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| **STRATEGIC BUSINESS CASE (Gateway 0)** | |
| **Project Title** |  |
| **College/Department** |  |
| **Executive / Sponsor** |  |
| **Person completing form (name and contact details)** |  |
| **Summary of the Project, including problem or opportunity this will address** | *Include high level criteria that the project is aimed at meeting:-*  *Research improvement*  *Teaching Improvement*  *Student satisfaction*  *Compliance* |
| **Summary of impact of not undertaking this project** |  |
| **How will the project aid the delivery of the University Strategic Plan?** | *Also include links to the Discovering Strategies, Enabling Strategies and College/Divisional Plans* |
| **What benefits/impact will the project bring to the university?** | *e.g. Financial / Reputational / Aid recruitment / H&S / Social Impact / Safety/Quality/Innovation/Engagement/Sustainability and Security* |
| **Can the benefits / impact be quantified at this stage? If so, please provide information to support the case** | *Benefits should clearly highlight link to University Strategy* |
| **How visible / high profile will the project be?** | *Will this attract attention from outside the institution? Will it enhance UoL’s reputation?* |
| **Cost estimate (+ / - 40%)** | *No detailed costs are required at this stage, however a rough estimate will enable ULT to assess the likely benefits against the possible budget* |