

## Using Social Media (27.22 minutes)

00.01 Tool for research and to share your research. Open line of communication to other experts.

01.32 Useful for community groups. Transferring resources into digital media. Asking questions and often you will receive answers.

03.00 Having a website. Place to bring everything together, provide context of project. Provide links on other platforms e.g. *Youtube*.

04.34 *Flickr*. Free space to upload photos. Use alongside official database, but accessed by more people. Also useful to find further resources and make contacts. Join groups.

09.08 *Facebook*. Create a page about your topic which others can 'Like'. Separate to your personal profile. Can also create a group. Invite and approve members to join, discussion forum.

12.28 *Twitter*. Fast and short communication. Connecting with worldwide experts. Takes a bit of time finding useful contacts. Tweet about blog posts and new articles on websites.

16.21 Blogs. Second best after *Twitter*. Images draw people in. *Wordpress* or *Blogger*. Uploading sound extracts more problematic.

18.57 *Wikipedia*. Sharing the information you're learning. Need to link to references.

20.00 *Vimeo*. *Youtube* for longer pieces. Experience of up to 2 hours. Limited to uploading a certain number a week.

21.34 *SoundCloud* and *audioBoo*. *Youtube* for sounds. Both have limits within free accounts.

23.22 Tools for evaluating- *SurveyMonkey* or *QuickSurveys*. Have someone check your questions. Keep short. Charges incurred when want to use data or when received certain number of applicants.

25.38 Discussion on handouts.

26.20 *slideshare*. Posting power point presentations to be downloaded for free.