Podcast: Producing blogs (16.55 minutes)

00.0   Usefulness of blogs, ways people use them.

01.44   General points about blogs.

03.20   Advantages of using a blog – flexibility, use of media, collaboration, free to create, templates.

07.15   Content and design of blog are separate.

09.08   Example of blog demonstrated, features explained.

12.45   Disadvantages of blogs – can be time consuming, general discussion.

14.50   Who is your audience? Is a blog appropriate?

16.04   Issues of privacy, copyright – mentioned but not explored in detail.

16.55   End.