



UNIVERSITY OF
LEICESTER

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SCHOOL OF BUSINESS

Transformative Custom Programmes

Delivering impactful, flexible learning to meet the needs of your organisation, teams and employees

Welcome to transformative custom programmes

As the pace and scope of global change advances, your organisation and employees are faced with complex challenges, significant uncertainties and novel opportunities.

Ensuring your organisation is fully equipped and sufficiently agile and resilient to navigate future developments and secure its competitive advantage is central to your success.

How we work with you

Custom programmes are co-created in partnership with you to address your most pressing opportunities and challenges by marrying your vision, knowledge and experience with our multifaceted, flexible learning expertise developed over the past 35 years.



We will

- Collaborate with you from the outset, understanding your ambitions, challenges, culture and requirements.
- Focus on identifying your current situation, underlying context and desired outcomes through a process of discussion, exploration, prioritisation, co-creation, refinement, delivery and evaluation.
- Craft the optimal blend of industry expertise and pioneering research to solve your business challenges and embed lasting impact in your organisation.
- Engage expert tutors and facilitators to develop and deliver your learning.
- Ensure a welcoming and safe learning environment be it online or in person.
- Review and fine-tune your learning experience as your programme progresses to ensure your objectives are met.



Why work with us?

With over 200 academics, an extensive network of external associates and several decades experience in delivering flexible learning to professionals, the University of Leicester School of Business is well-placed to address your priorities.

As a research-intensive University, our Executive Education programmes are informed by the latest academic insights and analysis drawn from our Research Centres and wider University research community including [Space Park Leicester](#).

The School of Business works to create globally-minded leaders who are socially responsible, agile and resilient and want to make a difference in the world.

We are driven by a commitment to asking challenging questions and taking creative and socially responsible approaches to business, management and economics. We are here to listen and support you in navigating a positive future direction for your business.





The University of Leicester School of Business holds Small Business Charter accreditation and is part of the University of Leicester, a top 30 UK University awarded 'Daily Mail University of the Year 2025' and Shortlisted for the 'Times and Sunday Times University of the Year 2025'.

Our Custom Programme Team is led by Professor Paul Baines, Head of Executive Education.

Paul has extensive management development programme expertise, having devised programmes for government departments, local authorities, the NHS, public sector agencies, large corporates and SMEs in countries around the world. He works with our dedicated executive education management team to produce highly effective, high-quality programmes to achieve the required impact across your organisation.

Flexible delivery

Delivery is customised to match your requirements, preferences and desired programme intensity:

- Online, in-person or hybrid
- On campus, at your premises or another location
- Single-day masterclasses to multiple workshops with flexible frequency and duration
- Scalable cohort sizes to suit your workforce

Building your programme

You may require learning around general management such as leadership or change management, or a focus on functional areas or specialisms such as strategic marketing, AI for decision making or negotiation, or a combination of both.

Our expertise is extensive, including but not limited to:

- Growth strategies
- Business model innovation
- Accounting and finance
- Sustainability
- Crisis management
- Business analytics
- Digital transformation
- Business psychology
- Healthcare management
- Managing across cultures
- Green finance
- Risk management

We work to support commercial, public and third sector organisations throughout the UK and overseas and our programmes can be tailored to different levels of management:

- Board members
- Senior leadership teams
- Future leaders and aspiring managers
- Line managers
- Specialist roles

Testimonials

Our approach isn't to deliver off-the-shelf solutions – it's about listening to you as our clients and driving the results you want to see that matters. We take pride in the collaborative relationships we've built with organisations through our transformative custom programmes.

Inspired Villages



A series of growth-focussed programmes drawing on a thorough understanding of the developmental needs of differing management-level groups, including:

2020: Board Director's Development Programme

2020: Future Leaders Development Programme

2022: Line Management Excellence Programme

2023: Negotiating for Value

2024: Line Management Excellence Programme

“All colleagues have commented on the value gained by attending the programme, which has enabled them to grow and reflect on their personal journeys as leaders and managers.”

Lawrence Cramer, People and Culture Director, Inspired Villages



Consultancy to senior management supporting the development of a five-year strategic plan. This led to the design and delivery of a customised programme for selected middle managers, to help realise the new strategic plan, build management capability, and strengthen succession planning.

2023: Future Leaders Management Development Programme

“Knowing that we have future leaders, who are helping to build a strong and sustainable organisation that is equipped to succeed, is key to our success”

Nimira Kassam, People Services Director, PPL PRS



Our people

It's our people, faculty and associates who set us apart and make the University of Leicester School of Business a world-class provider of executive education. We are proud to work with an extraordinary diverse, global team whose breadth of experience, insight, and expertise are second to none and drive our success.





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Complete our custom
programme enquiry form



Arrange a call with the team