group work 5:30pm - Photo	4:00pm - 5:30pm Group work	
5:30pm - 6:00pm onwards BBQ Brookfield	5:30pm onwards Free evening	5:30pm onwards Buffet dinner - panel discussion and networking Brookfield	5:30pm onwards Free evening	5:30pm onwards Pizza evening and networking	5:30pm onwards Free evening	